

# **New Method for Measuring CEO Overconfidence: Evidence from Acquisitions**

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## **ABSTRACT**

This study proposes a new direct method of measuring managerial overconfidence using an acquisition setting. CEOs with significantly higher synergies forecast error (SFE), measured as the deviation between acquisition forecasted operating synergies and actual realized operating synergies, are more likely to exhibit traits of overconfidence. In support of this view, we find that synergies forecast error is positively related to takeover premium and negatively related to acquirer returns. Additionally, high SFE firms conduct more diversifying acquisitions. Reflecting also the ex-ante power of the overconfidence measure in other settings, high SFE firms have a positive relation with capital expenditures and leverage, and negative relation with equity issues.

***JEL classification:*** G14; G30; G34

***Keywords:*** CEO overconfidence; Synergies forecast error; Hubris; Mergers and acquisitions; Takeover premium; Abnormal returns

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## 1. Introduction

Roll's (1986) hubris hypothesis refers to the tendency of decision makers to overestimate their own abilities when engaged in merger and acquisition (M&A) decisions. Since his seminal work, it has been widely held that managerial overconfidence is one of the most important motives in explaining M&As. Within this framework, a vast literature analyzes the impact of CEO overconfidence on merger activity and acquirer shareholders' wealth, and points to excessive acquisitiveness and significant value destruction for acquisitions initiated by overconfidence.<sup>1,2</sup> Measuring a behavioral trait, such as CEO overconfidence, however, is not trivial. In this paper, we propose and empirically test a new method for measuring managerial overconfidence that is *directly* linked to each acquisition. In particular, we estimate overconfidence as the deviation of CEO forecasted operating synergies prior to an acquisition deal from acquiring firm actual realized operating synergies after the deal.

Given the limitations of direct measurement when collecting data from executives (Hambrick and Mason (1984)), and the lack of a validated instrument for use in direct inquiries (Hayward and Hambrick (1997) and Hiller and Hambrick (2005)), researchers have developed several measures from secondary data to assess executive overconfidence. In M&As, until mid-2000s, extant studies used to rely on the magnitude of the takeover premium paid to target firms (Roll (1986) and Hayward and Hambrick (1997)), attributing to overconfidence hefty premium that destroys acquirer shareholder wealth. Malmendier and Tate (2005, 2008) were the first to provide the two – most commonly used today<sup>3</sup> – indirect quantitative methods for measuring managerial overconfidence, which are based on the time of exercise of CEO stock options and the way CEOs are portrayed in the business press.<sup>4</sup> While these proxies offer useful tools to measure overconfidence, the objective of this study is to complement their work by responding to Roll (1986) call to precisely quantify the magnitude of CEO overconfidence in a *specific deal*.

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<sup>1</sup> See, e.g., Roll (1986), Hayward and Hambrick (1997), Doukas and Petmezas (2007), Malmendier and Tate (2008), Billett and Qian (2008), and Ferris, Jayaraman, and Sabherwal (2013).

<sup>2</sup> While the joint impact of acquisitions on acquiring and target firms' value is generally positive (see, e.g., Bradley, Desai, and Kim (1988), Mulherin and Boone (2000), Andrade, Mitchell, and Stafford (2001), and Alexandridis, Petmezas, and Travlos (2010)), acquiring firm's shareholders in deals which involve publicly listed targets appear to lose. The negative wealth effects to public acquirers reported in several studies (see, e.g., Moeller, Schlingemann, and Stulz (2004, 2005)) were, among others, attributed to Roll's (1986) hubris hypothesis.

<sup>3</sup> See, e.g., Campbell, Gallmeyer, Johnson, Rutherford, and Stanley (2011), Hribar and Yang (2016), Hirshleifer, Low, and Teoh (2012).

<sup>4</sup> A recent study proposing another measure of CEO overconfidence which is largely based on stock options is by Sen and Tumarkin (2015). They classify a CEO as overconfident if she retains some of the shares received whenever she exercises company stock options.

In particular, we propose a new clean measure of CEO overconfidence directly related to the event in question (i.e., acquisitions) which makes a direct comparison between a forecast (i.e., CEO forecasted acquisition operating synergies prior to the deal) and a realized outcome (i.e., actual realized operating synergies after the acquisition deal). Specifically, CEOs forecast the synergies in proposed acquisition deals, which are reported publicly in press releases and SEC filings. We manually search and collect the data for the forecasted synergies. Then the acquiring firm conducts the acquisition and the actual synergies can be easily estimated. Therefore, we propose as a direct measure of CEO overconfidence the *synergies forecast error (SFE)*, which is calculated as the difference of acquisition forecasted operating synergies minus the actual realized operating synergies.

