# Re-Examination of the Ex-Dividend Day Behaviour of Canadian Stock Prices 

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#### Abstract

We examine the ex-dividend day price and volume behaviour in the Canadian stock market and show evidence on the co-existence of both the tax and short-term trading effects. By examining the abnormal returns as well as abnormal volumes around ex-day we find strong evidence of short-term trading which is consistent the presence of dividend-capturing activities around the ex-dividend day. By examining the abnormal returns before (after) the ex-dividend day, we also find evidence of the buying (selling) pressure created by short-term traders.


JEL Classification: G35
Key words: Ex-Dividend Day, Tax Effect, Short Term Trading.

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## 1. Introduction

The explanation for the price drop relative to the amount of dividends at and around the ex-dividend date has revolved around three schools of thought. ${ }^{1}$ The first explanation relies on the existence of the tax differential between capital gains and dividend taxation which can also indirectly reveal the identity and the tax status of the marginal investor. The second school has relied on the market microstructure such as tick size. The third school has relied on the existence of the arbitrage by short-term traders (Elton et. al. 2002) to explain the relative price drop. In this paper, we show evidence that both the tax and short-term trading effects co-exist and are complementary to each other in explaining the ex-dividend day price drop.

The paper is organized as follows: In Section 2 we review the existing literature by reviewing the three schools of thoughts and present our hypotheses. Next, in Section 3 we present the methodology used in this paper to investigate the details of the price drop in relation to dividends. In Section 4 we describe our sample. In Section 5 we present our empirical results. In Section 6, we summarize our results and present our conclusions.

## 2. Related Literature

[^1]In a tax less world, on a stock's ex-dividend day, ignoring the time value of the money in the short period between the ex-date and the dividend payment date, the stock price must drop by the value of the dividend in order to prevent arbitrage.

However, in one the earliest published studies on ex-dividend day pricing, Campbell and Beranek (1955) observed that the average ex-day stock price drop is slightly less than the dividend. Elton and Gruber (1970) (E\&G hereafter) put forward a tax based argument and stated that the ex-day share prices are set in such a way that marginal long-term investors are indifferent between buying and/or selling before and after the ex-day. As a consequence, the ex-day drop relative to dividends should reflect the differential taxation of dividends and capital gains of these long-term investors, and the magnitude could indicate the identity and possibly the tax status of the long-term investor. Since dividends have been generally taxed at a higher rate than long-term capital gains, the stock price need not actually drop by the full amount of the dividend on the ex-day. Furthermore, they also find evidence that allows them to conclude that investors in higher tax brackets prefer stocks with lower dividend yields, while investors in lower brackets prefer stocks with high dividend yields, thus supporting the "dividend clientele" idea of Miller and Modigliani (1961) - M\&M hereafter. ${ }^{2}$

Since the M\&M hypothesis is one of the key tenets of modern finance in terms of dividend relevance and dividend clientele effects, the E\&G results have been either

[^2]challenged or confirmed using different time periods in the U.S. market or following the same methodology for non-US markets. ${ }^{3}$

More specifically, the market microstructure based studies by Bali and Hite (1998) and Frank and Jagannathan (1998) relate ex-day premium to market microstructure effects and suggest that ex-day premium may deviate from one even in the absence of taxes to reflect tick size and bid-ask bounce. In addition, Frank and Jagannathan (1998) find that price discreteness has similar effect on observed price behaviour as would be the case if prices were determined by long-term traders. These studies suggest that behaviour of share prices on the ex-dividend dates may be unrelated to taxes but can better be explained by market microstructure.

Similarly, some of the earlier studies also question the E\&G conjecture that ex-day share prices are set by long-term investors. For Example, Kalay (1982) cannot explain why the imputed tax rates vary with dividend yield. Miller and Scholes (1982) extend Kalay's argument and caution the researchers against interpreting any estimated relation between short-run dividend yields and returns as evidence for tax-clienteles effects. Heath and Jarrow (1988) relax Kalay's assumption of risk neutrality and show that ex-day share prices are not likely to be set by any category of investors. On the other hand, Koski and Scruggs (1998) analyze the identity of traders around ex-dividend days and find strong

[^3]evidence of dividend capture trading by security dealers, some evidence of corporate dividend capture trading, but little evidence of tax clientele trading.

Recently, by analyzing ex-day pricing under different tax regimes of two mutual funds, Elton, Gruber and Blake (2002) conclude that microstructure explanation for the price drop is wrong and provide new evidence of the tax explanation of ex-dividend day behaviour:
"All of the microstructure arguments state that the fall in stock price should be less than the dividend. By testing ex-dividend effects on a sample of funds where dividends are tax-advantaged, we find that taxes should and do cause the fund price to fall by more than the amount of the dividend. This is consistent with a tax argument and inconsistent with a microstructure argument. Examining the sample of tax-free dividends, we find that the $E \& G$ and return measures change across the two regimes exactly as the theory suggests they should if taxes mattered." (Elton, Gruber and Blake, 2002, page 18)

Recently, Graham, Michaely and Roberts (2003) also examined the microstructure argument by comparing ex-day returns before and after decimalization in the US. Their results are also not consistent with the price discreetness or transaction costs effects and they show that reduction in capital gains tax rate in 1997 has affected ex-day prices as postulated by E\&G. In one of the non-U.S. studies, Bauer et al (2002) using Canadian data conclude that neither the tax differential nor the tick size explain the price drop and ask "While short term trading may be a factor in the market and this effect is not directly
examined, it would still leave the main question unanswered: why don't ex-day prices fully adjust to start with?" ${ }^{4}$

Given the strong evidence of Elton, Gruber and Blake (2002) it is hard to refute that taxes do not influence ex-dividend day price. On the other hand, the high presence of dividendcapturing traders or arbitragers around ex-dividend day as observed by Koski and Scruggs (1998) also indicates the influence of short-term trading activity in determining price drop to dividend ratio. However, the short-term trading theory alone fails to explain the price drop to dividend ratio completely. So one of the main objectives of this paper is to determine whether these two hypotheses can co-exist and can collectively explain the relative price drop. Accordingly, we develop the following hypotheses to investigate the issue systematically. ${ }^{5}$

### 2.1 The Study Hypotheses

From the preceding discussions we have seen that the central focus of the ex-dividend day price behaviour research remains on the explanation of price drop to dividend ratio. So our first hypothesis is to test whether the drop should be more pronounced for high dividend yielding stocks. Accordingly, our first hypothesis as follows:

[^4]Hypothesis 1a. Price of dividend paying stock would drop on ex-dividend day and the drop will increase with the dividend yield.

Our second hypothesis investigates the presence of short term trading around ex-dividend day and its plausible relationship to the "below one" value of the price drop to dividend ratio. The rationale behind this hypothesis is as follows. If there is a consistent relationship between dividend yield and price drop, then the short-term traders would not need to pay any capital gain tax and the trading activity will be driven by dividend income, dividend tax rate and expectation of a price drop. This leads to our next hypothesis:

Hypothesis 1b. Price drop to dividend ratio at ex-dividend day is governed by tax effect and driven by short-term trading.

