

# Three-fund Constant Proportion Portfolio Insurance Strategy

Ze Chen<sup>a</sup>, Bingzheng Chen<sup>a</sup>, Yi Hu<sup>b</sup> and Hai Zhang<sup>c1</sup>

<sup>a</sup> *School of Economics and Management, Tsinghua University, Beijing, China;* <sup>b</sup> *Hanqing Advanced Institute of Economics and Finance, Renmin University, Beijing, China;* <sup>c</sup> *Department of Accounting & Finance, Strathclyde Business School, UK*

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## Abstract

Specific purpose guarantee funds (SPGFs) such as pension guarantee funds are becoming much popular among loss averse investors with common peculiar investment purpose, but receive few academic attention regarding to its investment strategy, hedging technique and performance. In this paper we propose a more practical constant proportion portfolio insurance (CPPI) strategy, three-fund CPPI (hereafter 3F-CPPI) strategy, which optimally allocates its assets in three funds: a risk-free fund, a stock-index fund and a purpose-related stock fund, to maximize the loss averse investor's utility and to control the downside risk as well. Closed-form solutions of the optimal allocations of 3F-CPPI and its outcome distribution have been derived first under the continuous time case, followed by an extensive Monte Carlo simulation under the discrete time case to compare 3F-CPPI with other benchmark strategies such as CPPI. Our simulation results show that the proposed 3F-CPPI dominates other benchmark strategies in almost all the aspects such as the mean return, downside risk control and loss averse utility.

*Keywords:* Portfolio insurance strategies; Specific purpose guarantee funds; CPPI; 3F-CPPI.

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## 1. Introduction

There is an increasing number of funds whose investors anticipate a minimum guaranteed return and plan a specific intended use of the investment, which is called special purpose guarantee funds (SPGFs henceforth). Take the retirement purpose as an instance, one typical SPGFs is the guaranteed minimum income benefit (GMIB) annuity fund, which provides life-long pension payments to investors after retirement and guarantees a certain one-off payment in the case of early death. Another SPGFs example is children future education expense fund, such as F&C's Children's Investment Plan, which enables parents to contribute a monthly or lump sum investment today to cover children's education-related expenses in years, like the college education costs. The price inflation with respect to the specific purpose of the investment outcome makes the SPGFs different

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<sup>1</sup>CONTACT Hai Zhang, hai.zhang@strath.ac.uk

Table 1: The difference between CPPI and 3F-CPPI

Composition	Objective	Allocation	Strategy	
			CPPI	3F-CPPI
Floor (risk-free)	guaranteed return	a risk-free fund	✓	✓
Cushion (risky)	excess return	a market index fund	✓	✓
		a special sector index fund		✓

from an ordinary guarantee fund. The SPGFs investors are expecting a minimum guaranteed return and achieve a high purchase power of the investment outcome at maturity as well.

Although there are many types of SPGFs promising a minimum guaranteed return participated by investors with a specific use of the investment, few academic attention is paid to SPGFs’ investment strategy, hedging techniques and its performance. For instance, GMIB annuity fund adopts only the CPPI strategy under the regulation of Insurance Regulation Commission (CIRC) providing life-long pension to its investors. CPPI dynamically allocates the funds on two funds, a risk-free fund and a risky one such as stock index fund, to achieve a guaranteed return during the investment period. However, CPPI strategy does not consider any purpose related risks, an essential factor affecting the valuation of SPGFs for loss averse investors. Thus it is inappropriate and impractical for SPGFs loss averse investors to adopt only the standard CPPI strategy. Therefore, we firstly propose an adjusted CPPI strategy, 3F-CPPI, which allocates its fund into not only a risk free asset and a risky portfolio but an extra purpose-related asset with the aim of hedging against specific risks such as purpose-related inflation.

Investing in a third fund within an adjusted CPPI strategy has also been justified by the high correlation between the purpose related inflation risk and the performance of specific industry stocks. A bunch of empirical studies examine the relationship between price inflation and stock return, which further justifies the feasibility of hedging inflation risk by investing in highly correlated stocks. For example, a robust relationship has been found between the inflation and certain industry sector stocks including the financial sector stocks (Boyd et al., 2001), oil and gas industry sector stocks (Sadorsky, 2001; Apergis and Miller, 2009; Kang et al., 2015) and real estate and real estate investment trusts (REIT) (Rubens et al., 1989; Hoesli and Oikarinen, 2012; Bahram et al., 2004). Thus, a natural way to hedge the inflation risk and maintain a relative stable purchase power for SPGF investors is to allocate some assets into purpose-related stocks. As indicated in Table 1, the main difference between CPPI and 3F-CPPI is that 3F-CPPI invests in three funds: a risk-free fund, a second risky fund (e.g. market index fund) and a third fund for hedging specific risks (e.g. industry stock fund). Intuitively, the proposed 3F-CPPI strategy ensures a guaranteed performance while the funds allocated on the third asset hedges the specific risk for the loss averse investors.

Our paper echoes the researches focusing on improving the performance of CPPI from different aspects. Boulrier and Kanniganti (2005) propose and further evaluate modifications of standard CPPI. At the expense of complexity, Lee et al. (2008) adjust CPPI parameter based on “momentum” of market performance and they find such constructed

variable proportion portfolio insurance (VPPI) outperform the standard CPPI. [Chen et al. \(2008\)](#) propose a dynamic proportion portfolio insurance (DPPI) strategy by identifying risk variables that are related to market conditions and used to build the equation tree for the risk multiplier by genetic programming.

Also as SPGFs investors tend to be loss averse, a feature which is quite different from the classical mean-variance framework, thus mutual fund separation derived from mean-variance framework might be inappropriate for SPGFs. [Dichtl and Drobetz \(2011\)](#) find that the investors who prefer guarantee funds are proven to be loss averse and the popularity of PI strategies can only be explained in a behavioural finance context. The most popular CPPI strategy firstly proposed by [Black and Jones \(1987\)](#) and [Black and Perold \(1992\)](#) is a two-fund investment strategy by investing assets into a risk-free fund and a diversified asset. The CPPI strategy seems to follow the logic or principle of the famous two-fund separation, however, they are not belong to the same investment categories. The two-fund separation is firstly developed by [Tobin \(1958\)](#) and [Markowitz \(1959\)](#) under a mean-variance framework, and further proved by [Merton \(1973\)](#) in continuous-time capital asset pricing model independent of preferences, wealth distribution, and time horizon. Nevertheless, there has been plenty much discussion questioning the hold of mutual fund separation: for instance, some literatures believe that when agents do not have mean-variance preferences or the investment opportunities are not constant, alternative assumptions are needed in support of mutual fund separation.<sup>2</sup>

Further, three-fund or even K-fund separation theorem has been developed as the invalidity of mutual fund separation. ([Merton, 1973](#); [Cairns et al., 2006](#); [Dahlquist et al., 2016](#); [Dybvig and Liu, 2018](#)). Our innovative solution for SPGFs by investing in an extra fund is inspired by the loss aversion feature of SPGFs investors, a utility framework which is quite different from the classical mean-variance one. However, we do not claim 3F-CPPI is a direct application of three-fund separation theorem, neither do we state the optimal allocation strategy for SPGFs investors be necessarily 3F-CPPI. Most importantly, proposing an innovative 3F-CPPI for loss averse SPGFs investors and testing its superiority over benchmark PI strategies are the main contributions of this paper.

Within the general portfolio insurance setting featuring loss averse utility, we have derived the explicit optimal allocation rule for the 3F-CPPI strategy and its final payoff distribution as well. Further extensive Monte Carlo simulations have been conducted to give further intuitive insights of 3F-CPPI's superiority over other benchmark strategies. More specifically, the proposed 3F-CPPI strategy outperforms the standard CPPI and other strategies in various aspects such as mean return, expected fall and protection ratio etc. Despite both 3F-CPPI and CPPI are well able to hedge against the downside risk, 3F-CPPI proves to be superior to the CPPI strategy with regards to reshaping return distribution and investor's utility. We prove further that the 3F-CPPI are most favoured by loss averse investors compared with other strategies.

The rest of the paper is structured as follows. Section 2 briefly introduces the financial market. An innovative 3F-CPPI strategy with closed-form solutions for its optimal alloca-

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<sup>2</sup>See details in [Pye \(1967\)](#), [Samuelson \(1967\)](#), [Hakansson \(1969\)](#) and [Ross \(1978\)](#) among others

tion rules and leverage has been constructed in Section 3, followed by an extensive Monte Carlo simulations comparing the 3F-CPPI strategy among several contrastive strategies in Section 4. Finally, Section 5 concludes and the proof techniques can be found in the Appendix.

## 2. Financial market and loss averse utility

### 2.1. Financial market

First, a stock market index, denoted by  $S_t^I$ , has been established using all  $n$  stocks in the financial market. Further, we assume the dynamic process of the stock index  $S_t^I$  and risk free asset  $S_t^f$  are captured by geometric Brownian motions as follows

$$\frac{dS_t^I}{S_t^I} = \mu_i dt + \sigma_i^s dZ_s, \quad (1)$$

$$dS_f = rS_f dt, \quad (2)$$

where  $\mu_i$  is the expected growth rate,  $\sigma_i$  is the volatility of the stock market,  $r$  is the risk-free interest rate and  $Z_s$  is the Brownian motion which drives the stock market.

We further assume there exists a market sector consisting of  $m$  ( $m < n$ ) stocks and it is closely related to the special purpose of a given SPGFs. As in the example of pension funds, the sector that consists medicine and health-related industry stocks is defined as the purpose-related market sector. Similar to the stock market index, the dynamic process of the purpose-related market sector index, denoted by  $S_t^P$ , is given by

$$\begin{aligned} \frac{dS_t^P}{S_t^P} &= \mu_p dt + \sigma_p^s dZ_s + \sigma_p^p dZ_p \\ &= \mu_p dt + \sigma_P dZ_P, \end{aligned} \quad (3)$$

where  $Z_s$  and  $Z_p$  are two orthogonal Brownian motions, and  $\sigma_P dZ_P = \sigma_p^s dZ_s + \sigma_p^p dZ_p$ . Thus, Brownian motion  $Z_P$  is correlated with  $Z_s$  :

$$dZ_P dZ_s = \frac{\sigma_p^s}{\sqrt{(\sigma_p^s)^2 + (\sigma_p^p)^2}} dt. \quad (4)$$

The  $S_t^I$  fund and  $S_t^P$  fund are driven by two different but correlated Brownian motions. For simplicity, we hereafter refer the market index fund  $S_t^I$  and the specific purpose related index  $S_t^P$  to  $I$ -fund and  $P$ -fund respectively.

As the SPGFs' payoff is to be used for a specific purpose such like hedging medical costs for pension funds, the inflation of purposed-related expense shall definitely reduce investors' utility from the investment. More specifically, we denote the given SPGFs' purpose related expense inflation index as  $Y_t$ , and refer it to the *purpose-related expense inflation index*. As  $Y_t$  represents the price level, we normalize  $Y_0 = 1$  for simplicity, it's generally expected that  $Y_T > 1$  at maturity due to inflation.

We assume further  $Y_t$  is jointly driven by stock market risk and other risk (e.g. idiosyncratic risk) that has not been traded in the stock market. The process of  $Y_t$  is given by:

$$\frac{dY_t}{Y_t} = \mu_y dt + \sigma_y^s dZ_s + \sigma_y^p dZ_p + \sigma_y^e dZ_e, \quad (5)$$

where  $Z_i, Z_p, Z_e$  are orthogonal Brownian motions. It is noteworthy that  $Y_t$  can not be perfectly hedged by neither the  $I$ -fund nor the purpose-related  $P$ -fund.