Whilst our overconfidence measure could be applied to a more general framework (e.g., overall corporate performance), we consider M&As as the ideal testing platform for the following reasons. First, acquisitions are risky projects with uncertain net present value outcome, relative to capital expenditures, for instance, which are characterized by lower uncertainty (see, e.g., Harford and Li (2007)). Prior literature has shown that people tend to be more overconfident about their performance on hard rather than easy tasks (Hirshleifer, Low, and Teoh (2012) and Griffin and Tversky (1992)). Therefore, we expect relatively overconfident CEOs to be especially enthusiastic about risky and challenging corporate decisions such as M&As. Additionally, the tendency to become overconfident is stronger when people perceive they have control over specific outcomes (Langer (1975) and March and Shapira (1987)), and to which they are highly committed (Weinstein (1980)). This is particularly the case in M&As. More specifically, the CEO gains control of the target, and a successful merger enhances professional standing and personal wealth (see, e.g., Doukas and Petmezas (2007) and Malmendier and Tate (2008)). Second, acquisitions are the largest and most important corporate investments in the entire life of a firm (Harford and Li (2007)), which are often associated with significant losses (particularly in public deals (Moeller, Schlingemann, and Stulz (2004))); CEO overconfidence has been established as one of the most common explanations behind value destruction in acquisitions. Third, M&As allow for a direct assessment of overconfidence because our measure can be regressed against outcome variables such as takeover premium and acquirer announcement stock abnormal return, with easily identifiable predictable hypotheses (i.e., positive relation with takeover premium and negative relation with acquirer announcement cumulative abnormal returns (CARs)).

We use a sample of 497 US public acquisitions over the period between 1993 and 2013 with available data on forecasted synergies. We base our analysis on the two most common reflections of managerial overconfidence in M&As: these are cross-sectional regressions in which takeover premium and acquirer CAR are the main outcome variables.<sup>5</sup> As expected, we find that SFE has a positive relation with takeover premium. Economically, a one unit increase in SFE leads to 8.07% higher takeover premium. Additionally, acquirers with higher SFE are related with 2.86% lower announcement 5-day CAR, translating into \$294.29 million value destruction for the average acquirer in the sample. Collectively, these results are consistent with the theoretical predictions of Roll's (1986) hubris theory and empirically support that our proxy captures CEO overconfidence.

Next, we attempt to rule out other potential explanations regarding what our proxy captures. For instance, it could be argued that in bad corporate governance firms, CEOs are not actively monitored and challenged. So entrenched CEOs are the ones who could impose more easily higher forecasted incremental cash flows in companies' annual reports than could normally be expected given the valuations of the acquiring and target firms. This way, they could enjoy the benefits in their own compensation, at least temporarily, because the markets would most likely react favorably at the announcement of high expected forecasted synergies. We control for the entrenchment index as in Bebchuk, Cohen, and Ferrell (2009) and our results hold.

Furthermore, one could argue that the low realized operating synergies relative to the forecasted operating synergies are due to low managerial ability rather than CEO overconfidence. We control for managerial ability using the measure of Demerjian, Lev, and McVay (2012) and find similar results. Additionally, a potential argument could be that our measure captures the inverse effect of litigation risk, as CEOs might underestimate forecasted synergies to reduce litigation risk. Controlling for litigation risk does not alter our results.

Moreover, another explanation is that our variable could proxy for inside information, because CEOs might have some inside information about expected synergies or they simply wish to signal high growth prospects. First of all, the fact that synergies forecast error is associated with value destruction is an initial evidence that inside information does not seem to be a plausible story. Further, our results hold when we control for acquirer sigma. Additionally, our main models

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<sup>5</sup> While intense acquisition activity is another reflection of managerial overconfidence (Malmendier and Tate (2008)), we cannot test whether our measure captures indeed overconfidence using acquisitiveness as the outcome variable; this is due to limited data availability for forecasted synergies (and, thus, synergies forecast error), which does not allow to run panel regressions and have any meaningful results.

already control for acquirer market-to-book, so growth prospects do not seem to be a plausible story for the relationships we uncover.

Additionally, our measure could simply reflect uncertainty about target firm value, as hard-to-value target firms might increase deviation between forecasted and actual synergies. However, when we control for target firm sigma our results remain unchanged. Overall, in all cases above, we find that synergies forecast error has a positive association with takeover premium and negative relation with acquirer CARs with coefficients of similar magnitude to the ones of the baseline models, which rules out that any of the above interpretations is hidden behind our proposed measure of overconfidence.

Then, another explanation could be that our results reflect risk tolerance. Diversifying deals are deals which are particularly risky. First, acquisitions of firms operating in different industries are riskier for managers because they are more likely to be outside their area of expertise, and managers may have relatively less knowledge and information about the target firm industry (Crocchi and Petmezas (2015)). Second, acquisitions of target firms in different industry sectors usually lack synergies (Amihud and Lev (1981)) because, among other reasons, information asymmetry problems are more severe in such cases (Harris, Kriebel, and Raviv (1982) and Nanda and Narayanan (1999)). On the other hand, diversifying acquisitions can also reduce the riskiness of a firm (see for example, Acharya, Amihud, and Litov (2011)), however, given our research design we expect synergies forecast error to have a positive relation with such deals. In our main models, we control for diversifying deals and our results hold.