Though the above hypothesis points out the role of short-term trading, it does not elaborate the motive of short-term traders in doing so. As Koski and Scruggs (1998) point out, two types of traders have incentives to implement short-term, dividend-related trading strategies. The first type of traders are securities dealers who generally have very low transaction costs. If the expected price drop differs from the dividend amount by more than their transaction costs, securities dealers will trade to profit from the difference. A second type of trader is a taxable corporation which has a strong incentive to capture dividend income because of the preferential tax treatment of dividend income
relative to capital gains. ${ }^{6}$ Ideally, it can also be assumed that short-term traders are likely to be interested in high dividend yielding stock due to two reasons: (i) high dividend yielding stocks are likely to give more arbitrage opportunity and (ii) to capture higher dividend income. However, there might not be enough opportunity for short-term traders to trade in high dividend yielding paying stocks as these high dividend paying stocks are generally held by corporations and low tax paying individuals who are generally infrequent traders. Accordingly we develop the following hypothesis:

Hypothesis 1c. Short-term traders are more interested in high dividend yielding stocks, but are not likely to be active in highest dividend yielding stock category.

Our next set of hypotheses focuses on the abnormal return behaviour on the ex-dividend day. Eades et. al. (1984) and Kato and Loewenstein (1995) have argued that ex-day abnormal return would depend on the level of dividend yield and the difference between dividend tax and capital gain tax. Accordingly, we test the following hypotheses:

Hypothesis 2a. Abnormal return on the ex-dividend will be positive and less than dividend yield.

Hypothesis 2b. Abnormal return on the ex-dividend day will be higher for the high dividend yielding stocks.

## 3. Methodology

[^5]We use a number of approaches to analyze stock price drop around the ex-dividend day by using a carefully constructed sample of ex-dividend dates in Canada. First we investigate the ex-dividend day price using the following ratio: Price of cum-dividend stock to ex-dividend stock: $\frac{P_{\text {cum }}}{P_{x}}$

Second, following Elton and Gruber (1970), we calculated the price-drop-to-dividend ratio on the ex-day:

$$
\frac{\text { Pcum }-P_{x}}{D}
$$

To investigate whether the relative price drop varies across dividend yield levels, all these ratios are calculated for the full sample as well as for five categories (quintiles) of high to low dividend-paying stocks.

We also conduct a standard event study methodology and use the market model to calculate abnormal returns on ex-dividend days and then we regress these excess returns against relevant explanatory variables discussed below. ${ }^{7}$ If short term trading exists, we expect the abnormal return to be positive and significant before the ex-day because of buying pressure, and to be negative and significant afterwards because of selling pressure. To further investigate the presence of short-term trading around the ex-dividend day, we also analyze volume data, using a similar technique. We compare trading volumes around our event period (the ex-dividend day) with normal volume levels prior to the event period. Significant abnormal volume around the ex-day will be a clear

[^6]evidence of presence of short-term trading activities. In order to have the ease of following the analysis and arguments we have presented various methodologies more elaborately in hypothesis testing, results and discussions section below (section 5).

## 4. Data

Our sample includes all dividend-paying stocks listed on the Toronto Stock Exchange (TSX) between 1996 and 2003. The ex-dividend dates and the amounts of dividends are obtained from TSX dividend database. We ignore special dividends, monthly dividends, dividends labelled in foreign currency, and dividends less than $\$ 0.175 .{ }^{8}$ We have considered only quarterly, semi-annual and annual dividends. Our final sample consists of 1407 ex-dividend dates (after deletion) for the entire period. The corresponding stock prices and volumes data are obtained from CFMRC database. The data include daily closing prices and daily trading volume. 'Market capitalization', 'number of outstanding shares', 'revenue' and 'total asset' data are collected from the StockGuide Database.

[^7]
## 5. Hypotheses Testing, Results and Discussions

### 5.1 Hypothesis 1a

Although there have been changes in the tax rates over the sample period, in general, it is expected that there will be a price drop on ex-dividend day and it will increase with dividend yield - higher the dividend payment more should be the price drop. In Table 1 we present the Price on cum day to Price on ex-dividend (Pcum/Px) ratio.

## Table 1 about Here

We can see that mean value of this ratio is consistently more than one, which supports hypothesis 1a. Also we can see that this ratio is increasing with dividend yield that supports the rational behaviour of investors around ex-dividend day. Because of this price drop, short term traders will not be subjected to capital gain tax and their trading decisions will be governed by dividend income, dividend tax and expected price drop.

### 5.2 Hypothesis 1b

Consider an investor X holding a known number of dividend-paying shares bought at unit price $P_{p}$. Let $P_{c}$ be the price at which an investor can sell his shares on the cum-day, $t_{g}$ be the capital gains tax rate. If $P_{c}>P_{p}$, and the seller has held the stock long enough for the sale to be classified as capital gain, then, ignoring time value of money and assuming risk neutrality, her after-tax cash flow from selling cum equals $P_{c}-\left(P_{c}-P_{p}\right)\left(t_{g}\right)$. On the other hand, if the seller waits till the ex day to sell the price she receives is $P_{x}$. Ceteris paribus,
after-tax valuation of the cash flows now equals $P_{x}-\left(P_{x}-P_{p}\right)\left(t_{g}\right)+D\left(1-t_{d}\right)$, where $t_{d}$ is the investor's marginal tax rate on current income.

Elton and Gruber (1970) claim that the equilibrium around the ex day is such that the marginal stockholders are indifferent between selling cum or ex, therefore we should have:

$$
\begin{equation*}
P_{c}-\left(P_{c}-P_{p}\right)\left(t_{g}\right)=P_{x}-\left(P_{x}-P_{p}\right)\left(t_{g}\right)+D\left(1-t_{d}\right) \tag{1}
\end{equation*}
$$

Simplifying, the drop price to dividend ratio equals;

$$
\begin{equation*}
\frac{P_{c}-P_{x}}{D}=\frac{1-t_{d}}{1-t_{g}} \tag{2}
\end{equation*}
$$

E\&G argue that since the dividend tax rate is higher than the capital gain tax rate, then we should expect the ratio of the price drop to be less than one.

However, these arguments are not so obvious in Canadian context. In Canada, during the 1990-1999 period, dividends were taxed preferentially; however since 2000 the situation has been reversed. (See Appendix 1) Especially in the 1994 federal budget, the lifetime exemption on capital gains introduced in 1985 was dropped. In 2000, the federal budget lowered the taxable portion of capital gains from 75 to 50 percent that may make a marginal investor to prefer capital gains to dividend income. Bauer et. al. (2002) report that price drop to dividend ratio is consistently less than one during the period 19861999, irrespective of tax treatment to capital gain or dividend income. Though it is hard to refute that taxes influence investor behaviour, Bauer et. al. 's (2002) apparently puzzling results compel us to look into the Canadian ex-dividend day price drop
behaviour more critically by investigating the trading patterns at and around the exdividend day..

Notice that E\&G ratio has been derived from the perspective of sellers who are long-term investors at the same time. Let us see the situation from the short-term trader's viewpoint. If an investor Y decides to buy investor X 's shares at the 'cum day', then, ignoring transaction costs, she will be paying the price $P_{c}$ per share. However if dividend capturing is the main motive of the short-term trader and if she decides to sell the shares at the exdividend day, then, ignoring transaction costs, her net inflow per share will be $P_{x}+D\left(1-t_{d}\right)$. Since in general $P_{c}>P_{x}$ short-term traders do not need to pay any capital gains tax. ${ }^{9}$ From this viewpoint, under the equilibrium condition around the exdividend day that defines arbitrage opportunity, we can write that: $P_{c}=P_{x}+D\left(1-t_{d}\right)$

Solving for the price drop dividend ratio:

$$
\begin{equation*}
\frac{P_{c}-P_{x}}{D}=1-t_{d} \tag{3}
\end{equation*}
$$

For non-tax exempt investors, the above ratio should be less than one. This shows that, as dividends are taxed, the price drop to dividend ratio should be less than one, and it need not only be due to the different level of taxation between capital gain and dividend incomes as argued by E\&G; it can be due to the presence of short term trading.