By SDE process (5), one can write stochastic integration:

$$\begin{aligned} Y_t &= Y_0 \exp\left\{\left(\mu_y - \frac{1}{2}(\sigma_y^s)^2 - \frac{1}{2}(\sigma_y^p)^2 - \frac{1}{2}(\sigma_y^e)^2\right)t + \sigma_y^s W_{st} + \sigma_y^p W_{pt} + \sigma_y^e W_{et}\right\} \\ &= Y_0 \exp\{\mu_Y t + \sigma_Y W_{Yt}\}, \end{aligned} \quad (6)$$

where  $Y_0 = 1$ , and  $\mu_Y = \mu_y - \frac{1}{2}(\sigma_y^s)^2 - \frac{1}{2}(\sigma_y^p)^2 - \frac{1}{2}(\sigma_y^e)^2$ ,  $\sigma_Y W_{Yt} = \sigma_y^s W_{st} + \sigma_y^p W_{pt} + \sigma_y^e W_{et}$ .

So far, we have introduced SDE process of  $Y_t, Z_i$  and  $Z_p$ , which are jointly driven by three orthogonal BMs  $Z_i, Z_p$  and  $Z_e$ . To write down as a unified form, we define:

$$dN_t = \mu_N dt + \sigma_n^s dZ_s + \sigma_n^p dZ_p + \sigma_n^e dZ_e, \quad (7)$$

where  $N_t = S_t^I, S_t^P, Y_t$ , and  $n = i, p, y$  correspondingly.  $\vec{\sigma}_n = (\sigma_n^s, \sigma_n^p, \sigma_n^e)$  is the volatility vector of process of  $N_t$ , thus,  $\vec{\sigma}_i = (\sigma_i^s, 0, 0)$ ,  $\vec{\sigma}_p = (\sigma_p^s, \sigma_p^p, 0)$  and  $\vec{\sigma}_y = (\sigma_y^s, \sigma_y^p, \sigma_y^e)$ .

## 2.2. Loss averse utility

Generally, investors of guaranteed funds tend to be loss averse, which explains the popularity of guaranteed funds and portfolio insurances (Dichtl and Drobetz, 2011). In contrast to the expected utility theory, the guaranteed fund investors are proven to be loss averse with the following behavioural characteristics: 1. evaluate investment outcome by its deviation from some specific reference point; 2. value potential gains and losses asymmetrically, i.e. the marginal utility of the potential is higher than that of the gains. Therefore, we adopt the loss averse utility defined as follows in our framework.

More specifically, loss averse investors have an S-shaped utility function being concave for gains and convex for losses. Investment outcome has been considered as either positive or negative deviations from a reference point. Following Dichtl and Drobetz (2011) and Tversky and Kahneman (1992), the loss averse utility function is defined as follows:

$$\nu(\Delta V) = \begin{cases} (\Delta V)^\gamma & \text{for } \Delta V \geq 0 \\ -\lambda(-\Delta V)^\gamma & \text{for } \Delta V < 0 \end{cases}, \quad (8)$$

where  $\Delta V$  is the deviation from reference point,  $1 > \gamma > 0$  and  $\lambda \geq 1$ . It's noteworthy that the concave part of utility (8) is equivalent to the form of Constant Relative Risk Aversion (CRRA) utility<sup>3</sup> given by

$$u^{CRRA}(\Delta V) = \frac{1}{\gamma}(\Delta V)^\gamma, \text{ where } 0 < \gamma < 1. \quad (9)$$

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<sup>3</sup>In fact, the concave part of utility in (8) can also take the form of other utility functions, e.g. a Constant Absolute Risk Aversion (CARA) function.

Due to the specific investment purpose, the investors' utility is not only determined by the investment outcome, but also by the inflation of purpose-related expense,  $Y_T$ . As the price index  $Y_T$  at maturity dramatically affects the real wealth level of the investment. Similar to the concept of real income, the SPGFs investors' utility or subject value of SPGFs should be deflated by the price inflation index as well.

After considering the purpose-related inflation risk, at time  $t$ , the SPGFs investor's loss averse utility is defined as follows

$$U(V_T, Y_T) = \begin{cases} (\frac{V_T - P_T}{Y_T})^\gamma & \text{for } V_T \geq P_T \\ -\lambda \cdot (-\frac{V_T - P_T}{Y_T})^\gamma & \text{for } V_T < P_T \end{cases}, \quad (10)$$

where  $\gamma$  is the risk averse parameter of the SPGFs investors. The relative risk aversion (RRA) coefficient of utility  $U(\Delta V)$  is  $R = -\frac{xU_2''}{U_2'} = 1 - \gamma$ .

We add the reference point and the purpose-related inflation risk in our utility function (10) for the following two reasons<sup>4</sup>. First, [Dichtl and Drobetz \(2011\)](#) demonstrates that the investors of guarantee funds are loss averse and the reference point is based on the principal investment which is related to the absolute return of the guarantee funds. Second, the impact of inflation on consumption or utility has been commonly captured as the denominator in most economic literature.

### 3. Three-fund CPPI strategy

In this section, we briefly review the standard CPPI strategy in [3.1](#), followed by a detailed construction of the innovative 3F-CPPI strategy in [3.2](#). Further [3.3](#) proposes the loss averse investors' utility maximisation problem and presents explicitly results as well.

#### 3.1. Standard CPPI strategy

Constant proportion portfolio insurance (CPPI) is a trading strategy that allows a portfolio to maintain an exposure to the upside potential of a risky asset while providing a capital guarantee against downside risk. The outcome of the CPPI strategy is somewhat similar to a call option. Since CPPI is firstly proposed by [Black and Jones \(1987\)](#), it is widely used in many guaranteed funds as it maintains the portfolio value above a certain predetermined level (floor) and allows upside potential as well.

CPPI, a self-financing strategy, not only guarantees a fixed payoff  $P_T$  at maturity but chases the upside potentials via dynamic trading using leverage as well. According to the CPPI strategy, the fund value  $V_t$  is invested on the risk free fund (often referred as

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<sup>4</sup>Admittedly, the reference point with a guaranteed utility is also a potential candidate form, but this alternative choice leads to a fluctuating amount of  $P_T$  and lacks literature supports. Moreover, the simulation result shows that the 3F-CPPI outperforms CPPI in the manners of achieving a higher mean return, better protecting the downside risk, and higher utility level as well. It rules out the possibility that our conclusion on the superiority of 3F-CPPI strongly relies on our utility assumption.

“floor”) and the mutual fund (the “cushion”). Denote  $P_t$  and  $C_t$  as the floor and cushion invested at time  $t$  respectively, then, they satisfies

$$C_t = V_t - P_t, \quad t \in [0, T]. \quad (11)$$

We assume the capital amount to be guaranteed at maturity is  $P_T$ , then a typical floor strategy at time  $t$  is a fixed-rate floor, which is given by,

$$P_t = e^{-d(T-t)} P_T, \quad t \in [0, T], \quad (12)$$

where  $d$  is the required return by investors for risk free asset and  $d \leq r$ . Also  $d$  is referred as the fixed rate of floor strategy, and  $d < r$  reflects a conservative case which allocates more assets in the risk-free fund. The most common floor strategy is to allocate the minimum amount of assets into the risk-free fund, i.e.  $d = r$ , then the floor amount at time  $t$  is determined by

$$P_t = e^{-r(T-t)} P_T, \quad t \in [0, T]. \quad (13)$$

The cushion, the difference between portfolio value and floor, will be invested in the mutual fund i.e.  $I$ -fund. A CPPI portfolio usually leverages its cushion  $C_t$  to chase higher return, and its leverage ratio  $m$  stays constant as “constant proportion”. Thus, the portfolio’s exposure in stock market  $E_t$  is

$$E_t = mC_t = m(V_t - P_t), \quad t \in [0, T], \quad (14)$$

where  $m \geq 1$ . Constant proportion  $m$  is determined at the time 0 and stays constant during the investment horizon. The cushion value  $C_t$  fluctuates with the market, once it approaches zero all the fund will be invested in the risk-free asset till the maturity.

Therefore, a standard CPPI strategy is, in fact, a two-fund separation investment. At any time  $t$ , we have:

- if  $V_t > P_t$ , the portfolio allocates amount  $P_t$  in the risk-free fund, and amount  $C_t$  in the  $I$ -fund with leverage  $m$ ;
- if  $V_t \leq P_t$ , the entire portfolio is invested in the risk-free fund.

If using time-continuous rebalancing, the CPPI fund value  $V_t$  never falls below the guaranteed floor.

### 3.2. Three-fund CPPI

The famous mutual fund theorem holds only for “normal” investors with mean-variance preference. Due to the invalidity of mutual fund separation in incomplete markets, we propose a 3F-CPPI strategy to hedge these risks in a general portfolio insurance setting as well.

3F-CPPI is a self-financing strategy which dynamically rebalances portfolio amount on the risk-free asset and two risky funds ( $I$ -fund and  $P$ -fund). Similar to CPPI, we

denote  $P_t$  and  $C_t$  as the floor and the cushion respectively. Unlike CPPI, the cushion of 3F-CPPI fund is invested in two risky funds: the  $I$ -fund and the  $P$ -fund. Denote  $\alpha$  as the proportion of cushion to be invested in  $I$ -fund, then the remaining  $1 - \alpha$  part is assigned to  $P$ -fund.

Define  $V_t$  as the SPGF value and its evolution is given by

$$dV_t = E_t\left[\alpha \frac{dS_t^I}{S_t^I} + (1 - \alpha) \frac{dS_t^P}{S_t^P}\right] + V_t \frac{dS_f}{S_f} - E_t r dt, \quad (15)$$

where  $E_t = mC_t$  is the exposure to the risky asset. Now we summarise our main results in the following proposition:

**Proposition 1.** *Under the continuous time setting, for  $t \in [0, T]$  a 3F-CPPI portfolio value at time  $t$  follows the distribution:*

$$V_t = P_t + C_0 \exp(B_t - \frac{1}{2}At) + (r - d) \int_0^t \exp\{B_t - B_\xi - \frac{1}{2}A(t - \xi)\} P_\xi d\xi, \quad (16)$$

and the expected portfolio value of the 3F-CPPI portfolio at time  $t$  is

$$E(V_t) = P_t + C_0 e^{\mu_B t} + (r - d) p_0 e^{\mu_B t} \frac{1 - e^{(d - \mu_B)t}}{\mu_B - d}, \quad (17)$$

where  $A = m^2 \alpha^2 \sigma_i^2 + m^2 (1 - \alpha)^2 \sigma_P^2 + 2m^2 \alpha (1 - \alpha) \sigma_P^s \sigma_i$  and

$B_t = \{r + m[\alpha \sigma_i \theta_i + (1 - \alpha) \sigma_P \theta_P]\}t + m[\alpha \sigma_i W_{st} + (1 - \alpha) \sigma_P W_{Pt}]; P_0 + C_0 = V_0$ .

**Proof:** The proof of proposition 1 is in Appendix. ■

For simplicity and without loss of generalization, hereafter we consider only the most common floor strategy ( $d = r$ ) for the proposed 3F-CPPI strategy. Then, based on Equation (16), a 3F-CPPI portfolio value at time  $t$  follows the following distribution

$$V_t = P_t + C_0 \exp\left\{\left\{r + m[\alpha \sigma_i \theta_i + (1 - \alpha) \sigma_P \theta_P] - \frac{1}{2}A\right\}t + m\alpha \sigma_i W_{st} + (1 - \alpha) \sigma_P W_{Pt}\right\}. \quad (18)$$

In fact, the CPPI can be viewed as a special case of 3F-CPPI with  $\alpha = 1$  and the distribution of a CPPI portfolio value at time  $t$  is

$$V_t = P_t + C_0 \exp(B_t - \frac{1}{2}m^2 \sigma_i^2 t) + (r - d) \int_0^t \exp\{B_t - B_\xi - \frac{1}{2}m^2 \sigma_i^2 (t - \xi)\} P_\xi d\xi, \quad (19)$$

where  $B_t = \{(r + m\sigma_i \theta_i)t + m\sigma_i QW_{st}\}, t \in [0, T]$ .