In addition, we address concerns about an endogenous matching between the CEO and firm characteristics, which could create spurious results when latent firm characteristics that correlate with takeover premium or value-destroying deals induce firms to appoint overconfident CEOs. Thus, to deal with potential non-random CEO-firm matching, we follow Hirshleifer, Low, and Teoh (2012) and Aktas, Louca, and Petmezas (2019) and re-run the main analysis after excluding from the sample observations of recently appointed CEOs (i.e., CEO with tenure being less than one year or less than three years). These are the cases, which most likely relate to the appointment decision, and could, thus, potentially cause a spurious relationship. We obtain qualitatively similar results, which alleviates endogeneity concerns.

Next, to further validate that our measure proxies for overconfidence we do the following test. Malmendier and Tate (2008) provide evidence that overconfident CEOs do more diversifying

acquisitions, and that the effect of overconfidence on diversifying deals is more pronounced within cash-rich firms. We show that synergies forecast error has a positive relation with diversifying deals. Additionally, consistent with Malmendier and Tate (2008), the effect is more pronounced within cash-rich than non-cash-rich firms.

Finally, we assess the *ex-ante* power of our proxy as a measure of managerial overconfidence. Whereas an important part of our measure is the *ex-post* synergies element, it is still a useful tool for the *ex-ante* assessment of CEO's overconfidence status. This is due to the fact that once a CEO is characterized as overconfident based on our measure in M&A deals, then this characterization can be used for the assessment of later corporate decisions, indicating its value as an *ex-ante* measure. Ideally, we would like to examine whether our measure has the predicted relation with acquisition outcomes for multiple acquirers. In particular, if a CEO is involved in serial acquisitions, then one could investigate whether firms with CEOs classified as overconfident in the first deal have higher synergies forecast error in the deals, which is accompanied by higher takeover premium and lower acquirer announcement return. Unfortunately, there are very few multiple acquirers in our sample to allow for any meaningful results. However, the measure can be used beyond acquisitions allowing to examine other corporate actions. That is, once a CEO is characterized as overconfident based on our measure in an M&A setting, then our measure can be assessed against other subsequent corporate actions. In particular, prior literature has provided evidence that overconfident CEOs are related with higher capital expenditures (Malmendier and Tate (2005)), more leverage (Malmendier, Tate, and Yan (2011)), and less equity issues (Malmendier, Tate, and Yan (2011)). We, therefore, run tests to examine the relation between CEO overconfidence based on the M&As synergies forecast error and outcome variables based on the above literature related with subsequent (to M&As) corporate actions. We find significant relations with the predicted sign. These results further reinforce our prior empirical evidence that our measure captures CEO overconfidence.

Our paper contributes to several strands of literature. Particularly, it contributes overall to the burgeoning literature on the effects of managerial characteristics on corporate policies and performance. For instance, Bertrand and Schoar (2003) pioneered this line of inquiry by showing that various corporate policies are characterized by significant manager-fixed effects, suggesting that certain managers are systematically associated with particular policies. Graham, Li, and Qiu

(2012) argue that manager-specific heterogeneity in executive compensation could be due to unobserved personal characteristics, such as skill or personality.

In terms of individual characteristics our paper adds to the literature that shows a relation between CEO's ability and execution skills with corporate performance (Kaplan, Klebanov, and Sorensen (2012)), managerial skills and pay (Custodio, Ferreira, and Matos (2013)), executives' gender and their investment decisions (Huang and Kisgen (2013)), CEO age and acquisitiveness (Yim (2013)), CEOs raised during the Great Depression and leverage (Malmendier, Tate, and Yan (2011)), CEOs' behavioral traits and corporate financial policies and compensation structure (Graham, Harvey, and Puri (2013)).

Additionally, we contribute to research on the motives behind M&As. Several studies suggest that synergies or efficiency gains lie behind M&As (see for instance, Jensen and Ruback (1983) and Servaes (1991)), which should be associated with value increasing effects. On the contrary, there are studies which suggest value decreasing effects of M&As attributing this result to different motives such as empire building/agency reasons (e.g., Jensen (1986) and Harford (1999)) or managerial overconfidence (e.g., Roll (1986) and Malmendier and Tate (2008)). Given that our results are not affected after controlling for corporate governance suggests that our measure most likely captures managerial overconfidence.