Tables 2 and 3 about Here

[^8]Table 2 presents the mean values of price drop to dividend ratio for the period 1996-2003 by year, by dividend yield quintiles and for the entire period. It shows that mean price drop to dividend ratio is consistently less than one irrespective of preferential dividend tax (evident in 1996-1999) or preferential capital gain tax (evident in 2000-2003).

Table 3 presents the event analysis in terms of abnormal return and abnormal volume behaviour around the ex-dividend day. We can see that there is significant abnormal volume around ex-dividend day (as suggested by Lakonishok and Vermalean, 1986; and Karpoff and Walking, 1990). This is consistent in 1996-1999 period (dividend tax preference), 2000-2003 period (capital gain tax preference) and the overall period (19962003). This provides support for hypothesis 1 b that there is significant short-term trading around ex-dividend day. As predicted, we also observe positive abnormal return before the ex-day (though not quite statistically significant) and negative abnormal return after the ex-day. This signifies buying pressure before the ex-dividend day and selling pressure after the ex-dividend day and implies that short-term traders are buying the stocks prior to ex-dividend day and selling the stocks afterwards. Results presented in Table 2 and 3 jointly support our hypothesis 1 b that price drop to dividend ratio is less than one because of dividend tax impact and it is driven by short-term trading.

From Table 2 we can also see that in general, price drop to dividend ratio is increasing with dividend yield. This is consistent with the dividend clientele effect as argued by Miller and Modigliani (1961). According to dividend clientele effect, investors with low marginal tax would invest in stocks with high dividend yield and hence the price drop to
dividend ratio will be relatively higher. Alternatively, investors in high tax brackets will hold low dividend yield stocks to reduce their tax liability. Whether we take E\&G's longterm investors' perspective (equation 2 ) or short-term trading perspective (equation 3 ), price drop to dividend ratio should increase as tax on dividend income decreases. This implies that high dividend paying stocks are held by investors with low marginal tax and hence are subjected to higher price drop to dividend ratio.

### 5.3 Hypothesis 1c

As discussed earlier, short-term trading is motivated by either arbitrage opportunity or dividend capturing activity. In both cases high dividend yielding stocks would be preferred as they leave more room for speculation in terms of the price drop and provide more dividend income. However as pointed out earlier, because of the dividend income motive and low dividend income tax liability, very high dividend yielding stocks are most likely to be held by corporations and individual long term investors with marginal tax rate. This has been also empirically supported in the section above that provides evidence for dividend tax clientele effect. Hence, short term trading might not be very prominent for the stocks with very high dividend yield.

Accordingly, to investigate the trading behavior prior to the ex-dividend day for different category of dividend yielding stocks we conducted event study for each of the dividend yield quintiles separately. These results are presented in Table 4.

Table 4 about Here

From Table 4a we can see that there is significant abnormal trading volume at immediate pre- and post-ex-dividend day period for all groups but for group 1 (highest dividend yield group) for 1996-2003 periods. We see similar results for 1996-1999 and 2000-2003 period (Table 4 a and 4 b respectively). This supports Hypothesis 1C partially that shortterm trading is not prominent in highest dividend yielding stock group. However, we do see that lowest dividend yield group is equally active in terms of short-term trading activity and hence we do not find support for the lower interest by short-term traders in lower dividend yielding stocks. We need to interpret these results cautiously though, as we have excluded very low dividend paying stocks from our sample.

### 5.4 Hypotheses 2a and 2b

Kato and Loewenstein (1995), and Eades et al. (1984) have argued that if the marginal investor's tax rate on dividend income is greater than the present value of the capital gains tax rate, the investor will demand a tax premium in the form of a higher pre-tax return on the ex-dividend day. Consequently, the expected pre-tax rate of return from holding a security going ex is equal to its non ex-day expected rate of return (R) plus a tax premium (Eades et. al. 1984). Eades et. al. have shown that if expected after-tax rates of return are constant over time, the observed returns on the ex-dividend day can be expressed as (for detail derivation please refer to Eades et. al. 1984, page 5):

$$
\begin{equation*}
R_{e x}=R+\frac{D}{P_{c u m}}\left(\frac{t_{d}-t_{g}}{1-t_{g}}\right) \tag{4}
\end{equation*}
$$

where $\mathbf{R}$ is the observed returns on any day other than the ex-dividend day and Rex is the observed return on ex-dividend day. Both of them are pre-tax returns. The difference
between Rex and R can be seen as the abnormal return on the ex-dividend day. In the Canadian context, we have seen that prices around ex-dividend day are driven by shortterm trading. In such situation capital gain tax does not play any vital role in trading decision and equation (4) reduces to:

$$
\begin{equation*}
R_{e x}=R+\frac{D}{P_{c u m}} \times t_{d} \tag{5}
\end{equation*}
$$

For, $t_{d}>t_{g}$ (as in equation 4) or $t_{d}>0($ as in equation 5$)$ excess returns should be positive, but much lower than the dividend yield if the dividend-related tax hypothesis is supported by the evidence. Also the ex-day abnormal return should be increasing with dividend yield.

From Table 3, we have already seen that abnormal return on ex-dividend day is positive and significant (for overall period it is 0.0039 ). The results presented in Table $4 \mathrm{a}, 4 \mathrm{~b}$ and 4c also show that the ex-day abnormal return is higher for the high dividend yield categories (group 1 and 2) in comparison with low dividend yield categories (group 4 and 5). Table 5 results show that this abnormal return is much smaller than the dividend yield in each year as well as in each dividend yield quintile and thus provide further support for hypothesis 2 a .

## Table 5 about Here

In order to further investigate the relationship between dividend yield and ex-day abnormal return we perform the following regression analysis.

ARex $=\beta_{0}+\beta_{1} *$ DYIELD $+\beta_{2} *$ YRPRE00

Where ex-day abnormal returns, ARex, is the dependent variable and DYIELD is dividend yield, and YRPRE00 is a dummy variable to detect in the difference in the pre2000 period (1996-1999) and the post-2000 period (2000-2003).

## Table 6 about Here

Results of the regression analyses are presented in Table 6. From Table 6 we can see that dividend yield has a positive and significant impact on Ex-day abnormal return. The coefficient of dummy variable is also positive and significant, implying that effect on dividend yield on Ex-day abnormal return is stronger in 1996-1999 periods when dividend income tax was treated preferentially. These observations support hypothesis 2 b that dividend yield has positive and significant relationship with Ex-day abnormal return.

## 6. Summary and Conclusions

In this study we analyse the stock price behaviour around the ex-dividend day in Canada for the period 1996-2003. Between 1996-1999 dividend income received a preferential tax treatment over capital gain and in 2000-2003 capital gain received the favourable tax treatment.

Major conclusions of our study are as follows: First, Canadian market behaves rationally around ex-dividend day as stock price drops on ex-dividend day and the drop is more pronounced for high dividend yielding stocks. Second, the price drop to dividend ratio is consistently less than one in each year and this behaviour is governed by dividend tax rate but is also driven by short-term trading activities. Third, Short-term trading activities
are not prominent in the highest dividend yielding stock group. Fourth, there is significant abnormal return on ex-dividend day, which is less than dividend yield and that dividend yield has positive and significant relationship with Ex-day abnormal return.