### 3.3. Optimal 3F-CPPI allocation rules

Suppose a SPGFs manager aims to maximize the investor's utility  $U(V_T, Y_T)$  in (10) by choosing leverage  $m$  and  $I$ -fund proportion  $\alpha$  at the commence of the fund. The optimization problem is given by

$$\underset{m, \alpha}{Max} E[U(V_T, Y_T) | \mathcal{F}_0] \quad (20)$$

$$\iff \underset{m, \alpha}{Max} E\left[U\left(\frac{V_T - R_T}{Y_T}\right) | \mathcal{F}_0\right]. \quad (21)$$



To determine the optimal allocation  $(\alpha^*, m^*)$ , we first introduce the purpose-related risk-aversion adjusted return (PRA return henceforth). The PRA return is a modified indicator which reflects the effect of risk aversion and purpose-related inflation risk on evaluating the  $I$ -fund and  $P$ -fund.

**Definition 1.** For the stock index  $I$ -fund and purpose-related market sector  $P$ -fund, the purpose-related risk-aversion adjusted return (PRA return) is:

$$\mu_n^{(\gamma)} = \mu_n - \gamma \vec{\sigma}_n \cdot \vec{\sigma}_y, \quad n = i, p. \quad (22)$$

where  $\vec{\sigma}_n = (\sigma_n^s, \sigma_n^p, \sigma_n^e)$ ,  $\vec{\sigma}_y = (\sigma_y^s, \sigma_y^p, \sigma_y^e)$ .

In the definition of risk-aversion adjusted return,  $\vec{\sigma}_n \cdot \vec{\sigma}_y$  is always positive. The possible range of  $\gamma$  for loss averse investors is  $0 < \gamma \leq 1$ , thus there always is  $\mu_n^{(\gamma)} \leq \mu_n$ . The ‘‘punishment’’ of  $I$ -fund or  $P$ -fund increases with investors’ risk aversion and the fund’s volatility’s vector correlation with inflation  $Y_t$ . Thanks to the concept of PRA return, we solve the global optimal allocation parameters  $m^*$  and  $\alpha^*$  of the 3F-CPPI portfolio as follows:

**Proposition 2.** The optimal allocation parameters  $m^*$  and  $\alpha^*$  of the 3F-CPPI portfolio satisfy

$$F(m^*) = 0, \quad (23)$$

$$\alpha^* = \alpha^*(m^*), \quad (24)$$

where

$$F(m) = \alpha^*(m)\mu_i^{(\gamma)} + (1 - \alpha^*(m))\mu_p^{(\gamma)} - r + (\mu_i^{(\gamma)} - \mu_p^{(\gamma)})\alpha^*(m) \\ + (\gamma - 1)\left\{\left[\frac{(\sigma_p^s)^2 + (\sigma_p^p)^2 - \sigma_p^s\sigma_i^s}{(\sigma_i^s - \sigma_p^s)^2 + (\sigma_p^p)^2} + (\sigma_p^p)^2 + (\sigma_p^s)^2\right]m - \sigma_y^i\sigma_p^s - \sigma_y^p\sigma_p^p\right\}. \quad (25)$$

$$\alpha^*(m) = \frac{(\sigma_p^s)^2 + (\sigma_p^p)^2 - \sigma_p^s\sigma_i^s}{(\sigma_i^s - \sigma_p^s)^2 + (\sigma_p^p)^2} + \frac{\mu_i^{(\gamma)} - \mu_p^{(\gamma)}}{(\sigma_i^s - \sigma_p^s)^2 + (\sigma_p^p)^2} \frac{1}{(1 - \gamma)m}, \quad (26)$$

**Proof:** The proof of proposition 2 and expressions of optimal  $m^*$  and  $\alpha^*$  are provided in Appendix. ■

Proposition 2 illustrates the optimal  $m^*$  and  $\alpha^*$  without considering the limited possible range of parameters in practise. However, in real-world scenarios, there is an upper bound of the leverage  $m$  because of the regulation and fund’s borrowing capability. Also the portfolio cannot be rebalanced continuously in practice due to the gap risk. Besides, the range of  $\alpha$  may be limited to  $[0, 1]$  because of the short-sale constraints. Therefore, we discuss further the optimal ratio  $\alpha^*$  for a given the leverage ratio  $m$  in the next subsection.

Now we look a special example of optimal 3F-CPPI allocation: the SPGFs participated by risk neutral investors case with  $\gamma = 1$ . We further assume the parameter ranges are:  $m \in [1, M]$  and  $\alpha \in [0, 1]$ .

According to the Proposition 2, the optimal 3F-CPPI in the risk-neutral case degenerates into the two-fund separation, the optimal allocation  $\alpha^*$  and  $m^*$  are given as follows

$$\alpha^* = \begin{cases} 1 & \text{if } \mu_i^{(1)} - \mu_p^{(1)} > 0 \\ \alpha, \alpha \in [0, 1] & \text{if } \mu_i^{(1)} - \mu_p^{(1)} = 0, \\ 0 & \text{if } \mu_i^{(1)} - \mu_p^{(1)} < 0 \end{cases}, \quad (27)$$

and

$$m^* = \begin{cases} M & \text{if } \alpha^* \mu_i^{(\gamma)} + (1 - \alpha^*) \mu_p^{(\gamma)} - r > 0 \\ m, m \in [1, M] & \text{if } \alpha^* \mu_i^{(\gamma)} + (1 - \alpha^*) \mu_p^{(\gamma)} - r = 0, \\ 1 & \text{if } \alpha^* \mu_i^{(\gamma)} + (1 - \alpha^*) \mu_p^{(\gamma)} - r < 0 \end{cases}, \quad (28)$$

where the excess PRA return is  $\alpha \mu_i^{(1)} + (1 - \alpha) \mu_p^{(1)} - r$ , and  $M$  is the maximum possible value of  $m$ . Optimal allocation in (27) is intuitive in explaining the 3F-CPPI's optimal allocation principle: the optimal proportion  $\alpha^*$  depends on comparison of PRA return  $\mu_i^{(1)}$  and  $\mu_p^{(1)}$  to a great extent, and the optimal leverage  $m^*$  is greatly influenced by portfolio's average excess PRA return,  $\alpha \mu_i^{(1)} + (1 - \alpha) \mu_p^{(1)} - r$ .

### 3.3.1. Continuous time: optimal $\alpha^*$ for given leverage $m$

Now we turn to determine the optimal proportion  $\alpha^*$  invested in  $I$ -fund for given leverage  $m$ . In practice, the leverage  $m$  is limited and even regulated because of gap risk. According to the findings from ?, Balder et al. (2009) and Dichtl and Drobetz (2011) among others, the leverage has been found to have significant impact on the CPPI portfolio's outcome and it is normally below 10. For example, Dichtl and Drobetz (2011) consider  $m \leq 10$  cases while? compares CPPI's performances for  $m = 3, 4, 5$  cases. For a given range of  $m$  ( $1 \leq m \leq 10$ ), we investigate the optimal proportion  $\alpha^*$ .

Equation (26) shows the relation between optimal  $m^*$  and  $\alpha^*$  without consideration of range, the following corollary reveals that the monotonicity of  $\alpha^*(m)$  depends on the relativity of PRA return of  $I$ -fund and  $P$ -fund,  $\mu_i^{(\gamma)} - \mu_p^{(\gamma)}$ .

**Corollary 1.** *Given a leverage  $m$ , the optimal ratio  $\alpha^*(m)$  satisfies:*

- (1) *If  $\mu_i^{(\gamma)} > \mu_p^{(\gamma)}$ , then  $\alpha^*(m)$  is a decreasing function of  $m$ ;*
- (2) *If  $\mu_i^{(\gamma)} < \mu_p^{(\gamma)}$ , then  $\alpha^*(m)$  is an increasing function of  $m$ ;*
- (3) *If  $\mu_i^{(\gamma)} = \mu_p^{(\gamma)}$ , then  $\alpha^*$  is not correlated with  $m$ .*

**Proof:** If  $\mu_i^{(\gamma)} > \mu_p^{(\gamma)}$ , then  $\alpha^*(m)$  is a function of  $m$  in form of  $\frac{1}{m}$  by (26), which is decreasing function of  $m$ . The remaining proof is similar and trivial. ■

Corollary 1 shows a “diversification” effect of optimal allocations:  $\alpha^*(m)$  gradually shifts to the fund with less PRA as the increase of leverage ration  $m$ . This is an interesting feature of optimal allocation, whose diversification offsets the risk caused by the high leverage.

On the basis of monotonicity of  $\alpha^*(m)$ , we show the relation between the optimal proportion  $\alpha^*$  and given leverage  $m$ . Assume  $M$  is the upper bound of leverage and there

are constraints on short-sale, then the parameters ranges are  $m \in [1, M]$  and  $\alpha \in [0, 1]$ . With consideration of the bounds, we have the following proposition 3, whose proof is trivial.

**Proposition 3.** *For a regulated leverage  $m \in [1, M]$ , the optimal ratio  $\alpha_c^*(m) \in [0, 1]$  is:*

$$\alpha_c^*(m) = \begin{cases} 1 & \text{if } \alpha^*(m) > 1 \\ \alpha^*(m) & \text{if } \alpha^*(m) \in [0, 1] \\ 0 & \text{if } \alpha^*(m) < 0 \end{cases} . \quad (29)$$

So far, we have only considered the optimal allocation in a continuous time case, under which the portfolio is continuously rebalanced. As the portfolio value never falls below the floor in the continuous time case, the investor's loss averse feature does not play a role in optimal allocation.

### 3.3.2. Discrete time: optimal $\alpha^*$ for given leverage $m$

Due to the constraints of the continuous time case, we here consider a more practical case, the discrete time case, under which the portfolio cannot be rebalanced continuously. In the discrete time case, there is a gap risk that the cushion value of 3F-CPPI fund might turn to a negative value between two rebalance time, which means the portfolio is failing to achieve the guaranteed return. Therefore, the investor's loss aversion characteristic plays a vital role in determining the optimal allocation.

Monte Carlo simulation method is adopted to solve the optimal proportion  $\alpha^*$  for a given leverage  $m$ . Within the parameters ranges, for each  $m$ , we run simulations through the range  $\alpha \in [0, 1]$  to search for the optimal  $\alpha^*$ , the interval is 0.005. For each  $(m, \alpha)$  pair, 100000 times simulations are run to calculate allocation outcome. In the simulation, we assign  $\gamma = 0.88$ , which is consistent with [Tversky and Kahneman \(1992\)](#) and [Dichtl and Drobetz \(2011\)](#). We consider the following three different scenarios of *I*-fund and *P*-fund: <sup>5</sup>

- Case 1:  $\mu_i^{(\gamma)} > \mu_p^{(\gamma)}$ ;
- Case 2:  $\mu_i^{(\gamma)} = \mu_p^{(\gamma)}$ ;
- Case 3:  $\mu_i^{(\gamma)} < \mu_p^{(\gamma)}$ .

Figure 1 illustrates the relationship between optimal  $\alpha^*$  and leverage  $m$  for these three cases, the interval of leverage  $m$  is  $[0, 10]$ . The numerical results show the monotonic relationship between optimal  $\alpha^*$  and leverage  $m$  in the discrete time case, which is consistent with the theoretical result. Having considering the gap risk in discrete time, the optimal allocation on *I*-fund and *P*-fund relies on the PRA return of the funds as well as the leverage  $m$ .

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<sup>5</sup>For a better understanding of the financial market parameters assignment, please refer to the Section 5.