The paper also contributes, generally, to the growing strand of behavioral corporate finance literature considering the consequences of biased managers in efficient markets (Barberis and Thaler (2003), Baker, Ruback, and Wurgler (2007), and Camerer and Malmendier (2007)), and more specifically, to the literature on managerial overconfidence. Existing literature has primarily used CEO stock options and business press as measures of overconfidence focusing, among others, on investment (Malmendier and Tate (2005), (2008)), and financing (Malmendier, Tate, and Yan (2011)). Our study focuses on M&As and offers a superior – we believe – measurement method of CEO overconfidence which has the following advantages: i) it is directly linked to the corporate decision in question; ii) it is constructed based on CEO's *herself* estimations of synergies toward a specific deal which are written formally on firm's annual reports and/or publicly disclosed in press releases, rather than on outsiders' views (for instance, business press, which reflects the – perhaps – biased views of journalists or analysts); iii) the forecasted operating synergies are subsequently assessed against the actual realized operating synergies; in other words, generated

synergies approve or disapprove estimated-forecasted synergies. In fact, this measure could directly assess whether overconfident CEOs destroy firm value.

The remainder of the study proceeds as follows. Section 2 describes the sample, our measure of CEO overconfidence, and the variables used in the empirical analysis. Section 3 examines the effect of CEO overconfidence on: i) takeover premium; ii) acquirer CARs; iii) considers alternative explanations, and iv) examines the *ex-ante* power of our overconfidence measure in other corporate finance settings. Finally, Section 4 concludes the paper.

## **2. Sample, Data and Measure of CEO Overconfidence**

### *2.1. Sample and Data*

We collect the acquisition sample from the Thomson Reuters SDC M&As Database. The sample deals involve completed acquisitions of US publicly listed targets by US listed acquirers announced over the period between January 1<sup>st</sup>, 1993 and December 31<sup>st</sup>, 2013. Share price data are from the Centre for Research in Security Prices (CRSP) database and accounting information is from COMPUSTAT. We exclude financial and utility firms (SIC 6000–6999 and 4900–4949, respectively). To ensure we include only economically meaningful deals, we require the transaction value to be at least \$1 million. Additionally, we require the acquirer to own more than 50% of the target firm shares after the deal.

To be included in the sample we also require acquiring firms to have data on forecasted synergies, which are manually collected. Forecasted synergies represent the after-tax present value of the forecasted incremental cash flows for each acquisition as in Houston, James, and Ryngaert (2001), Ismail (2011), and Dutordoir, Roosenboom, and Vasconcelos (2014). The incremental cash flows are disclosed by the management of the acquiring firm and consist of forecasts related to cost savings and revenue enhancement, in addition to other merger costs, such as restructuring costs and financial advisors fees. To obtain incremental cash flows, we manually search and hand-collect projections released during press conferences, and forecasts reported in 8-K filings and proxy statements DEF14, DEFM14A, and S-4 filed with the SEC. The sample of deals with available incremental cash flow forecasts consists of 607 completed deals. However, we further restrict the sample to deals with enough data to estimate an appropriate discount rate. Therefore, our final sample consists of 497 deals for which we are able to calculate the present value of forecasted synergies.



We make a note at this point. We acknowledge that a limitation of our study is that the use of forecasted synergies is not greatly populated. However, this is in line with prior studies, which show that forecasted synergies are confined to relatively small samples. For instance, Houston, James, and Ryngaert (2001) employ a sample of 41 large bank mergers, Dutordoir, Roosenboom, and Vasconcelos (2014) show that the fraction of deals with disclosed synergy forecasts (341 deals) represents around 17.34% of their sample of completed deals between 1995 and 2008, whereas Ismail, Khalil, Safieddine, and Titman (2019) report that nearly 19.5% of the deals in their sample were accompanied with forecasted synergies.<sup>6</sup>

## 2.2. Calculation of Forecasted Synergies and Actual Synergies

The calculation of the present value of forecasted synergies follows a procedure similar to Kaplan and Ruback (1995), Gilson, Hotchkiss, and Ruback (2000), Houston, James, and Ryngaert (2001), Ruback (2002), Devos, Kadapakkam, and Krishnamurthy (2009) and Ismail (2011).

In certain cases the management does not report projections with defined timelines, thus we follow Houston, James, and Ryngaert (2001) and Devos, Kadapakkam, and Krishnamurthy (2009) and interpolate cash flows for the intermediate years by assuming they grow linearly over those years.<sup>7</sup> We assume that cash flows become perpetual after the last year of projection as declared by the management and we use a tax rate of 36% as in Houston, James, and Ryngaert (2001). We calculate the present value of forecasted synergies by discounting back the projected after-tax cash flows to the announcement date as follows:

$$PV (Synergies) = \sum_{t=i}^T \frac{(1-0.36)CF_t}{(1+R_e)^t} + \frac{(1-0.36)CF_{i+T}}{R_e(1+R_e)^{i+T}} \quad (1)$$

Whereby  $i = 1 + (\text{days to completion}/365)$ . We account for the period between the announcement date and the completion date because cash flows are forecasted to be generated in

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<sup>6</sup> We should note, however, that the frequency of voluntarily disclosing incremental cash flow forecasts has increased substantially over time, especially among larger deals accounting for more than 40% of the entire sample (i.e., forecast and no-forecast subsamples) in the last ten years of the sample period. Additionally, while prior studies document that forecast versus no-forecast sub-samples exhibit different acquirer, target and deal characteristics (Dutordoir, Roosenboom, and Vasconcelos (2014) and Ismail, Khalil, Safieddine, and Titman (2019)), in our sample, the total deal volume of the synergy forecast sample is more than 78% of the deal volume of the no-forecast sample (\$986 billion vs. \$1,261.5 billion, respectively). Thus, it is apparent that sample representativeness is not a serious concern in this study.