Overall, our results indicate that irrespective of the differential tax treatment, the price drop to dividend ratio is consistently less than one in all years. Thus, we argue that the E\&G theory alone is not sufficient in explaining such behaviour and that the short-term trading around the ex-dividend day could be the missing link in explaining the ex dividend day price change.

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## Appendix 1: Tax Regimes for Ordinary Investor, 1982-2000*

| Period | Break-Even Tax <br> Rate (\%) | Top Tax <br> Bracket (\%) | Maximum <br> Tax Rate (\%) | Taxed-Based <br> Preference |
| :--- | :---: | :---: | :---: | :---: |
| $1982-84$ | 34.0 | 34 | 34.0 | indifferent |
| 1985 | 34.0 | 34 | 35.7 | capital gains |
| $1986 / 1-1986 / 6$ | $22.7 / 34.0^{\mathbf{b}}$ | 3240.6 | capital gains |  |
| $1986 / 7-1986 / 12$ | $22.7 / 34.0^{\mathbf{b}}$ | $16.7 / 34.0$ | 34 | 35.0 |

## * Based on Table 1, Bauer et. al. 2002

${ }^{\text {a }}$ Dividends are preferred when the break-even rate is more than the maximum rate.
${ }^{\mathrm{b}}$ Lifetime capital gains exemption exhausted.

Table 1. Pcum/Pex ratios
Panel A. Means of $P_{c u m} / P_{e x}$ ratio per year and for the entire period.

| Ratio\ Year | 1996 | 1997 | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | $1996-2003$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathrm{P}_{\text {cum }} / \mathrm{P}_{\text {ex }}$ | 1.0091 | 1.0090 | 1.0080 | 1.0184 | 1.0431 | 1.0070 | 1.0052 | 1.0076 | 1.0142 |
| No. observations | 195 | 192 | 173 | 188 | 199 | 185 | 135 | 140 | 1407 |

Notes: $\mathrm{P}_{\text {cum }}$ is the share price on the day before the ex-day and $\mathrm{P}_{\text {ex }}$ is the share price on the ex-day.
Panel B. Means of $P_{\text {cum }} / P_{e x}$ ratio arranged by dividend yield.

| Group $\backslash$ Year | 1996 | 1997 | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | $1996-2003$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Highest 1 | 1.0275 | 1.0273 | 1.0292 | 1.0675 | 1.2024 | 1.0166 | 1.0116 | 1.0213 | 1.0537 |
| 2 | 1.0107 | 1.0053 | 1.0081 | 1.0115 | 1.0057 | 1.0111 | 1.0038 | 1.0072 | 1.0081 |
| 3 | 1.0041 | 1.0050 | 1.0031 | 1.0078 | 1.0047 | 1.0015 | 1.0049 | 1.0051 | 1.0045 |
| 4 | 1.0005 | 1.0042 | 1.0002 | 1.0046 | 1.0035 | 1.0032 | 1.0035 | 1.0013 | 1.0027 |
| Lowest 5 | 1.0028 | 1.0020 | 1.0004 | 1.0005 | 1.0020 | 1.0026 | 1.0023 | 1.0025 | 1.0020 |

Note: The sample is dividend into quintiles from highest to lowest dividend yield group.

Table 2. Means of the price drop to dividend ratio: $\left(\mathrm{P}_{\mathrm{ex}}-\mathrm{P}_{\mathrm{cum}}\right) / \mathrm{D}$

|  | 1996 | 1997 | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | $1996-2003$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Entire Sample | 0.4903 | 0.5164 | 0.3559 | 0.5332 | 0.3863 | 0.5202 | 0.4575 | 0.6025 | 0.4803 |
| Highest 1 | 0.7710 | 0.7407 | 0.5666 | 0.4298 | 0.4651 | 0.7236 | 0.4941 | 0.9911 | 0.6498 |
| 2 | 0.7890 | 0.4076 | 0.7931 | 0.8503 | 0.3630 | 0.9244 | 0.3186 | 0.7028 | 0.6489 |
| 3 | 0.3842 | 0.5251 | 0.3430 | 0.7454 | 0.3744 | 0.1117 | 0.6120 | 0.6086 | 0.4531 |
| 4 | 0.0409 | 0.5441 | 0.0490 | 0.5462 | 0.3790 | 0.4185 | 0.4835 | 0.1840 | 0.3321 |
| Lowest 5 | 0.4664 | 0.3528 | 0.0546 | 0.1194 | 0.2944 | 0.4226 | 0.3796 | 0.3974 | 0.3182 |

Note: D is the dividend amount.

Table 3. Abnormal return and abnormal volume around ex-days for dividend paying securities from 1996 to 2003

Panel A. Abnormal return and abnormal volume from 1996 to 2003

| Event Day | AR | t -stat | AV | t -stat |
| :---: | :---: | :---: | :---: | :---: |
| -10 | 0.0000 | 0.0167 | 162568.6 | 5.7569 |
| -9 | 0.0007 | 0.6236 | 113387.8 | 4.0153 |
| -8 | 0.0010 | 0.8212 | 113833.3 | 4.0311 |
| -7 | 0.0013 | 1.0784 | 158447.9 | 5.6109 |
| -6 | 0.0008 | 0.6558 | 176646.8 | 6.2554 |
| -5 | 0.0007 | 0.6032 | 120327.1 | 4.2610 |
| -4 | -0.0005 | -0.4069 | 107133.1 | 3.7938 |
| -3 | 0.0003 | 0.2751 | 157761.7 | 5.5866 |
| -2 | 0.0022 | 1.8453 | 202045.4 | 7.1548 |
| -1 | 0.0014 | 1.1944 | 128730.4 | 4.5586 |
| Ex-day | 0.0039 | 3.2690 | 96934.0 | 3.4326 |
| 1 | -0.0027 | -2.2653 | 132264.0 | 4.6837 |
| 2 | -0.0005 | -0.4088 | 167999.0 | 5.9492 |
| 3 | -0.0049 | -4.1820 | 129266.2 | 4.5776 |
| 4 | -0.0013 | -1.0757 | 83059.4 | 2.9413 |
| 5 | -0.0009 | -0.7883 | 143540.8 | 5.0831 |
| 6 | -0.0010 | -0.8226 | 175023.3 | 6.1979 |
| 7 | -0.0009 | -0.7223 | 123449.2 | 4.3716 |
| 8 | -0.0022 | -1.8335 | 67633.3 | 2.3950 |
| 9 | -0.0005 | -0.4044 | 121379.3 | 4.2983 |
| 10 | 0.0001 | 0.0861 | 159505.2 | 5.6484 |

Note: AR and AV stand for abnormal return and abnormal volume respectively. We employ a standard event study methodology and use the market model to calculate abnormal returns. We employ the meanadjusted model to analyze volume data by comparing the trading volume around the ex-day with normal volume levels for the securities in our sample. Normal volume levels are computed as average volumes of a 60 day-window prior to an event period of $[-15,+15]$.