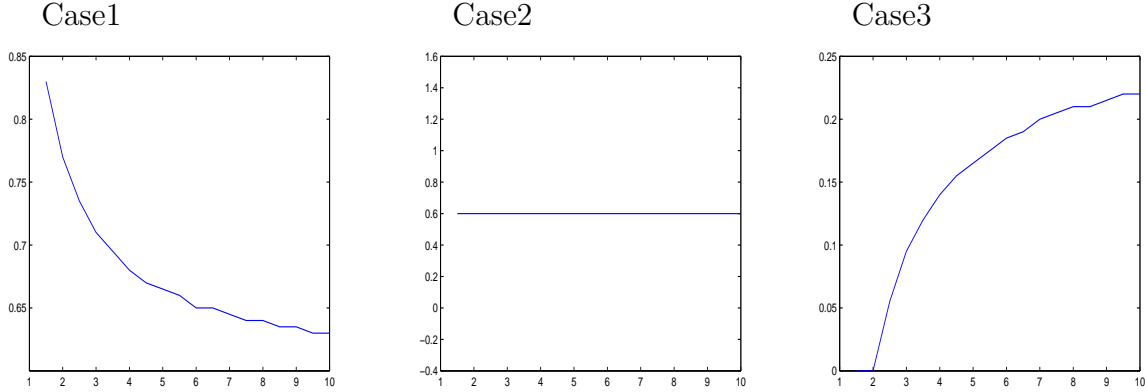


Figure 1: The relationship between optimal allocation  $\alpha$  and leverage  $m$  for three different cases, i.e. Case 1  $\mu_i^{(\gamma)} > \mu_p^{(\gamma)}$ , Case 2  $\mu_i^{(\gamma)} = \mu_p^{(\gamma)}$  and Case 3  $\mu_i^{(\gamma)} < \mu_p^{(\gamma)}$ .

### 3.4. An example: pension guarantee funds in China

Here we use an example of pension guarantee funds in China to show the advantage of the proposed 3F-CPPI strategy. The medical and health-related expense is one of the major parts of living cost for retirees in China, and its price inflation significantly affects the retiree's utility of pension savings. Using historical data from Shanghai Stock Exchange, we simulate the performance for both the 3F-CPPI and CPPI strategy.

The IAMAC-SinoLife China Senior Living Cost Index (ISLCI) is a price index issued by Insurance Asset Management Association of China (IAMAC). It measures the living cost of retirees in mainland China. Figure 2 compares the ISLCI and CPI in the period from Jan 2001 to May 2017. As indicated in Figure 2, the annual increasing rate for ISLCI is 3.86% which is much higher than CPI with an annual increasing rate of 2.46%.

Meanwhile, within the period between January 2006 to May 2017, the performance of the stock market index (I-fund) and the retirement industry sector index (P-fund) in China have been illustrated in the Figure 3. Both the stock market index (I-fund) and the retirement industry sector index (P-fund) are calculated by daily traded stocks, issued by Shanghai Stock Exchange. Figure 3 shows the P-fund achieves a higher return than the I-fund during the time window selected.

To compare the proposed 3F-CPPI with the standard CPPI strategy, we conduct historical simulation by using historical data within the period between Jan 2012 to Dec 2014. We select this time window to avoid extreme market condition during which both CPPI and 3F-CPPI portfolio fall to the floor value, thus to give a better comparison between 3F-CPPI and CPPI. Figure 4 presents the performance of CPPI and 3F-CPPI portfolios and it is obvious that 3F-CPPI dominates CPPI and achieves better performance. This is quite straightforward as 3F-CPPI invests in a better performed P-fund which hedge the price inflation risk well.

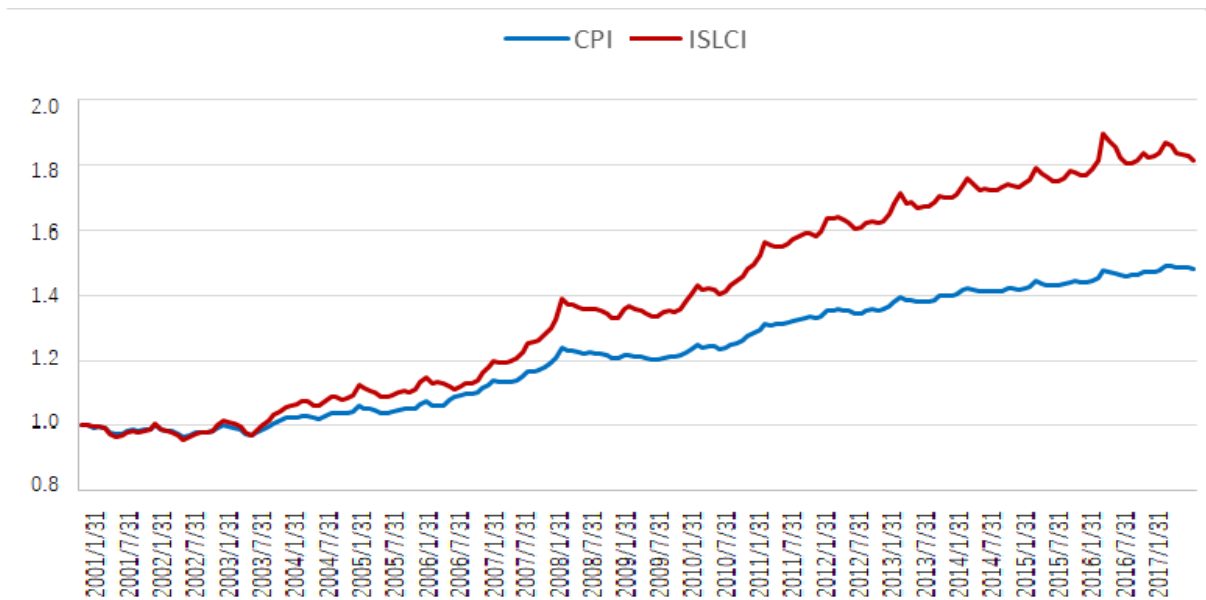


Figure 2: Historical ISLCI and CPI in China from Jan 2001 to May 2017 (Source: Insurance Asset Management Association of China (IAMAC))

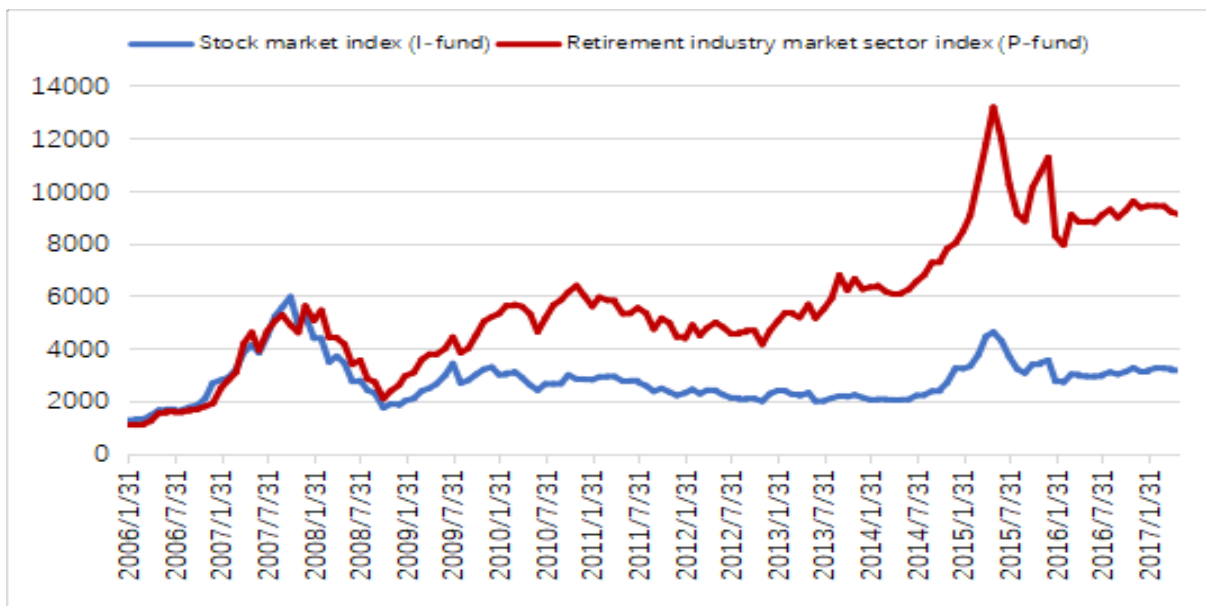


Figure 3: Historical performance for the Stock market index (*I*-fund) and Retirement industry sector index (*P*-fund) listed in Shanghai Stock Exchange from Jan 2006 to May 2017 (WIND Data)

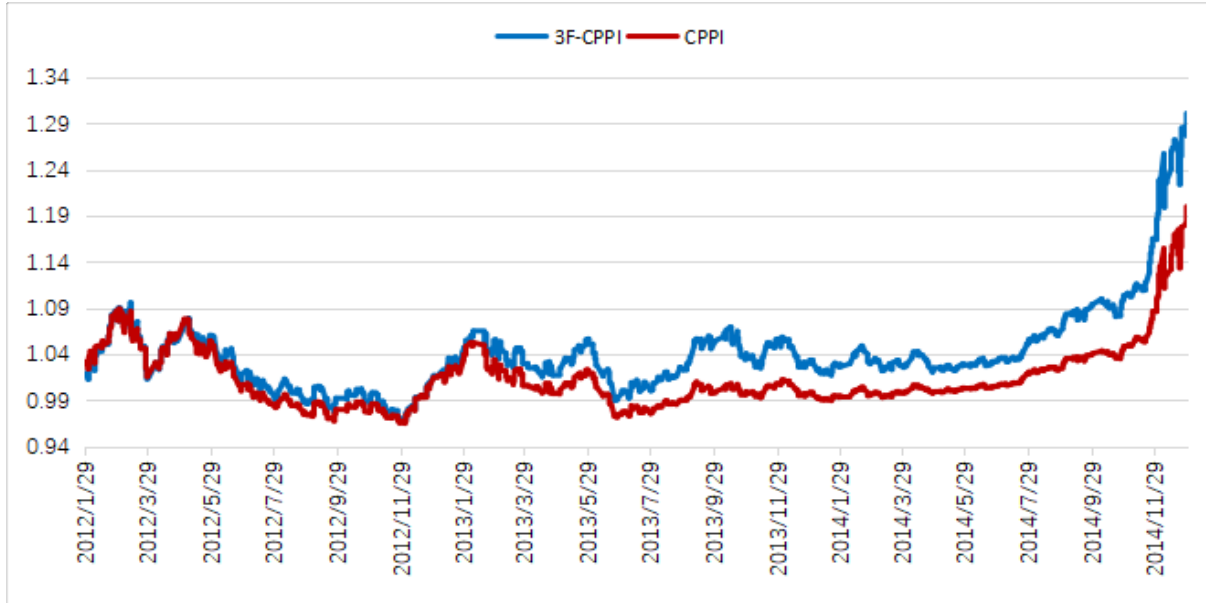


Figure 4: Historical simulation: the performance of CPPI and 3F-CPPI portfolios

#### 4. Simulation analysis

It is obvious that the 3F-CPPI dominates CPPI under the continuous time case as the latter can be viewed as a special case of 3F-CPPI. However, whether 3F-CPPI outperforms CPPI or other bench strategies under the discrete case with gap risk is not that obvious and needs further investigation.

In this section, we first start Monte Carlo simulation in Subsection 4.1, followed by the detailed definitions of benchmark strategies and performance measures in Subsection 4.2, the main results with regard to the performance of 3F-CPPI with other bench strategies such as CPPI are presented in Subsection 4.3.