<sup>7</sup> In most cases (approximately 91%), the management projects synergies to be realized within a three- to four-year window. In very rare cases, though, synergies are projected to be realized in less than three years.

future years relative to the completion date. We use as a discount rate ( $R_e$ ), the weighted average cost of equity capital of the acquiring and target firms as calculated using the Capital Asset Pricing Model (CAPM).<sup>8</sup>

We define the actual synergies as the present value of the annual changes in actual Equity Cash Flows (ECF) from the pre-merger year to the five-year post-merger period (+1, +2... +5)<sup>9, 10</sup> as follows:

$$\Delta ECF_{t+1} = ECF_{t+1} - \text{Combined } ECF_{t-1} \quad (2)$$

Thus, pre-merger equity cash flows (Combined  $ECF_{t-1}$ ) are the pro-forma cash flows of the target and acquiring firms. To discount the annual changes in actual cash flows ( $\Delta ECF_{t+1}$ ), we also follow a similar procedure to calculating the present value of forecasted synergies, by using the same discount rate and assuming that changes in cash flows beyond year five become perpetual.<sup>11</sup> We scale both the forecasted and actual synergies by the combined equity value of the target and acquiring firms in the pre-merger year.<sup>12</sup>

### 2.3. *Measure of CEO Overconfidence*

Our proposed measure of CEO overconfidence, labelled as *synergies forecast error*, is a continuous variable defined as the difference between the forecasted and actual operating synergies. The higher the forecasted synergies relative to the actual synergies the more overconfident the CEO is. We find that out of 497 deals, 172 deals (i.e., 34.61%), have higher

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<sup>8</sup> The weights are the relative equity values of the target and acquiring firms two months prior to the announcement date. We use the cost of equity to discount cash flows assuming that these cost savings and revenue enhancement accrue to shareholders only, which is consistent with Houston, James, and Ryngaert (2001) and Weston, Siu, and Johnson (2001). We estimate CAPM betas from daily data where we regress firm stock returns against CRSP value weighted returns from 230 to 41 trading days prior to the announcement date. We use a market risk premium of 7.5% per annum, in line with prior relevant studies [e.g., Houston, James, and Ryngaert (2001) and Devos, Kadapakkam, and Krishnamurthy (2009) who use 7%, and Gilson, Hotchkiss, and Ruback (2000) who use 7.4%]. We use the 10-year U.S. government bond yield to proxy for the risk-free rate. In cases where we obtain a negative beta, we replace it by the average beta in the sample, which is 1.034 for acquirers and 0.997 for targets.

<sup>9</sup> Our main results hold when using a 3-year, instead of a 5-year, post-merger period.

<sup>10</sup> Equity cash flow is defined, based on Compustat items, as follows: (SALE-COGS-XSGA-TXT-WCAPCH-CAPX-XINT), where SALE represents total Sales, COGS is Cost of Goods Sold, XSGA is Selling, General and Administrative Expenses, TXT is the Total Income Taxes, WCAPCH is Total Working Capital Change, CAPX is Capital Expenditures and XINT is Total Interest and Related Expense at the end of the fiscal year.

<sup>11</sup> Alternatively, we calculate the actual synergies by discounting the annual changes in actual Equity Cash Flows (ECF) from the pre-merger year to three post-merger years only followed by perpetual cash flows. The results we obtain are similar.

<sup>12</sup> Equity value is defined from Compustat as PRCC\_F×CSHO which is the closing price in the fiscal year multiplied by the total number of shares outstanding of common stocks.

forecasted synergies than actual synergies.<sup>13</sup> While on average forecasted synergies are lower than actual synergies (11.68% versus 40.12%, significant at the 1% level), in the cases where forecasted synergies are higher than actual synergies, the mean difference is 17.96% (statistically significant at the 1% level). We expect that the largest part of CEO overconfidence variation lies within firms with high difference between forecasted and actual synergies. Additionally the proportion of overconfident relative to non-overconfident CEOs obtained with our measure of overconfidence follows the patterns of previously used measures of overconfidence which identify that the majority of CEOs is actually not overconfident (see, for example, Malmendier and Tate (2005,2008)).