Panel B. Abnormal return and abnormal volume from 1996 to 1999

| Event Day | AR | t -stat | AV | t -stat |
| :---: | :---: | :---: | :---: | :---: |
| -10 | -0.0007 | -0.5365 | 25070.4 | 1.8108 |
| -9 | 0.0009 | 0.6704 | 38934.8 | 2.8123 |
| -8 | 0.0003 | 0.1980 | 78638.9 | 5.6801 |
| -7 | 0.0016 | 1.1603 | 48922.0 | 3.5336 |
| -6 | 0.0011 | 0.7904 | 51612.1 | 3.7279 |
| -5 | 0.0001 | 0.0478 | 63415.0 | 4.5804 |
| -4 | -0.0002 | -0.1441 | 56333.0 | 4.0689 |
| -3 | 0.0012 | 0.8507 | 45948.0 | 3.3188 |
| -2 | 0.0010 | 0.7564 | 56338.2 | 4.0693 |
| -1 | 0.0007 | 0.5451 | 63412.5 | 4.5803 |
| Ex-day | 0.0052 | 3.8495 | 40079.9 | 2.8950 |
| 1 | -0.0024 | -1.7804 | 24076.2 | 1.7390 |
| 2 | -0.0004 | -0.3259 | 30145.6 | 2.1774 |
| 3 | -0.0013 | -0.9550 | 40505.9 | 2.9257 |
| 4 | -0.0007 | -0.5252 | 38333.3 | 2.7688 |
| 5 | -0.0016 | -1.1611 | 56334.5 | 4.0690 |
| 6 | -0.0008 | -0.6164 | 52574.3 | 3.7974 |
| 7 | -0.0009 | -0.6343 | 50995.2 | 3.6834 |
| 8 | -0.0026 | -1.9324 | 41173.0 | 2.9739 |
| 9 | -0.0011 | -0.7814 | 31409.3 | 2.2687 |
| 10 | 0.0008 | 0.5780 | 21361.8 | 1.5430 |

Note: AR and AV stand for abnormal return and abnormal volume respectively. We employ a standard event study methodology and use the market model to calculate abnormal returns. We employ the meanadjusted model to analyze volume data by comparing the trading volume around the ex-day with normal volume levels for the securities in our sample. Normal volume levels are computed as average volumes of a 60 day-window prior to an event period of $[-15,+15]$.

Panel C. Abnormal return and abnormal volume from 2000 from 2003

| Event Day | AR | t -stat | AV | t -stat |
| :---: | :---: | :---: | :---: | :---: |
| -10 | 0.0009 | 0.5232 | 324775.3 | 5.4240 |
| -9 | 0.0005 | 0.3252 | 201963.4 | 3.3729 |
| -8 | 0.0018 | 1.0592 | 156031.3 | 2.6058 |
| -7 | 0.0009 | 0.5608 | 289148.7 | 4.8290 |
| -6 | 0.0004 | 0.2646 | 325941.9 | 5.4435 |
| -5 | 0.0014 | 0.8646 | 188471.8 | 3.1476 |
| -4 | -0.0008 | -0.4788 | 167245.2 | 2.7931 |
| -3 | -0.0006 | -0.3728 | 292754.0 | 4.8892 |
| -2 | 0.0035 | 2.0918 | 378128.0 | 6.3150 |
| -1 | 0.0022 | 1.3005 | 207430.6 | 3.4643 |
| Ex-day | 0.0023 | 1.3881 | 164827.8 | 2.7528 |
| 1 | -0.0030 | -1.7819 | 261734.7 | 4.3712 |
| 2 | -0.0005 | -0.3177 | 333832.5 | 5.5753 |
| 3 | -0.0090 | -5.4595 | 235101.4 | 3.9264 |
| 4 | -0.0019 | -1.1410 | 136449.3 | 2.2788 |
| 5 | -0.0002 | -0.1261 | 246944.7 | 4.1242 |
| 6 | -0.0011 | -0.6752 | 321020.1 | 5.3613 |
| 7 | -0.0008 | -0.5069 | 209864.5 | 3.5049 |
| 8 | -0.0016 | -0.9853 | 99297.5 | 1.6583 |
| 9 | 0.0002 | 0.1124 | 229403.4 | 3.8312 |
| 10 | -0.0007 | -0.4115 | 326524.8 | 5.4532 |

Note: AR and AV stand for abnormal return and abnormal volume respectively. We employ a standard event study methodology and use the market model to calculate abnormal returns. We employ the meanadjusted model to analyze volume data by comparing the trading volume around the ex-day with normal volume levels for the securities in our sample. Normal volume levels are computed as average volumes of a 60 day-window prior to an event period of $[-15,+15]$.
Table 4. Abnormal Return and Abnormal volume around ex-dividend day for dividend yield quintiles

| Dividend yield | Highest |  |  |  | Group 2 |  |  |  | Group 3 |  |  |  | Group 4 |  |  |  | Lowest |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Event Day | AR | t-stat | AV | t-stat | AR | t-stat | AV | T-stat | AR | t-stat | AV | t-stat | AR | t-stat | AV | t-stat | AR | t-stat | AV | t-stat |
| -10 | 0.001 | 0.362 | -9613 | -0.419 | 0.000 | -0.029 | 170208 | 3.739 | 0.002 | 1.044 | 196029 | 4.112 | -0.002 | -1.016 | 334238 | 5.623 | -0.001 | -0.319 | 113534 | 2.239 |
| -9 | 0.003 | 1.334 | 31153 | 1.359 | 0.000 | -0.244 | 88072 | 1.935 | 0.000 | -0.070 | 165282 | 3.467 | 0.001 | 0.350 | 275090 | 4.628 | 0.000 | 0.061 | 2339 | 0.046 |
| -8 | 0.002 | 0.672 | 27658 | 1.206 | 0.000 | 0.156 | 22257 | 0.489 | 0.001 | 0.772 | 149310 | 3.132 | 0.001 | 0.749 | 238317 | 4.009 | 0.000 | 0.091 | 120724 | 2.381 |
| -7 | 0.005 | 1.785 | -9772 | -0.426 | 0.000 | 0.328 | 84149 | 1.849 | 0.000 | -0.167 | 182859 | 3.835 | 0.001 | 0.667 | 295236 | 4.967 | 0.001 | 0.269 | 224739 | 4.433 |
| -6 | 0.003 | 1.225 | 3053 | 0.133 | 0.000 | -0.175 | 146716 | 3.223 | 0.002 | 1.113 | 249800 | 5.239 | 0.000 | 0.138 | 359566 | 6.049 | -0.001 | -0.570 | 113330 | 2.235 |
| -5 | -0.001 | -0.346 | 28414 | 1.239 | 0.000 | -0.109 | 116375 | 2.557 | 0.001 | 0.764 | 125330 | 2.629 | 0.002 | 1.100 | 264135 | 4.443 | 0.001 | 0.570 | 62569 | 1.234 |
| -4 | -0.002 | -0.695 | 28554 | 1.245 | 0.001 | 0.712 | 71593 | 1.573 | 0.001 | 0.398 | 154636 | 3.243 | -0.002 | -1.252 | 161597 | 2.718 | 0.000 | 0.063 | 115912 | 2.286 |
| -3 | -0.004 | -1.569 | 9611 | 0.419 | 0.002 | 1.253 | 125176 | 2.750 | 0.002 | 1.017 | 246520 | 5.171 | 0.003 | 1.531 | 238955 | 4.020 | -0.001 | -0.356 | 154923 | 3.056 |
| -2 | 0.007 | 2.835 | 10279 | 0.448 | 0.001 | 0.681 | 180914 | 3.975 | 0.001 | 0.296 | 236266 | 4.956 | 0.002 | 0.930 | 424171 | 7.136 | 0.000 | 0.198 | 153167 | 3.021 |
| -1 | 0.002 | 0.578 | 40805 | 1.779 | 0.000 | -0.085 | 109515 | 2.406 | 0.001 | 0.728 | 130695 | 2.741 | 0.003 | 1.485 | 286253 | 4.816 | 0.002 | 0.758 | 71697 | 1.414 |
| Ex-day | 0.008 | 2.991 | 31436 | 1.371 | 0.002 | 1.690 | 34112 | 0.749 | 0.005 | 2.765 | 179140 | 3.757 | 0.004 | 1.957 | 104937 | 1.765 | 0.001 | 0.397 | 130385 | 2.572 |
| 1 | -0.007 | -2.857 | -10622 | -0.463 | -0.002 | -1.668 | 89908 | 1.975 | -0.003 | -1.833 | 192356 | 4.035 | -0.001 | -0.565 | 214199 | 3.603 | 0.000 | 0.185 | 161876 | 3.193 |
| 2 | -0.002 | -0.700 | -4155 | -0.181 | -0.001 | -0.463 | 175356 | 3.852 | 0.000 | -0.273 | 146404 | 3.071 | 0.000 | -0.136 | 370787 | 6.238 | 0.001 | 0.338 | 145422 | 2.868 |
| 3 | -0.008 | -2.980 | 17161 | 0.748 | -0.001 | -0.974 | 70609 | 1.551 | 0.000 | -0.240 | 159715 | 3.350 | -0.009 | -4.495 | 318276 | 5.354 | -0.007 | -3.175 | 74367 | 1.467 |
| 4 | -0.002 | -0.870 | 39221 | 1.710 | -0.001 | -0.392 | 44223 | 0.972 | 0.000 | -0.063 | 106670 | 2.237 | -0.001 | -0.684 | 122242 | 2.056 | -0.002 | -1.058 | 99140 | 1.955 |
| 5 | -0.003 | -0.988 | 4191 | 0.183 | 0.001 | 0.393 | 97666 | 2.146 | 0.000 | 0.264 | 196366 | 4.119 | -0.001 | -0.330 | 195086 | 3.282 | -0.002 | -1.208 | 209764 | 4.137 |
| 6 | -0.002 | -0.676 | -22081 | -0.963 | -0.001 | -0.519 | 194329 | 4.269 | 0.000 | 0.132 | 173031 | 3.629 | -0.002 | -1.101 | 338415 | 5.693 | -0.001 | -0.299 | 173669 | 3.425 |
| 7 | -0.002 | -0.720 | 18536 | 0.808 | -0.001 | -0.872 | 171944 | 3.778 | 0.000 | -0.070 | 108805 | 2.282 | -0.001 | -0.607 | 251467 | 4.230 | 0.000 | -0.016 | 60914 | 1.201 |
| 8 | -0.006 | -2.151 | 42878 | 1.870 | -0.001 | -0.679 | 10187 | 0.224 | -0.001 | -0.468 | 120071 | 2.518 | 0.000 | -0.171 | 88200 | 1.484 | -0.003 | -1.610 | 74433 | 1.468 |
| 9 | 0.000 | -0.035 | -10871 | -0.474 | -0.001 | -0.809 | 116920 | 2.569 | -0.001 | -0.726 | 157406 | 3.302 | 0.001 | 0.454 | 157288 | 2.646 | -0.001 | -0.383 | 173020 | 3.412 |
| 10 | 0.000 | -0.140 | -23228 | -1.013 | -0.001 | -0.795 | 193999 | 4.262 | 0.001 | 0.561 | 142922 | 2.998 | 0.001 | 0.288 | 322076 | 5.418 | 0.000 | 0.174 | 150096 | 2.960 |