##### 4.1. Simulation Design

The Monte Carlo simulations are carried on a step-by-step basis as follows:

1. A wide range of the market possibilities with eight economic scenarios in total has been considered, including four different relativity of performance from  $I$ -fund and  $P$ -fund under two different inflation levels.
2. Then we run 100,000 simulation times for each scenario, the performance for 3F-CPPI and other benchmark strategies from Monte Carlo simulation has been reported.
3. Finally, different performance measures have been employed to evaluate the 100,000 outcomes of all strategies in each scenario. The measures include protection ratio, return distribution, and investors' loss averse utility. Further, a paired t-test has been applied to compare the investor's utility under different PI strategies.

According to the model in Section 2, the stock market and the purpose-related inflation index follow multivariate correlated Brownian motion processes. Before running Monte Carlo simulation, some key parameters have to be assigned: the return and volatility of the  $I$ -fund :  $\mu_i$  and  $\vec{\sigma}_i$ ; the return and volatility of the  $P$ -fund :  $\mu_p$ ,  $\vec{\sigma}_p$ ; and the growth rate and volatility of the purpose-related expense risk:  $\mu_y$ ,  $\vec{\sigma}_y$ .

We refer to the existing literature for assigning parameters value. Similar to [Arnott and Bernstein \(2002\)](#), we first assume the risk free rate  $r_f$  is fixed at 4.5% within the investment period. According to [Dimson et al. \(2008\)](#), the mean annual equity excess return for developed stock markets was approximately 7% between 1900 and 2005, resulting in an expected excess return around 4.5% per year. In our simulation, we then estimate that a high state of stock market excess return is 6.5%, and a low state is 4.5%. Last, [Dimson et al. \(2008\)](#) find the long-run stock return volatility was roughly 20% per year that has been used in simulation by other scholars like [Benninga \(1990\)](#) and [Figlewski et al. \(1993\)](#). Therefore, we estimate the stock market volatility with a range from a high state of 30% to a low state of 20%.

As claimed in Section 3, the 3F-CPPI optimal allocation depends mainly on the relativity of  $I$ -fund and  $P$ -fund. To present a comprehensive analysis of 3F-CPPI performance, we consider four possible market scenarios with a fixed  $P$ -fund and four different  $I$ -fund market scenarios, the varied  $I$ -fund has either a higher (lower) return or a higher (lower) volatility than the given  $P$ -fund respectively. The four states of the stock market are summarized in Table 2.

Table 2: Four different market scenarios and a fixed performance of  $P$ -fund with mean excess return and volatility of being 5.5% and 25% respectively

$I$ -fund		Excess return	
		Low	High
Volatility			
Low	Scenario 1:	Excess return: 4.5% Volatility: 20%	Scenario 2: Excess return: 6.5% Volatility: 20%
High	Scenario 3:	Excess return: 4.5% Volatility: 30%	Scenario 4: Excess return: 6.5% Volatility: 30%

Other than the stock market, the inflation index plays an important role in the economic scenarios. Unlike the highly volatile stock markets, the inflation is a more steady process. We distinguish it by low and high inflation states, which has been summarised as follows:

**Low Inflation Trial:** In four scenarios of the low inflation trial, we assume the mean growth rate and volatility of the inflation index  $Y_t$  are 3% and 1% respectively.

**High Inflation Trial:** In four scenarios of the high inflation trial, we assume the mean growth rate and volatility of the inflation index  $Y_t$  are 12% and 1% respectively.

We further assume the inflation index  $Y_t$  has a different correlation with the  $I$ -fund and  $P$ -fund in both trials: with the correlation between  $Y_t$  and  $I$ -fund return being 16.7%, and that of  $P$ -fund being 50%.

Similar to [Benartzi and Thaler \(1995\)](#) and [Dichtl and Drobetz \(2011\)](#), we consider a one-year investment horizon and simulate 250 daily observations for each scenario. The guarantee level of the SPGF is set to be 100% (full capital guarantee). We normalize the initial SPGFs value  $V_0$  as 100. We run 100,000 simulation times for each scenario to provide a stable and convincing test. T-test has been applied to compare performances among 3F-CPPI and other benchmark strategies. All portfolio insurance strategies in the simulation adopt a base case leverage of  $m = 5$ , which has been commonly used in practise ([Herold et al., 2005](#)).

## 4.2. Benchmark strategies and performance measures

### 4.2.1. Benchmark strategies

We select a variety of benchmark strategies, including CPPI, TIPP, stop-loss, buy-and-hold strategy and the risk-free investment, to test the superiority of the proposed 3F-CPPI.

#### CPPI strategies

CPPI strategy has been introduced in [3.1](#). The benchmark strategies consider two CPPI strategies with a difference in the risky fund: i.e. the risky asset of CPPI-I strategy is the  $I$ -fund while that of the CPPI-P is the  $P$ -fund.

#### TIPP strategy

Time invariant portfolio protection (TIPP) strategy proposed by [Estep and Kritzman \(1988\)](#), not only ensures a protection of the investor’s initial wealth but also any interim capital gains during the investment. Instead of having a fixed-rate floor like CPPI, TIPP’s floor is ratchet up with the value of the portfolio during the investment period. Therefore, TIPP portfolio’s exposure in stock market  $E_t$  is

$$E_t = mC_t = m(V_t - P_t), \quad t \in [0, T], \quad (30)$$

the floor is

$$P_t = \max(e^{-d(T-t)} P_T, f \cdot V_t), \quad t \in [0, T], \quad (31)$$

where  $f$  is a predetermined protection ratio of whole portfolio value  $V_t$ .  $f \cdot V_t$  shows the “ratcheting up” effect of TIPP, which transfers gains in the risky asset to the risk-free asset irreversibly once there are interim capital gains.

#### Stop loss (S-L) strategy

Stop loss is one of the simplest portfolio insurance strategies to protect a risky portfolio against losses. Under the stop loss strategy, the fund initially invests all the wealth  $V_0$  in the risky assets, the position of which will be maintained as long as the market value of the portfolio exceeds the net present value floor  $V_t \geq P_t$ . Once the market value of the portfolio reaches or falls below the discounted floor  $V_t < P_t$ , all of the risky portfolio positions are cleared off and to be reinvested in the risk-free asset till maturity.

#### Buy-and-hold (B&H) strategies



B&H strategy is not a portfolio insurance strategies as it doesn't have a protection ratio. B&H-P strategy invests total value of the fund  $V_0$  in the stock market  $I$ -fund during the whole investment horizon while B&H-P strategy invests in the  $P$ -fund. B&H strategies achieve a high return in a bull market while a low return in a bear market.

### **Cash investment strategy**

A cash investment strategy simply invests the total fund wealth  $V_0$  in the risk-free fund (Cash Asset) during the whole investment horizon.

#### *4.2.2. Performance measures*

To provide a sound assessment, measures are applied to evaluate the 100,000 outcomes of all strategies in each scenario, in terms of its success rate to protect the insured value and the return distribution. The performance measures include average annual return, annual volatility, Sharpe ratio, protected ratio, 1% value at risk, 1% expected shortfall and investor's prospect utility, with loss aversion parameters  $\lambda = 1$  and  $\lambda = 2.25$ . Paired t-tests of investors' utility are conducted to compare 3F-CPPI with benchmark strategies. Some measures like annual return, volatility, Sharpe ratio and value at risk are well-known, the other measures, which are widely adopted in portfolio insurance related literature, are briefly explained in the following.

### **Protection ratio**

The protection ratio is defined as the probability that the strategy successfully protects the insured value (Huu Do, 2002). It measures the ability in sustaining a pre-specified guarantee return.

### **1% Expected shortfall**

For a given strategy, 1% Expected shortfall measures the average return of the poorest-performed 1% scenarios. Its calculation follows two steps: firstly sort the realized portfolio values in ascending order, then calculate the average value in the poorest-performed 1% group. Expected shortfall focuses on the left tail of the distribution and measures the ability of controlling the downside risk.

### **Loss averse utility**

We first compare the mean loss averse utility value of the 100,000 times simulated portfolio outcomes. Being consistent with Tversky and Kahneman (1992) and Dichtl and Drobetz (2011), we assign  $\lambda = 2.25$  and  $\gamma = 0.88$  in the simulation. Then two loss aversion parameters,  $\lambda = 1$  and  $\lambda = 2.25$  in Equation (8), has been used in our simulation.  $\lambda = 1$  indicates that no loss averse for investors as they treat the loss and gain equally. While  $\lambda = 2.25$  reflects loss averse investors with the most common type of loss averse parameters.

#### *4.3. Simulation Results*

The Monte Carlo simulation results of performance measures for different strategies have been presented in Table 3, while simulation results of utility value under two different

inflation levels are presented in Table 4. Generally speaking, 3F-CPPI has the highest protect ratio and lowest extreme loss (e.g. value at risk, expected shortfall) among all the strategies under all market scenarios. Also, 3F-CPPI is the most preferred strategy among all the strategies for the loss averse investors. Moreover, the more risk averse the SPGFs investor is, the higher benefit can be gained from 3F-CPPI strategy.

In the following text, we compare the performance among the 3F-CPPI and other strategies using the loss averse utility measure and downside risk protection measures under different market conditions.

Table 3: This table presents Monte Carlo simulation results of performance measures (e.g. Mean return, volatility, Sharpe ratio etc.) for the proposed 3F-CPPI strategy and other benchmark strategies like CPPI, TPPI among others. The P-fund is fixed with a mean return and volatility of 10% and 25% respectively.

	3F-CPPI	CPPI-I	CPPI-P	TPPI	S-L	B&H-I	B&H-P	Cash
<i>Scenario 1: I-fund expected return = 9%, volatility = 20%</i>								
Mean Return p.a. (%)	6.05	5.63	5.92	5.62	5.86	9.83	11.29	4.50
Volatility p.a.(%)	8.98	2.60	3.47	0.80	6.67	20.06	25.34	NA
Sharpe Ratio	0.05	0.07	0.07	0.13	0.05	0.12	0.11	NA
Protect Ratio (%)	98.22	95.53	91.54	72.76	10.94	51.61	51.35	100
1% Value at Risk	-0.01	-0.02	-0.03	-13.36	-5.13	-58.81	-63.45	4.50
1% Expected Short Fall	-0.02	-0.03	-0.04	-15.75	-5.89	-63.66	-68.25	4.50
<i>Scenario 2: I-fund expected return = 11%, volatility = 20%</i>								
Mean Return p.a. (%)	6.08	5.86	5.70	5.83	6.13	10.83	10.29	4.50
Volatility p.a. (%)	7.53	2.68	3.37	0.78	6.88	20.06	25.34	NA
Sharpe Ratio	0.06	0.08	0.07	0.15	0.06	0.14	0.11	NA
Protect Ratio (%)	98.03	96.04	90.76	73.75	11.33	52.65	50.37	100
1% Value at Risk	-0.01	-0.02	-0.03	-13.04	-5.08	-58.07	-63.45	4.50
1% Expected Short Fall	-0.03	-0.03	-0.04	-15.42	-5.84	-62.97	-68.25	4.50
<i>Scenario 3: I-fund expected return = 9%, volatility = 30%</i>								
Mean Return p.a. (%)	5.89	5.34	5.70	5.41	5.47	8.80	10.29	4.50
Volatility p.a.(%)	18.47	3.86	3.37	1.17	8.82	30.10	25.34	NA
Sharpe Ratio	0.03	0.04	0.07	0.08	0.03	0.08	0.11	NA
Protect Ratio (%)	95.40	83.60	90.76	67.69	8.63	47.40	50.37	100
1% Value at Risk	-0.02	-0.04	-0.03	-17.17	-6.29	-67.55	-63.45	4.50
1% Expected Short Fall	-0.04	-0.04	-0.04	-19.93	-7.15	-72.08	-68.25	4.50
<i>Scenario 4: I-fund expected return = 11%, volatility = 30%</i>								
Mean Return p.a. (%)	6.09	5.75	5.70	5.82	5.93	10.80	10.29	4.50
Volatility p.a.(%)	18.23	4.08	3.37	1.14	9.22	30.10	25.34	NA
Sharpe Ratio	0.04	0.06	0.07	0.12	0.05	0.11	0.11	NA
Protect Ratio (%)	95.57	85.85	90.76	69.49	9.16	49.27	50.37	100
1% Value at Risk	-0.02	-0.04	-0.03	-16.51	-6.15	-66.24	-63.45	4.50
1% Expected Short Fall	-0.04	-0.04	-0.04	-19.26	-7.00	-70.88	-68.25	4.50

Table 4: This table reports Monte Carlo simulation results of the utility value for loss averse investors under two inflation levels. The P-fund is fixed with a mean return and volatility of 10% and 25% respectively. The null hypothesis in the paired t-test is that the loss averse utility of a portfolio insurance strategy is equal to that of the best corresponding benchmark strategy (3F-CPPI).