#### 2.4. Descriptive Statistics

Table 1 reports sample statistics for the acquirer, the target firm and deal characteristics. In order to reduce the effect of possible outliers, we winsorize variables at the 5% and 95% levels, except the premium, values below 0% or above 200% are winsorized following Officer (2003). The table reveals these acquisitions are settled with pure shares (pure cash) payment in 25.96% (30.18%) of the cases and 68.81% of them are within the same industry (based on 2-digit SIC). As for size, these transactions involve both large acquirer and target firms; for instance, the mean (median) acquirer size (*ASize*), measured by the market value of assets, is \$15.74 billion (\$4.29 billion). Similarly, target size (*TSize*) has a mean (median) of \$2.12 billion (\$1.18 billion). Additionally, the market-to-book ratio of the acquirer (*AM/B*) is quite large compared to target firms (*TM/B*), with mean (median) of 3.52 (2.37) vs. 2.75 (2.10). In terms of performance, we notice that both merger parties have quite high operating cash flow ratios. Namely, the mean (median) ratio for the acquirer (*AOCF*) is 7.48% (7.55%) while the corresponding value for the target firm (*TOCF*) has a mean (median) of 6.21% (7.87%). Finally, acquiring firms appear to be less levered than target firms with the mean (median) acquirers' debt ratio (*ADebt*) being 33.85% (30.58%), whereas the mean (median) ratio of the target firms is 38.13% (36.58%).

[Please Insert Table 1 About Here]

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<sup>13</sup> Even though the construction of our measure allows a CEO's overconfidence to change across acquisition deals, we note that most of the CEOs in our sample have only one deal.

### 3. Results

#### 3.1.1. Synergies Forecast Error and Takeover Premium

We begin our main analysis by examining the relation between the *synergies forecast error* and acquisition premium. The first hypothesis states that overconfident managers tend to overestimate their own abilities to create value and therefore end up offering higher takeover premium (Roll (1986)).

Table 2 presents the results of this analysis. The dependent variable is the acquisition premium calculated as the difference between the offer price and the target's firm stock price 4 weeks prior to the acquisition announcement divided by the latter. The main variable of interest is the *synergies forecast error* - our direct measure of managerial overconfidence - which is regressed against the acquisition premium offered in M&A deals. In all specifications, we control for various deal, acquirer, target firm, and industry characteristics that have been shown to affect takeover premium (see for example, Betton, Eckbo, and Thorburn (2009) and Alexandridis, Fuller, Terhaar, and Travlos (2013)).

At the deal level, we control for the method of payment (*pure cash* and *pure shares*) used in the transaction, *industry relatedness*, *toehold* held in the target firm, the target firm's response on the initial bid (*hostile*), the presence of multiple bidders (*competed*), and tender offers (*tender offer*). In addition, we control for various acquirer and target firm characteristics that affect takeover premium. More specifically, we account for the market value (*ASize* and *TSize*), market-to-book value (*AM/B* and *TM/B*), leverage (*ADebt* and *TDebt*), operating cash flows (*AOCF* and *TOCF*), and stock price run-up (*ARunup* and *TRunup*). We also include the target firm's Amihud illiquidity ratio (*Tilliquidity*) to account for the liquidity in the target firm's stock price. Finally, we include industry characteristics such as the liquidity in the M&A market (*M&A liquidity*) and the Herfindahl-Hirschman industry concentration index. (*HHI*). All acquirer and target characteristics are taken at the end of the fiscal year prior to the acquisition.

Column (1) shows the estimates of the OLS regression without fixed effects. Consistent with our expectations, the *synergies forecast error* is positive and statistically significant at 5% level suggesting that overconfident managers offer higher premiums (compared to non-overconfident managers) when bidding for target firms. The sign and significance of the control variables are also consistent with prior literature. For example, paying for with shares or acquiring a larger target has a negative relation with takeover premium while an unsolicited bid, a tender offer, acquirer

size, M&A liquidity, and target firm's stock runup are positively associated with takeover premium.

Columns (2) and (3) include year-fixed effects, and industry- and year-fixed effects, respectively to account for variations across industry and time that may affect takeover premium (see e.g., Alexandridis, Mavrovitis, and Travlos (2012)). Adding fixed effects increases the significance of our main variable of interest. In particular, *synergies forecast error* is positive and statistically significant at the 1% level in both specifications. In economic terms, a one-unit increase in *synergies forecast error* leads to 8.07% higher takeover premium (specification (3)). Overall, the results of this analysis uncover a positive relation between synergies forecast error and takeover premium, in line with hubris hypothesis (Roll (1986)).

[Please Insert Table 2 About Here]

### 3.2. *Synergies Forecast Error and Acquirer CAR*

In this section, we examine the relation between our measure of overconfidence and the acquiring firm's stock price response to the announcement of takeover bids. According to hubris hypothesis, we expect a negative relation between *synergies forecast error* and acquirer's announcement stock abnormal returns.