Note: AR and AV stand for abnormal return and abnormal volume respectively. We employ a standard event study methodology and use the market model to calculate abnormal returns. We employ the mean-adjusted model to analyze volume data by comparing the trading volume around the ex-day with normal volume levels for the securities in our sample. Normal volume levels are computed as average volumes of a 60 day-window prior to an event period of [-15, +15].
Panel B. Abnormal Return and Abnormal volume from 1996 to 1999

| Dividend yield | Highest |  |  |  | Group 2 |  |  |  | Group 3 |  |  |  | Group 4 |  |  |  | Lowest |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Event Day | AR | t-stat | AV | t-stat | AR | t-stat | AV | T-stat | AR | t-stat | AV | t-stat | AR | t-stat | AV | t-stat | AR | t-stat | AV | t-stat |
| -10 | -0.006 | -2.309 | -3682 | -0.159 | 0.001 | 0.650 | -22374 | -0.697 | 0.001 | 0.351 | 24924 | 0.988 | 0.000 | 0.074 | 114578 | 3.719 | 0.001 | 0.310 | 14628 | 0.489 |
| -9 | 0.007 | 2.397 | 5337 | 0.231 | -0.001 | -0.796 | 15026 | 0.468 | 0.000 | -0.077 | 44413 | 1.761 | -0.001 | -0.370 | 122484 | 3.976 | 0.000 | 0.039 | 9178 | 0.307 |
| -8 | 0.000 | 0.096 | -7057 | -0.306 | 0.000 | 0.138 | 18454 | 0.575 | 0.000 | -0.035 | 41468 | 1.644 | 0.002 | 0.956 | 268704 | 8.722 | -0.001 | -0.350 | 70692 | 2.363 |
| -7 | 0.006 | 2.041 | -11555 | -0.500 | 0.000 | -0.044 | -28014 | -0.872 | 0.001 | 0.449 | 25504 | 1.011 | 0.001 | 0.672 | 163893 | 5.320 | 0.000 | 0.006 | 94062 | 3.144 |
| -6 | 0.006 | 2.071 | 15637 | 0.677 | -0.001 | -0.947 | -27406 | -0.853 | 0.002 | 0.681 | 92221 | 3.657 | 0.001 | 0.380 | 117387 | 3.810 | -0.001 | -0.519 | 60339 | 2.017 |
| -5 | -0.001 | -0.496 | -10940 | -0.474 | 0.000 | 0.041 | 27113 | 0.844 | 0.000 | 0.082 | 52066 | 2.065 | 0.001 | 0.406 | 146265 | 4.747 | 0.001 | 0.213 | 102661 | 3.432 |
| -4 | -0.002 | -0.640 | -21888 | -0.948 | 0.001 | 0.608 | 36155 | 1.126 | 0.002 | 0.738 | 38724 | 1.536 | -0.004 | -1.722 | 133879 | 4.345 | 0.002 | 0.632 | 94976 | 3.175 |
| -3 | -0.004 | -1.403 | -3797 | -0.164 | 0.002 | 1.703 | 5924 | 0.184 | 0.001 | 0.374 | 65949 | 2.615 | 0.006 | 2.730 | 126682 | 4.112 | 0.001 | 0.259 | 35012 | 1.170 |
| -2 | 0.003 | 1.135 | 12684 | 0.549 | 0.001 | 0.408 | -584 | -0.018 | 0.000 | -0.102 | 68526 | 2.717 | 0.001 | 0.638 | 145568 | 4.725 | 0.000 | 0.119 | 56973 | 1.904 |
| -1 | -0.001 | -0.422 | 12817 | 0.555 | 0.001 | 0.454 | 30940 | 0.963 | 0.001 | 0.468 | 79542 | 3.154 | 0.003 | 1.459 | 129877 | 4.216 | 0.000 | 0.029 | 64411 | 2.153 |
| Ex-day | 0.012 | 4.288 | 6165 | 0.267 | 0.002 | 1.845 | 6905 | 0.215 | 0.004 | 1.801 | 20521 | 0.814 | 0.005 | 2.145 | 146234 | 4.746 | 0.003 | 1.054 | 20957 | 0.701 |
| 1 | -0.007 | -2.558 | -14405 | -0.624 | -0.002 | -1.344 | -14570 | -0.454 | -0.003 | -1.084 | 6524 | 0.259 | -0.001 | -0.647 | 79500 | 2.580 | 0.001 | 0.199 | 61399 | 2.052 |
| 2 | -0.001 | -0.403 | -17549 | -0.760 | 0.000 | -0.174 | -10140 | -0.316 | -0.001 | -0.230 | 11212 | 0.445 | -0.001 | -0.626 | 76641 | 2.488 | 0.001 | 0.349 | 88254 | 2.950 |
| 3 | -0.004 | -1.456 | -25905 | -1.122 | -0.002 | -1.617 | -14211 | -0.442 | -0.001 | -0.424 | 36462 | 1.446 | -0.001 | -0.363 | 106906 | 3.470 | 0.001 | 0.495 | 98846 | 3.304 |
| 4 | 0.000 | 0.121 | -9616 | -0.416 | -0.001 | -0.616 | 35054 | 1.091 | 0.001 | 0.512 | 23702 | 0.940 | -0.002 | -0.964 | 106423 | 3.454 | -0.002 | -0.795 | 36978 | 1.236 |
| 5 | -0.002 | -0.881 | 20857 | 0.903 | -0.002 | -1.853 | 10362 | 0.323 | 0.000 | 0.080 | 30252 | 1.200 | 0.001 | 0.247 | 140190 | 4.550 | -0.004 | -1.337 | 79562 | 2.660 |
| 6 | -0.001 | -0.365 | -14786 | -0.640 | 0.001 | 0.757 | 18412 | 0.573 | 0.000 | -0.040 | 28321 | 1.123 | -0.004 | -1.996 | 106855 | 3.468 | 0.000 | 0.000 | 121050 | 4.046 |
| 7 | -0.001 | -0.362 | -32449 | -1.405 | -0.002 | -1.250 | 116727 | 3.635 | 0.000 | 0.006 | -7530 | -0.299 | -0.003 | -1.187 | 75897 | 2.463 | 0.001 | 0.306 | 99243 | 3.317 |
| 8 | -0.005 | -1.931 | -12112 | -0.524 | -0.002 | -1.157 | -3382 | -0.105 | -0.002 | -0.774 | 56883 | 2.256 | 0.000 | 0.226 | 77776 | 2.524 | -0.005 | -1.762 | 83841 | 2.803 |
| 9 | -0.001 | -0.416 | -19011 | -0.823 | -0.004 | -2.700 | 19990 | 0.622 | 0.000 | 0.134 | 10913 | 0.433 | 0.001 | 0.320 | 89646 | 2.910 | -0.001 | -0.532 | 53445 | 1.787 |
| 10 | 0.002 | 0.552 | -34514 | -1.494 | -0.002 | -1.807 | 11409 | 0.355 | 0.003 | 1.113 | -94 | -0.004 | 0.000 | 0.105 | 80172 | 2.602 | 0.002 | 0.708 | 47579 | 1.590 |