	3F-CPPI	CPPI-I	CPPI-P	TPPI	S-L	B&H-I	B&H-P	Cash
<i>Scenario 1: I-fund expected return = 9%, volatility = 20%</i>								
<b>Low Inflation Trial</b>								
Utility(lambda=1)	4.45	4.22*** <sup>a</sup>	4.24***	4.48***	3.31	5.76	6.25	4.16***
Utility(lambda=2.25)	4.45	4.22***	4.24***	2.98***	1.67***	-5.23***	-5.75***	4.16***
<b>High Inflation Trial</b>								
Utility(lambda=1)	4.02	3.9***	3.75***	4.14***	3.05	5.26	4.98	3.87***
Utility(lambda=2.25)	4.02	3.9***	3.75***	2.74***	1.53***	-4.99***	-6.64***	3.87***
<i>Scenario 2: I-fund expected return = 11%, volatility = 20%</i>								
<b>Low Inflation Trial</b>								
Utility(lambda=1)	4.45	4.37*	4.04***	4.62***	3.46	6.35	5.36	4.16***
Utility(lambda=2.25)	4.45	4.36*	4.04***	3.19***	1.85***	-4.27***	-7.15***	4.16***
<b>High Inflation Trial</b>								
Utility(lambda=1)	4.13	4.06*	3.75***	4.30***	3.22	5.9	4.98	3.87***
Utility(lambda=2.25)	4.13	4.05*	3.75***	2.97***	1.72***	-3.97***	-6.64***	3.87***
<i>Scenario 3: I-fund expected return = 9%, volatility = 30%</i>								
<b>Low Inflation Trial</b>								
Utility(lambda=1)	4.16	3.78***	4.08	4.18***	2.84	4.6	5.57	4.16
Utility(lambda=2.25)	4.16	3.78***	4.08	1.99***	0.85***	-9.51	-6.84***	4.16
<b>High Inflation Trial</b>								
Utility(lambda=1)	3.82	3.49***	3.75	3.86***	2.61	4.17	4.98	3.87
Utility(lambda=2.25)	3.82	3.49***	3.75	1.81***	0.76***	-8.99***	-6.64***	3.87
<i>Scenario 4: I-fund expected return = 11%, volatility = 30%</i>								
<b>Low Inflation Trial</b>								
Utility(lambda=1)	4.26	4.06***	4.04***	4.49***	3.12	5.84	5.36	4.16**
Utility(lambda=2.25)	4.26	4.05***	4.04***	2.47***	1.17***	-7.48***	-7.15***	4.16**
<b>High Inflation Trial</b>								
Utility(lambda=1)	3.96	3.77***	3.75***	4.18***	2.9	5.43	4.98	3.87**
Utility(lambda=2.25)	3.96	3.77***	3.75***	2.29***	1.09***	-6.95***	-6.64***	3.87**

<sup>a</sup> The test statistic is significant at the 10% level; \*\*The test statistic is significant at the 5% level; \*\*\*The test statistic is significant at the 1% level

### 4.3.1. Investor utility

Overall, the simulation results show that 3F-CPPI significantly outperforms other benchmark strategies regardless of investors' utility functions.

In the non-loss-averse case with  $\lambda = 1$ , 3F-CPPI dominates all the benchmark strategies except TIPP and B&H. Almost in all four scenarios, TIPP and B&H exhibits higher utility value for non-loss-averse SPGFs investors. However, it is not significantly higher than 3F-CPPI according to the t-test.

While in the loss averse with  $\lambda = 2.25$ , 3F-CPPI dominates almost all strategies in the total eight scenarios of two trails. More specifically, in Scenario 1 of Table 4, the 3F-CPPI exhibits the highest prospect utility in the case of loss averse across all the strategies, with a value of 4.45. Moreover, 3F-CPPI is more favoured by SPGFs investors with higher loss averse utility. This is because for higher risk averse investors, there is almost no reduction of utility for 3F-CPPI strategy while other strategies experience drastically fall of utility value. For instance, TIPP, stop-loss and especially B&H-P strategies experience a big fall (from 6.25 to -5.75) as the increase of loss averse parameter  $\lambda$  from 1 to 2.25.

### 4.3.2. Downside risk protection

Sustaining a guaranteed return and preventing loss are the main purposes of a portfolio insurance strategy. In both trials, 3F-CPPI reveals the superiority of managing the downside risk. Our numerical results indicate that 3F-CPPI dominates almost all the other strategies except the cash investment in term of the protect ratio, 1% value at risk and 1% expected shortfall.

As can be seen in the Scenario 1 of Table 3, the 1% value at risk of 3F-CPPI is -0.01 %, much higher than TIPP (-13.36 %), S-L (-5.13 %), and B&H-P (-63.45 %). 3F-CPPI also has the highest 1% expected shortfall and the protection ratio as well compared with other benchmark strategies. Overall 3F-CPPI proves to be a competent strategy with regard to preventing downward return and sustaining guaranteed return.

Also, as indicated in Figure 5, 3F-CPPI's return distribution achieves a higher protection ratio and with upside potential as well. Unlike B&H and TPPI, 3F-CPPI controls the downside risk as well.

### 4.3.3. 3F-CPPI versus CPPI

The proposed 3F-CPPI is a modification to the standard CPPI, it is worthwhile to compare the performance of 3F-CPPI with CPPI. In most cases, 3F-CPPI strategy outperforms CPPI strategy in terms of preventing downside risk, reshaping return distribution and improving the investor's utility. In all scenarios, even in Scenario 3 when *I*-fund has relative lower excess return and higher volatility than *P*-fund, 3F-CPPI has a higher average annual return. It is noteworthy that the higher volatility exhibited by 3F-CPPI compared with CPPI is due to its ability in achieving higher returns, as shown in Figure 5.

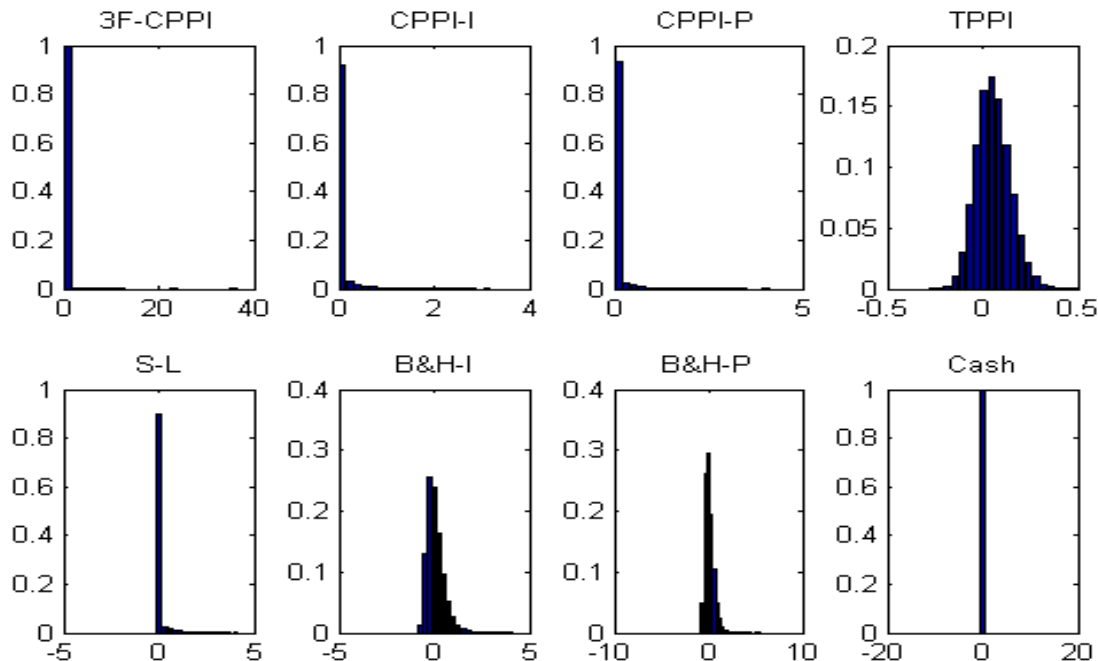


Figure 5: The return distributions of all strategies in the Scenario 1

Moreover, 3F-CPPI outperforms CPPI in preventing downside risk. For example, in Scenario 1 of Table 4, CPPI-P has only a protection ratio value of 91.54% while 3F-CPPI has a much higher value of 98.22%. The superiority of 3F-CPPI also holds in other measures such as 1% value at risk. Overall 3F-CPPI has proven to be a competent strategy with higher return and volatility as well as a better downside risk protection.

#### 4.3.4. Market condition effect

Although 3F-CPPI dominates other strategies in almost all scenarios, the superiority has been mainly affected by market conditions, i.e. the relativity between  $I$ -fund and  $P$ -fund. In particular, 3F-CPPI loses its advantages when the stock market  $I$ -fund outperforms the purpose-related market sector  $P$ -fund. The reason is straightforward as 3F-CPPI invests in an extra third fund  $P$ -fund to hedge the purpose-related inflation risk.

For example, in Scenario 1 of Table 4, the  $I$ -fund has the same volatility but a lower return than that of Scenario 2, however, 3F-CPPI exhibits less competitive edge in Scenario 2. The loss averse SPGF investor's mean utility ( $\lambda = 2.25$ ) gap between 3F-CPPI and CPPI-I is 0.23 in the Low Inflation Trial of Scenario 1, while the gap is 0.08 in scenario 2. In addition, the Scenario 3 shows that 3F-CPPI do not outperform CPPI-P strategy when the  $I$ -fund is behind  $P$ -fund in both aspects of mean return and volatility. Still, 3F-CPPI exhibits a higher performance than the traditional CPPI-I in all market conditions. Thus, as one cannot predict the market conditions, the 3F-CPPI is proved to be the best strategy among all strategies.

## 5. Conclusion

Loss averse investors, especially pensioners, has an increasingly high demand for hedging special purpose risks like medical and education costs. Although there are various types of funds promising a minimum guaranteed return plus a common specific use of the investment like pension, the investment strategies adopted is way out of optimal. Therefore, an innovative 3F-CPPI strategy has been constructed in this paper with the aim of improving the performance of SPGF for loss averse investors.

Overall, the proposed 3F-CPPI outperforms other strategies in terms of hedging against the downside risk and satisfying the investors' utility. We first derive explicit optimal allocations for 3F-CPPI and discuss further the relationship between the optimal proportion of purpose-related fund and leverage ratio. Generally the optimal proportion of purpose-related fund mainly depends on the performance relativity of stock index and purpose-related fund.

We theoretically prove that the proposed 3F-CPPI dominates CPPI in both the discrete and continuous time cases, followed by extensive Monte Carlo simulation checking the practicability of 3F-CPPI. Theoretical analysis shows that the investment in a third fund to hedge purpose-related risk contributes to 3F-CPPI's superior performance and higher investor utility. Under the discrete time case with gap risk, the Monte Carlo simulation has been adopted for performance comparison among the proposed 3F-CPPI and other benchmark strategies, including CPPI, TIPP, stop-loss and B&H. The numerical analysis illustrates that 3F-CPPI demonstrates in achieving relatively higher mean return, better portfolio protection and higher investor's prospect utility as well. Moreover, our findings claim that the advantage of 3F-CPPI increases with loss aversion, indicating that 3F-CPPI is much more preferred to the standard CPPI and other strategies for loss averse investors.