Table 3 presents the results. We use the same control variables and specifications as in Table 2. The dependent variable is the acquirer's cumulative abnormal return (CAR) over a five-day (-2, +2) window around the acquisition announcement. The abnormal returns are calculated using market-adjusted returns, where the CRSP value-weighted index return is the market return. Consistent with the prediction, the coefficient of our main variable of interest is negative and statistically significant at conventional levels across all specifications. For model with industry- and year-fixed effects (specification (3)), our main variable of interest is statistically significant at the 1% level. In economic terms, a one-unit increase in *synergies forecast error* is associated with 2.86% lower announcement five-day stock abnormal returns. This decrease in the firm's stock price translates into \$294.29 million value destruction for the mean-size acquiring firm of our sample.<sup>14</sup>

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<sup>14</sup> The mean acquirer market value of equity is £10.29 billion.

[Please Insert Table 3 About Here]

In sum, the results of this analysis show a negative relation between synergies forecast error and acquirer announcement abnormal returns.

### 3.3. *Other Explanations*

The main results in the previous sections suggest that high synergies forecast error CEOs pay on average higher premium and destroy more shareholder value than their counterparts. In this section, we run a set of different tests in order to rule out other potential explanations that could be driving our main results. Panel A of Table 4 reports the premium results, while Panel B shows the CAR results. All specifications in Table 4 use the full model (3) of Table 2.

[Please Insert Table 4 About Here]

#### 3.3.1. *Corporate Governance*

Firm corporate governance can influence CEO decisions (Masulis, Wang, and Xie (2007)). For example, CEOs that operate in firms with more antitakeover provisions are generally less likely to be dismissed from their position and, as a result, they may make unrealistic predictions about the forecasted deal synergies at the shareholders' expense. In column (1) of Table 4, we add the entrenchment index as in Bebchuk, Cohen, and Ferrell (2009) to control for the acquirer's and target firm's corporate governance. The entrenchment index is the sum of binary variables concerning the following provisions: i) classified boards; ii) limitations to shareholders' ability to amend the bylaws; iii) supermajority voting for business combinations; iv) supermajority requirements for charter amendments; v) poison pills; and vi) golden parachutes. A high entrenchment index value represents strong managerial power (i.e., bad corporate governance). The synergies forecast error coefficient (both in Panel A and Panel B) remains highly statistically significant at conventional levels exhibiting a positive (negative) relation with takeover premium (CAR).

### 3.3.2. *Managerial Ability*

Column (2) controls for the acquirer's managerial ability. The low realized operating synergies relative to the forecasted operating synergies could be due to low managerial ability rather than CEO overconfidence. We add the acquirer's managerial ability score (*Ama\_score*) which is based on the index developed by Demerjian, Lev, and McVay (2012). This index is based on managers' efficiency in generating revenues. We find that the synergies forecast error coefficient remains statistically significant in both panels at the 1% level with the expected positive (negative) sign in premium (CAR) regressions.<sup>15</sup>

### 3.3.3. *Litigation Risk*

Johnson, Kasznik, and Nelson (2000, 2001) find that a firm's legal exposure to litigation risk increases the propensity of voluntarily disclosing of forward-looking information such as earnings and sales forecasts. In fact, such firms issue forecasts that contain more quantitative as well as qualitative information. Hence, a potential argument could be that our measure captures the inverse effect of litigation risk, as CEOs might underestimate forecasted synergies to reduce litigation risk. Column (3) controls for litigation risk in the acquiring firm, which is defined, as in Johnson, Kasznik, and Nelson (2001), by whether the bidder belongs to the computer hardware (SIC codes 3570–3577), computer software (SIC codes 7371–7379), or pharmaceuticals (SIC codes 2833–2836) industries. We find that the coefficient of the synergies forecast error continues to be statistically significant at the 1% level, carrying the expected positive (negative) sign in premium (CAR) regressions.

### 3.3.4. *Inside Information*

Further, our proxy of overconfidence may be capturing inside information that CEOs may have regarding a specific deal. Even though, this would be in odds with our results so far given the significant value destruction we have uncovered, we, nevertheless, control for acquirer's sigma (i.e., idiosyncratic volatility). Contrary to this argument, our proxy may also be capturing the uncertainty about the target firm's value; in this respect, difficult-to-value firms increase the

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<sup>15</sup> We have also used the measure suggested by Falato, Li, and Milbourne (2015) who argue that more talented individuals will need less time on the corporate ladder to become CEOs. We obtain qualitatively similar results.

likelihood in the error between forecasted and realized synergies. We therefore control for target firm's sigma to capture such an error. Columns (4) and (5) present the estimates controlling for the aforementioned explanations. In both Panels A and B the coefficient of our synergies forecast error continues to hold statistically significant coefficients at better than 5% level with the predicted signs.

### 3.4. *Non-Random CEO-Firm Matching*

It is not unreasonable to assume that firms might wish to hire overconfident CEOs to pursue certain strategies. For example, Hirshleifer, Low, and Teoh (2012) show that innovative firms are more likely to hire overconfident managers to undertake risky and challenging projects. Therefore, firm-CEO matching effects are likely to be important in the early years of the CEO in the helm of the firm rather than later in her tenure.