Note: AR and AV stand for abnormal return and abnormal volume respectively. We employ a standard event study methodology and use the market model to calculate abnormal returns. We employ the mean-adjusted model to analyze volume data by comparing the trading volume around the ex-day with normal volume levels for the securities in our sample. Normal volume levels are computed as average volumes of a 60 day-window prior to an event period of $[-15,+15]$
Panel C. Abnormal Return and Abnormal volume from 2000 to 2003

| Dividend yield | Highest |  |  |  | Group 2 |  |  |  | Group 3 |  |  |  | Group 4 |  |  |  | Lowest 5 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Event Day | AR | t-stat | AV | t-stat | AR | t-stat | AV | T-stat | AR | t-stat | AV | t-stat | AR | t-stat | AV | t-stat | AR | t-stat | AV | t-stat |
| -10 | 0.010 | 2.525 | -17429 | -0.400 | -0.001 | -0.480 | 398694 | 4.233 | 0.003 | 1.399 | 391773 | 4.145 | -0.004 | -1.467 | 573075 | 4.495 | -0.002 | -0.761 | 230638 | 2.211 |
| -9 | 0.000 | -0.051 | 65006 | 1.492 | 0.001 | 0.246 | 176727 | 1.876 | 0.000 | -0.025 | 302590 | 3.201 | 0.002 | 0.772 | 443194 | 3.476 | 0.000 | 0.046 | -5923 | -0.057 |
| -8 | 0.004 | 0.880 | 74722 | 1.715 | 0.000 | 0.105 | 26795 | 0.284 | 0.003 | 1.395 | 275415 | 2.914 | 0.001 | 0.274 | 204103 | 1.601 | 0.002 | 0.487 | 179634 | 1.722 |
| -7 | 0.003 | 0.869 | -7423 | -0.170 | 0.001 | 0.448 | 219126 | 2.327 | -0.002 | -0.888 | 366649 | 3.879 | 0.001 | 0.386 | 444441 | 3.486 | 0.001 | 0.371 | 376323 | 3.607 |
| -6 | 0.000 | 0.077 | -14398 | -0.331 | 0.001 | 0.403 | 349617 | 3.712 | 0.002 | 1.096 | 431525 | 4.565 | 0.000 | -0.121 | 628233 | 4.928 | -0.001 | -0.282 | 176150 | 1.688 |
| -5 | 0.000 | -0.089 | 81250 | 1.865 | 0.000 | -0.166 | 223341 | 2.371 | 0.003 | 1.233 | 208977 | 2.211 | 0.003 | 1.208 | 394897 | 3.098 | 0.002 | 0.592 | 13748 | 0.132 |
| -4 | -0.002 | -0.463 | 94759 | 2.175 | 0.001 | 0.494 | 112842 | 1.198 | 0.000 | -0.220 | 282320 | 2.987 | -0.001 | -0.357 | 193085 | 1.515 | -0.002 | -0.568 | 141408 | 1.355 |
| -3 | -0.004 | -1.080 | 28126 | 0.646 | 0.001 | 0.431 | 269694 | 2.863 | 0.003 | 1.310 | 455529 | 4.819 | 0.000 | -0.089 | 366255 | 2.873 | -0.002 | -0.763 | 296722 | 2.844 |
| -2 | 0.012 | 3.082 | 7114 | 0.163 | 0.001 | 0.596 | 401411 | 4.262 | 0.001 | 0.655 | 428905 | 4.538 | 0.002 | 0.782 | 746997 | 5.859 | 0.000 | 0.159 | 270139 | 2.589 |
| -1 | 0.004 | 1.125 | 78039 | 1.791 | -0.001 | -0.419 | 204973 | 2.176 | 0.001 | 0.682 | 188241 | 1.992 | 0.002 | 0.888 | 467064 | 3.664 | 0.003 | 1.041 | 80545 | 0.772 |
| Ex-day | 0.003 | 0.786 | 63801 | 1.464 | 0.002 | 0.900 | 67117 | 0.713 | 0.005 | 2.562 | 360064 | 3.809 | 0.003 | 0.976 | 57511 | 0.451 | -0.002 | -0.515 | 261526 | 2.507 |
| 1 | -0.008 | -1.957 | -5613 | -0.129 | -0.003 | -1.219 | 218092 | 2.316 | -0.004 | -1.834 | 401238 | 4.245 | -0.001 | -0.259 | 367841 | 2.885 | 0.000 | 0.059 | 281492 | 2.698 |
| 2 | -0.003 | -0.653 | 13307 | 0.305 | -0.001 | -0.478 | 398263 | 4.229 | 0.000 | -0.185 | 303227 | 3.208 | 0.001 | 0.338 | 709643 | 5.566 | 0.000 | 0.122 | 214480 | 2.056 |
| 3 | -0.012 | -3.005 | 74582 | 1.712 | 0.000 | -0.125 | 173960 | 1.847 | 0.000 | 0.121 | 297758 | 3.150 | -0.017 | -6.047 | 556485 | 4.365 | -0.016 | -5.041 | 45384 | 0.435 |
| 4 | -0.005 | -1.294 | 103153 | 2.368 | 0.000 | -0.072 | 55586 | 0.590 | -0.002 | -0.758 | 204125 | 2.160 | 0.000 | -0.168 | 140055 | 1.099 | -0.002 | -0.687 | 169825 | 1.628 |
| 5 | -0.003 | -0.680 | -17459 | -0.401 | 0.004 | 1.802 | 204370 | 2.170 | 0.001 | 0.364 | 386211 | 4.086 | -0.002 | -0.672 | 255558 | 2.005 | -0.001 | -0.365 | 363924 | 3.488 |
| 6 | -0.003 | -0.655 | -31268 | -0.718 | -0.003 | -1.228 | 421168 | 4.472 | 0.001 | 0.283 | 339913 | 3.596 | 0.000 | 0.082 | 593492 | 4.655 | -0.001 | -0.421 | 235625 | 2.258 |
| 7 | -0.003 | -0.722 | 84956 | 1.950 | -0.001 | -0.246 | 240375 | 2.552 | 0.000 | -0.129 | 239913 | 2.538 | 0.000 | 0.114 | 447773 | 3.512 | -0.001 | -0.328 | 15107 | 0.145 |
| 8 | -0.006 | -1.474 | 112497 | 2.582 | 0.000 | -0.066 | 26976 | 0.286 | 0.000 | 0.164 | 191412 | 2.025 | -0.001 | -0.437 | 100279 | 0.787 | -0.002 | -0.477 | 63112 | 0.605 |
| 9 | 0.001 | 0.273 | 88 | 0.002 | 0.002 | 0.867 | 238083 | 2.528 | -0.003 | -1.446 | 321203 | 3.398 | 0.001 | 0.378 | 234593 | 1.840 | 0.000 | 0.004 | 313640 | 3.006 |
| 10 | -0.003 | -0.637 | -8762 | -0.201 | 0.001 | 0.249 | 420662 | 4.466 | -0.001 | -0.446 | 310355 | 3.284 | 0.001 | 0.325 | 598538 | 4.695 | -0.001 | -0.476 | 275117 | 2.637 |