In summary, this paper proposed an applicable modified CPPI strategy, 3F-CPPI, within a general portfolio insurance setting. both theoretical and practical insights. 3F-CPPI dominates other strategies in many aspects such as the protection ratio, downside risk and loss averse utility. In this paper we apply only the three fund allocation rule to standard CPPI strategy, while, it is worthwhile to extend it to other portfolio insurance strategies, which we leave for future research.

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# Appendices

## Appendix A Proof of Propositions

### A.1 Proof of Proposition 1

**Proof:** The stochastic process of a 3F-CPPI portfolio value at time  $t$  follows

$$dV_t = E_t\left[\alpha \frac{dS_t^I}{S_t^I} + (1 - \alpha) \frac{dS_t^P}{S_t^P}\right] + (V_t - E_t)r dt \quad (\text{A.1})$$

$$= mC_t\{\alpha(\mu_i - r) + (1 - \alpha)(\mu_p - r)dt + \alpha\sigma_i dZ_s + (1 - \alpha)\sigma_p dZ_P\} + rV_t dt. \quad (\text{A.2})$$

Denote risk premium of  $I$ -fund and  $P$ -fund by

$$\theta_i = \frac{\mu_i - r}{\sigma_i}, \theta_P = \frac{\mu_p - r}{\sigma_P}, \quad (\text{A.3})$$

respectively. (A.1) can be simplified to

$$dV_t = rP_t dt + C_t\{r + m[\alpha\sigma_i\theta_i + (1 - \alpha)\sigma_P\theta_P]\}dt + mC_t[\alpha\sigma_i dZ_s + (1 - \alpha)\sigma_P dZ_P].$$

Define stochastic process  $B_t$  as follows, with  $B_0 = 0$  :

$$dB_t = \{r + m[\alpha\sigma_i\theta_i + (1 - \alpha)\sigma_P\theta_P]\}dt + m[\alpha\sigma_i dZ_s + (1 - \alpha)\sigma_P dZ_P], \quad (\text{A.4})$$

$$B_t = \{r + m[\alpha\sigma_i\theta_i + (1 - \alpha)\sigma_P\theta_P]\}t + m[\alpha\sigma_i W_{st} + (1 - \alpha)\sigma_P W_{pt}], t \in [0, T].$$

Then,  $V_t$  is driven by  $B_t$ ,

$$dV_t = rP_t dt + C_t dB_t. \quad (\text{A.5})$$

By (A.4) the  $dB_t dB_t$  is

$$dB_t dB_t = [m^2\alpha^2\sigma_i^2 + m^2(1 - \alpha)^2\sigma_P^2 + 2m^2\alpha(1 - \alpha)\rho_{sP}\sigma_i\sigma_P]dt. \quad (\text{A.6})$$

For simplification, denote

$$A = m^2\alpha^2\sigma_i^2 + m^2(1 - \alpha)^2\sigma_P^2 + 2m^2\alpha(1 - \alpha)\rho_{sP}\sigma_i\sigma_P. \quad (\text{A.7})$$

Then, consider an exponential process  $f(Z)$ :

$$f(B_t) = \exp(-B_t + \frac{1}{2}At). \quad (\text{A.8})$$

By Ito's lemma:

$$\begin{aligned} df(B_t) &= -f(B_t)dB_t + \frac{1}{2}Af(B_t)dt + \frac{1}{2}f(B_t)dB_t dB_t \\ &= -f(B_t)dB_t + Af(B_t)dt. \end{aligned} \quad (\text{A.9})$$

By (A.5),

$$\begin{aligned}
dV_t &= dC_t + dP_t \\
&= dC_t + dP_t dt \\
&= rP_t dt + C_t dB_t,
\end{aligned} \tag{A.10}$$

we have:

$$dC_t = C_t dB_t + (r - d)P_t dt. \tag{A.11}$$

Thus, consider the SDE process of the  $C_t f(B_t)$ :

$$\begin{aligned}
d[C_t f(B_t)] &= f(B_t) dC_t + C_t df(B_t) + dC_t df(B_t) \\
&= f(B_t)[C_t dB_t + (r - d)P_t dt] + C_t[-f(B_t) dB_t + Af(B_t) dt] - C_t f(B_t) A dt \\
&= f(B_t)(r - d)P_t dt, t \in [0, T].
\end{aligned} \tag{A.12}$$

Due to  $f(B_0) = 1$ , we have:

$$C_t f(B_t) = C_0 + (r - d) \int_0^t f(B_\xi) P_\xi d\xi,$$

$$V_t = P_t + C_0 \exp(B_t - \frac{1}{2}At) + (r - d) \int_0^t \exp\{B_t - B_\xi - \frac{1}{2}A(t - \xi)\} P_\xi d\xi. \tag{A.13}$$

As for the expected value of a 3F-CPPI portfolio at time  $t$  is:

$$E(V_t) = P_t + C_0 e^{\mu_B t} + (r - d) p_0 e^{\mu_B t} \frac{1 - e^{(d - \mu_B)t}}{\mu_B - d}, \tag{A.14}$$

as  $V_t$  is in the (A.13):

$$V_t = P_t + C_0 \exp(B_t - \frac{1}{2}At) + (r - d) \int_0^t \exp\{B_t - B_\xi - \frac{1}{2}A(t - \xi)\} P_\xi d\xi. \tag{A.15}$$

By property of log-normal distribution, expectation of  $\exp(B_t - \frac{1}{2}At)$  is:

$$\begin{aligned}
E\{\exp(B_t - \frac{1}{2}At)\} &= \exp(-\frac{1}{2}At) E\{\exp(B_t)\} \\
&= \exp(-\frac{1}{2}At) \exp(\mu_B t + \frac{1}{2}At) \\
&= \exp(\mu_B t).
\end{aligned} \tag{A.16}$$

Then,

$$E(V_t) = P_t + e^{\mu_B t} \{C_0 + (r - d) E[\int_0^t \exp(-B_\xi + \frac{1}{2}A\xi) P_\xi d\xi]\}. \tag{A.17}$$



Fubini-Tonelli theorem ensures that taking the expectation it becomes:

$$\begin{aligned}
E(V_t) &= P_t + e^{\mu_B t} \{C_0 + (r - d) E[\int_0^t \exp(-B_\xi + \frac{1}{2} A \xi) P_\xi d\xi]\} \\
&= P_t + e^{\mu_B t} \{C_0 + (r - d) P_0 \int_0^t E[\exp(-B_\xi + \frac{1}{2} A \xi) P_\xi] d\xi\} \\
&= P_t + e^{\mu_B t} \{C_0 + (r - d) P_0 \frac{1 - e^{(d - \mu_B)t}}{\mu_B - d}\}.
\end{aligned} \tag{A.18}$$

Therefore, for any  $t \in [0, T]$ , we can have:

$$E(V_t) = P_t + e^{\mu_B t} \{C_0 + (r - d) P_0 e^{\mu_B t} \frac{1 - e^{(d - \mu_B)t}}{\mu_B - d}\}. \tag{A.19}$$

■

## A.2 Proof of Proposition 2

**Proof:** Consider a representative investor with risk averse attitude  $\gamma < 1$ , the maximization problem with utility in (10) is equivalent to:

$$Max_{m, \alpha} \{-\frac{1}{2} A - \mu_Y + r + m(\alpha \sigma_i^s \theta_i + (1 - \alpha) \sigma_p \theta_p)\} \tag{A.20}$$

$$+ \frac{\gamma}{2} [(m \alpha \sigma_i^s + m(1 - \alpha) \sigma_p^s - \sigma_y^i)^2 + (m(1 - \alpha) \sigma_p^p - \sigma_y^p)^2 + (\sigma_y^\epsilon)^2]. \tag{A.21}$$

If we consider the most common the fixed-rate floor strategy  $r = d$  case, the optimization problem is equivalent to

$$Max_{m, \alpha} \mu_x + \frac{1}{2} (\gamma - 1) \sigma_x^2, \tag{A.22}$$

where  $\sigma_x^2 = [m \alpha \sigma_i^s + m(1 - \alpha) \sigma_p^s - \sigma_y^i]^2 + [m(1 - \alpha) \sigma_p^p - \sigma_y^p]^2 + (\sigma_y^\epsilon)^2$ . Therefore, the maximization function (A.22) punishes for investment volatility as the investors'  $\gamma$  is less than 1, with  $RRA = 1 - \gamma > 0$ .

$$Max_{m, \alpha} E[U(V_T, Y_T | \mathcal{F}_0)] \tag{A.23}$$

$$= Max_{m, \alpha} E[u(\frac{R_T}{Y_T}) + v(\frac{V_T - R_T}{Y_T}) | \mathcal{F}_0] \tag{A.24}$$

$$\iff Max_{m, \alpha} E[v(\frac{V_T - R_T}{Y_T}) | \mathcal{F}_0] \tag{A.25}$$

$$= Max_{m, \alpha} E[(\frac{V_T - R_T}{Y_T})^\gamma] \tag{A.26}$$

As stated earlier, a typical reference point  $R_T$  is the SPGF guaranteed amount  $P_T$ , thus  $u(\frac{R_T}{Y_T})$  part does not play a role in the utility maximization. In the following, we consider this typical case that  $R_T = P_T$ .

Consider the representative investors' risk averse attitude is  $\gamma < 1$ , denote

$$x_t = (V_t - P_t)/Y_t = C_t/Y_t.$$

$x_t$  indicates 3F-CPPI portfolio's deviation compared to reference at time  $t$ . By the explicit form of  $C_t$  and  $Y_t$ , we have

$$x_t = \frac{C_0 \exp(B_t - \frac{1}{2}At) + (r - d) \int_0^t \exp\{B_t - B_\xi - \frac{1}{2}A(t - \xi)\} P_\xi d\xi}{\exp(\mu_Y t + \sigma_Y W_{Yt})}. \quad (\text{A.27})$$

If we further assume the fixed-rate floor case with  $r = d$ , (A.27) is simplified into:

$$\begin{aligned} x_t &= C_0 \exp(B_t - \frac{1}{2}At - \mu_Y t - \sigma_Y W_{Yt}) \\ &= C_0 \exp(-\frac{1}{2}At - \mu_Y t) \exp(B_t - \sigma_Y W_{Yt}), \end{aligned}$$

then,

$$\begin{aligned} E[\frac{1}{\gamma}(x_t)^\gamma] &= \frac{C_0^\gamma}{\gamma} \exp(-\frac{1}{2}\gamma At - \gamma\mu_Y t) E[\exp(B_t - \sigma_Y W_{Yt})] \\ &= \frac{C_0^\gamma}{\gamma} \exp\{-\frac{1}{2}\gamma At - \gamma\mu_Y t + \gamma[r + m(\alpha\sigma_i^s\theta_i + (1 - \alpha)\sigma_p\theta_p)]t\} \\ &\quad \exp\{\frac{\gamma^2}{2}[(m\alpha\sigma_i^s + m(1 - \alpha)\sigma_p^s - \sigma_y^i)^2 + (m(1 - \alpha)\sigma_p^p - \sigma_y^p)^2 + (\sigma_y^e)^2]t\}. \end{aligned} \quad (\text{A.28})$$

Hence, the maximization problem in (10) is equivalent to:

$$\text{Max}_{m,\alpha} \{-\frac{1}{2}A - \mu_Y + r + m(\alpha\sigma_i^s\theta_i + (1 - \alpha)\sigma_p\theta_p)\} \quad (\text{A.29})$$

$$+ \frac{\gamma}{2}[(m\alpha\sigma_i^s + m(1 - \alpha)\sigma_p^s - \sigma_y^i)^2 + (m(1 - \alpha)\sigma_p^p - \sigma_y^p)^2 + (\sigma_y^e)^2]. \quad (\text{A.30})$$