[^9]Table 5: Dividend Yield Quintiles 1996-2003

|  | 1996 | 1997 | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | $1996-2003$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Entire Sample | 0.0158 | 0.0138 | 0.0123 | 0.0189 | 0.0286 | 0.0113 | 0.0099 | 0.0101 | 0.0156 |
| Highest 1 | 0.0406 | 0.0339 | 0.0329 | 0.0586 | 0.1065 | 0.0261 | 0.0203 | 0.0212 | 0.0444 |
| 2 | 0.0131 | 0.0122 | 0.0098 | 0.0126 | 0.0144 | 0.0114 | 0.0100 | 0.0103 | 0.0119 |
| 3 | 0.0104 | 0.0094 | 0.0083 | 0.0101 | 0.0105 | 0.0085 | 0.0080 | 0.0080 | 0.0093 |
| 4 | 0.0088 | 0.0074 | 0.0067 | 0.0081 | 0.0078 | 0.0065 | 0.0067 | 0.0066 | 0.0074 |
| Lowest 5 | 0.0063 | 0.0051 | 0.0045 | 0.0049 | 0.0055 | 0.0042 | 0.0045 | 0.0044 | 0.0050 |
| No. observations | 195 | 192 | 173 | 188 | 199 | 185 | 135 | 140 | 1407 |

Table 6: Dividend Yield Impact on Ex-date Abnormal Return

|  | Coefficient | t-stat | Sig. |
| :--- | :---: | :---: | :---: |
| (Constant) | -0.002 | -1.844 | 0.065 |
| DYIELD | 0.162 | 2.330 | 0.020 |
| YRPRE00 | 0.002 | 2.872 | 0.004 |

Dep. Variable: Abnormal Return on Ex-Dividend Date

Note: Dividend payment cases between 1996 and 2003 are considered in the above regression. DYIELD = dividend yield, calculated as dividend payment divided by price of cum-dividend stock. YRPRE00 is a dummy variable. The value of the dummy variable is 1, if dividend is paid between 1996 and 1999 and 0 otherwise. Dependent variable is the Abnormal Return on Ex-dividend date.


[^0]:    * Author will be attending the conference and Corresponding author. Willing to serve as session chair and/or discussant for the following research areas: Market Efficiency, Dividend Policy, Asset Pricing, Behavioural Finance and Taxation.

[^1]:    ${ }^{1}$ Typically, the ratio will be less than one if dividends are taxed more heavily than capital gains and viceversa.

[^2]:    ${ }^{2}$ See also Elton, Gruber, and Rentzeler (1984).

[^3]:    ${ }^{3}$ See, for example, Booth and Johnson (1984), Poterba and Summers (1984 and 1985), Poterba (1986), Barclay (1987), Robin (1991), Lamdin and Hiemstra (1993), Green and Rydqvist (1999), Bhardwaj and Brooks (1999), Koski (1996), McDonald (2001), Bell and Jenkinson (2002), Graham, Michealy and Roberts (2002), and Green (2002)).

[^4]:    ${ }^{4}$ They also investigate the market micro structure argument and find evidence contrary to the Bali and Hite (1998) conjecture. Therefore, we do not test for it in this paper.
    ${ }^{5}$ They also investigated some market microstructure issue such as tick size, but failed to establish any relationship between market microstructure and price drop to dividend ratio. However, they did not directly examine the short term trading impact around the ex-dividend dates.

[^5]:    ${ }^{6}$ Note that individual investors in the low tax brackets are also inclined towards high dividend yielding stocks in order to capture the dividend income (Lakonishok and Vermaelen, 1986) but they are generally infrequent traders (Booth and Johnston, 1984).

[^6]:    ${ }^{7}$ We have used market model as ex-dividend days are typically clustered in Canadian context (Brown and Warner, 1985; Kato and Loewenstein, 1995)

[^7]:    ${ }^{8}$ The Baur et al sample spanned January 1, 1986 to December 31, 1999 and (as per our interpretation of their section on data) use all ex-dividend dates including monthly dividend paying stocks. We do not know whether this inclusion of regular dividends in the sample has any implications for their results. In this study, we exclude monthly dividends to avoid contamination effect when employing the event studies. Excluding observations with dividend less than $\$ 0.175$ ensure that the results won't be dominated by the very small dividend paying stocks and due to outliers when calculating the Price Drop Dividend Ratio. Even though, these exclusions have reduced our sample substantially, they enable us to avoid interferences from other effects on the ex- day price and volume behaviour.

[^8]:    ${ }^{9}$ We assume away the potential reduction in capital gains tax that could be offset by the capital loss since $P_{c}>P_{x}$. This actually makes our derivation a conservative one.

[^9]:    Note: AR and AV stand for abnormal return and abnormal volume respectively. We employ a standard event study methodology and use the market model to calculate abnormal returns. We employ the mean-adjusted model to analyze volume data by comparing the trading volume around the ex-day with normal volume levels for the securities in our sample. Normal volume levels are computed as average volumes of a 60 day-window prior to an event period of [ $-15,+15]$.