(A.29) can also be deduced by Ito's lemma. In the fixed-rate floor  $r = d$  case,

$$dC_t = C_t dB_t, \quad (\text{A.31})$$

and

$$dY_t = \mu_Y dt + \sigma_Y dZ_Y, \quad (\text{A.32})$$

by Ito's lemma,

$$\frac{dx}{x} = \mu_x dt + \sigma_x dZ_x, \quad (\text{A.33})$$

where

$$\mu_x = r - \mu_Y + \sigma_Y^2 + m[\alpha\sigma_i^s\theta_i + (1 - \alpha)\sigma_p\theta_p] - m[\alpha\sigma_i^s\sigma_y^i + (1 - \alpha)\sigma_p^s\sigma_y^i + (1 - \alpha)\sigma_p^p\sigma_y^p], \quad (\text{A.34})$$

and

$$\sigma_x dZ_x = [m\alpha\sigma_i^s + m(1 - \alpha)\sigma_p^s - \sigma_y^i] dZ_s + [m(1 - \alpha)\sigma_p^p - \sigma_y^p] dZ_p + \sigma_y^e dZ_e.$$

Thus,

$$E(x^\gamma) = \exp\left\{\left[\gamma\mu_x + \frac{1}{2}\gamma(\gamma-1)\sigma_x^2\right]t\right\}. \quad (\text{A.35})$$

the optimization problem is equivalent to

$$\underset{m,\alpha}{\text{Max}} \mu_x + \frac{1}{2}(\gamma-1)\sigma_x^2, \quad (\text{A.36})$$

where  $\sigma_x^2 = [m\alpha\sigma_i + m(1-\alpha)\sigma_p^s - \sigma_y^s]^2 + [m(1-\alpha)\sigma_p^p - \sigma_y^p]^2 + (\sigma_y^e)^2$ . It's noteworthy that when  $\gamma = 0$ , the utility  $v(x_t) = \log(x_t)$ , the equivalent maximization form (A.36) still holds, as  $E[U(x_t)]$  equals to  $E[\log(x_t)] = \mu_x - \frac{1}{2}\sigma_x^2$  for the case  $\gamma = 0$ .

Another proof to get (A.36) is by the Ito's lemma. The optimization problem is:

$$\underset{m,\alpha}{\text{Max}} E[U(V_T, Y_T | \mathcal{F}_0)] \quad (\text{A.37})$$

$$= \underset{m,\alpha}{\text{Max}} E\left[U\left(\frac{V_T - P_T}{Y_T}\right) | \mathcal{F}_0\right], \quad (\text{A.38})$$

where  $P_T$  is the SPGF guaranteed amount. Consider a representative investor with a risk averse attitude  $\gamma < 1$ , then denote

$$x_t = (V_t - P_t)/Y_t = C_t/Y_t.$$

$x_t$  indicates 3F-CPPI portfolio's deviation at time  $t$ . By the explicit form of  $C_t$  and  $Y_t$ , we have

$$x_t = \frac{C_0 \exp(B_t - \frac{1}{2}At) + (r-d) \int_0^t \exp\{B_t - B_\xi - \frac{1}{2}A(t-\xi)\} P_\xi d\xi}{\exp(\mu_Y t + \sigma_Y W_{Yt})}. \quad (\text{A.39})$$

If we further assume the fixed-rate floor case with  $r = d$ , (A.39) is simplified into:

$$\begin{aligned} x_t &= C_0 \exp(B_t - \frac{1}{2}At - \mu_Y t - \sigma_Y W_{Yt}) \\ &= C_0 \exp(-\frac{1}{2}At - \mu_Y t) \exp(B_t - \sigma_Y W_{Yt}), \end{aligned}$$

then,

$$\begin{aligned} E\left[\frac{1}{\gamma}(x_t)^\gamma\right] &= \frac{C_0^\gamma}{\gamma} \exp(-\frac{1}{2}\gamma At - \gamma\mu_Y t) E[\exp(B_t - \sigma_Y W_{Yt})] \\ &= \frac{C_0^\gamma}{\gamma} \exp\left\{-\frac{1}{2}\gamma At - \gamma\mu_Y t + \gamma[r + m(\alpha\sigma_i^s\theta_i + (1-\alpha)\sigma_p\theta_p)]t\right\} \\ &\quad \exp\left\{\frac{\gamma^2}{2}[(m\alpha\sigma_i^s + m(1-\alpha)\sigma_p^s - \sigma_y^s)^2 + (m(1-\alpha)\sigma_p^p - \sigma_y^p)^2 + (\sigma_y^e)^2]t\right\}. \end{aligned} \quad (\text{A.40})$$

Hence, the maximization problem is equivalent to:

$$\underset{m,\alpha}{\text{Max}} \left\{-\frac{1}{2}A - \mu_Y + r + m(\alpha\sigma_i^s\theta_i + (1-\alpha)\sigma_p\theta_p)\right\} \quad (\text{A.41})$$

$$+ \frac{\gamma}{2}[(m\alpha\sigma_i^s + m(1-\alpha)\sigma_p^s - \sigma_y^s)^2 + (m(1-\alpha)\sigma_p^p - \sigma_y^p)^2 + (\sigma_y^e)^2]. \quad (\text{A.42})$$

(A.41) can also be deduced by Ito's lemma. In the fixed-rate floor  $r = d$  case,

$$dC_t = C_t dB_t, \quad (\text{A.43})$$

and

$$dY_t = \mu_Y dt + \sigma_Y dZ_Y, \quad (\text{A.44})$$

by ito's lemma,

$$\frac{dx}{x} = \mu_x dt + \sigma_x dZ_x, \quad (\text{A.45})$$

where

$$\mu_x = r - \mu_Y + \sigma_Y^2 + m[\alpha\sigma_i^s\theta_i + (1-\alpha)\sigma_P\theta_P] - m[\alpha\sigma_i^s\sigma_y^s + (1-\alpha)\sigma_p^s\sigma_y^s + (1-\alpha)\sigma_p^p\sigma_y^p], \quad (\text{A.46})$$

and

$$\sigma_x dZ_x = [m\alpha\sigma_i^s + m(1-\alpha)\sigma_p^s - \sigma_y^s]dZ_s + [m(1-\alpha)\sigma_p^p - \sigma_y^p]dZ_p + \sigma_y^e dZ_e.$$

Thus,

$$E(x^\gamma) = \exp\left\{\left[\gamma\mu_x + \frac{1}{2}\gamma(\gamma-1)\sigma_x^2\right]t\right\}. \quad (\text{A.47})$$

the optimization problem is equivalent to

$$\text{Max}_{m,\alpha} \mu_x + \frac{1}{2}(\gamma-1)\sigma_x^2, \quad (\text{A.48})$$

where  $\sigma_x^2 = [m\alpha\sigma_i^s + m(1-\alpha)\sigma_p^s - \sigma_y^s]^2 + [m(1-\alpha)\sigma_p^p - \sigma_y^p]^2 + (\sigma_y^e)^2$ . It's noteworthy that when  $\gamma = 0$ , the utility  $v(x_t) = \log(x_t)$ , the equivalent maximization form (A.48) still holds, as  $E[U(x_t)]$  equals to  $E[\log(x_t)] = \mu_x - \frac{1}{2}\sigma_x^2$  for the case  $\gamma = 0$ .

Then, we consider the first order conditions (FOCs) for the problem (A.36) are as follows:

$$\alpha\mu_i^{(\gamma)} + (1-\alpha)\mu_p^{(\gamma)} - r + (\gamma-1)\{[m\alpha\sigma_i^s + m(1-\alpha)\sigma_p^s - \sigma_y^s][\alpha\sigma_i^s + (1-\alpha)\sigma_p^s] + [m(1-\alpha)\sigma_p^p - \sigma_y^p](1-\alpha)\sigma_p^p\} = 0, \quad (\text{A.49})$$

$$(\mu_i^{(\gamma)} - \mu_p^{(\gamma)}) + (\gamma-1)\{[m\alpha\sigma_i^s + m(1-\alpha)\sigma_p^s - \sigma_y^s](\sigma_i^s - \sigma_p^s) - [m(1-\alpha)\sigma_p^p - \sigma_y^p]\sigma_p^p\} = 0. \quad (\text{A.50})$$

The optimal  $m^*$  and  $\alpha^*$  is straightforward by solving the FOC equations, we get

$$\begin{aligned} & \alpha^*(m^*)\mu_i^{(\gamma)} + (1-\alpha^*(m^*))\mu_p^{(\gamma)} - r + (\mu_i^{(\gamma)} - \mu_p^{(\gamma)})\alpha^*(m^*) \\ & + (\gamma-1)\left\{\left[\frac{(\sigma_p^s)^2 + (\sigma_p^p)^2 - \sigma_p^s\sigma_i^s}{(\sigma_i^s - \sigma_p^s)^2 + (\sigma_p^p)^2} + (\sigma_p^p)^2 + (\sigma_p^s)^2\right]m^* - \sigma_y^i\sigma_p^s - \sigma_y^p\sigma_p^p\right\} = 0, \end{aligned} \quad (\text{A.51})$$

$$\alpha^*(m) = \frac{(\sigma_p^s)^2 + (\sigma_p^p)^2 - \sigma_p^s\sigma_i^s}{(\sigma_i^s - \sigma_p^s)^2 + (\sigma_p^p)^2} + \frac{\mu_i^{(\gamma)} - \mu_p^{(\gamma)}}{(\sigma_i^s - \sigma_p^s)^2 + (\sigma_p^p)^2} \frac{1}{(1-\gamma)m}. \quad (\text{A.52})$$

To solve the expressions of  $m^*$  and  $\alpha^*$ , in the following we denote some terms by  $D, E, F$  for simplicity,

$$D = (\gamma - 1) \cdot \left[ \frac{(\sigma_p^s)^2 + (\sigma_p^p)^2 - \sigma_p^s \sigma_i^s}{(\sigma_i^s - \sigma_p^s)^2 + (\sigma_p^p)^2} + (\sigma_p^p)^2 + (\sigma_p^s)^2 \right],$$

$$E = 2(\mu_i^{(\gamma)} - \mu_p^{(\gamma)}) \cdot \left[ \frac{(\sigma_p^s)^2 + (\sigma_p^p)^2 - \sigma_p^s \sigma_i^s}{(\sigma_i^s - \sigma_p^s)^2 + (\sigma_p^p)^2} + \mu_p^{(\gamma)} - r - (\gamma - 1)(\sigma_y^s \sigma_p^s + \sigma_y^p \sigma_p^p) \right],$$

$$F = \frac{(\mu_i^{(\gamma)} - \mu_p^{(\gamma)})^2}{(\sigma_i^s - \sigma_p^s)^2 + (\sigma_p^p)^2} \cdot \frac{2}{1 - \gamma}.$$

The  $m^*$  is the solution of the following quadratic equation:

$$Dm^2 + Em + F = 0.$$

It is easy to find out that in most cases, the solution is  $m^* = \max\left(\frac{-E + \sqrt{E^2 - 4DF}}{2D}, \frac{-E - \sqrt{E^2 - 4DF}}{2D}\right)$ , then  $\alpha^* = \frac{(\sigma_p^s)^2 + (\sigma_p^p)^2 - \sigma_p^s \sigma_i^s}{(\sigma_i^s - \sigma_p^s)^2 + (\sigma_p^p)^2} + \frac{\mu_i^{(\gamma)} - \mu_p^{(\gamma)}}{(\sigma_i^s - \sigma_p^s)^2 + (\sigma_p^p)^2} \frac{1}{(1 - \gamma)m^*}$ . ■

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