Following, Hirshleifer, Low, and Teoh (2012) and Aktas, Louca, and Petmezas (2019), we re-run our baseline analysis for both takeover premium and CAR for a subset of firms that exclude newly appointed CEOs; namely excluding CEOs with tenure of less than one year or less than three years. Results are reported in Table 5.

[Please Insert Table 5 About Here]

Columns (1) and (2) show the results for takeover premium excluding tenures of less than one and less than three years, respectively. Our main independent variable, *synergies forecast error*, remains positive and statistically significant at 5% even after removing CEOs with relatively low tenures. Columns (3) and (4) report results for acquirer CAR for the one- and three-year minimum tenures confirming the negative relation with our proxy of overconfidence.

### 3.5. *Synergies Forecast Error and Diversifying Acquisitions*

In this section, we examine the relation between overconfident CEOs and diversifying acquisitions. Prior research has shown that overconfident CEOs are more likely to make more diversifying acquisitions (see e.g., Malmendier and Tate (2008)). Additionally, Malmendier and Tate (2008) provide evidence that the effect of overconfidence on diversifying deals is more pronounced within cash-rich firms.



Table 6 examines the relation between diversifying acquisitions and *synergies forecast error* using logit regressions. The dependent variable in this table is a dummy variable that takes the value of one if the target and acquirer do not share the same 2-digit SIC code, and zero otherwise. The control variables are the same as the ones reported in the previous tables (excluding *industry relatedness*). In addition, we also examine the probability to diversify between cash-rich and non-cash-rich firms. We identify cash-rich firms as the ones that have cash-to-assets ratio above the sample average.

[Please Insert Table 6 About Here]

Columns (1) to (3) and (4) to (6) of Table 6 report the full model with industry-fixed effects and with industry- and year-fixed effects, respectively. In all specifications (except (5)), our main variable of interest, *synergies forecast error*, is positive and statistically significant at conventional levels suggesting that overconfident CEOs are more likely to be making diversifying acquisitions. In fact, the coefficient of our proxy is very similar in terms of economic magnitude (between 0.798 and 1.887) to the ones reported in Malmendier and Tate (2008) (between 1.781 and 2.5376). Consistent with Malmendier and Tate (2008), we find that diversifying deals are more pronounced within cash-rich firms even though the coefficient in column (5) is statistically insignificant at conventional levels most likely due to the low number of observations.

### 3.6. *Other Corporate Actions*

In this section, we investigate whether overconfident CEOs based on our measure display certain attributes that characterize such CEOs. In particular, we use the measure of CEO overconfidence that is based on the M&A sample; we then assess whether the overconfidence measure has the predictive relationships against various corporate actions such as capital expenditures, leverage, and equity issues. More specifically, prior literature has shown that overconfident CEOs are related with higher capital expenditures (Malmendier and Tate (2005)), more leverage, and less equity issues (Malmendier, Tate, and Yan (2011)).

Table 7 presents the results of this analysis using fixed effects panel regressions. In column (1), we run a regression on capital expenditures while controlling for all firm-level observations as in Table 3 including year-fixed effects. The result from Table 7 suggests that overconfident CEOs conduct more capital expenditures than other CEOs. Malmendier, Tate, and Yan (2011)

show that overconfident CEOs use more leverage and make less net equity issues compared to their predecessors or successors. In column (2), we use the acquiring firm's leverage as a dependent variable and show that our measure of overconfidence – synergies forecast error – is positive and statistically significant at the 5% level. In column (3), we use the net equity issues of the acquiring firm and show that overconfident CEOs make significantly less issues compared to their counterparts.

[Please Insert Table 7 About Here]

Overall, the results in this section show that our proposed measure of overconfidence predicts also subsequent corporate actions indicating its value as an *ex-ante* measure of overconfidence as well.

#### **4. Conclusion**

In the paper, we propose an alternative method to measure CEO overconfidence using information from M&As. More specifically, we use operating synergies that the CEOs forecast prior to the acquisition and compare these to the actual synergies realized from the deal in order to create our proposed synergies forecast error measure.

As expected, consistent with Roll's (1986) hubris hypothesis, we find that our measure of overconfidence is positively associated with takeover premium and negatively related with acquirer's announcement stock abnormal returns. These results are statistically and economically significant; a one unit increase in synergies forecast error leads to 8.07% higher premium while it decreases acquirer's abnormal returns by 2.86%.

We also conduct various tests to rule out other possible explanations that our proxy may capture. Our baseline results hold after controlling for corporate governance, managerial ability, litigation risk, inside information, and uncertainty about target firm value. In addition, we show that our proxy of overconfidence continues to remain significant for risky (diversifying) acquisitions and that it is more pronounced within cash-rich firms than other firms.

To deal with non-random CEO-firm matching, we re-run the baseline analysis by excluding CEOs whose tenure is less than a year or less than three years. *Synergies forecast error* remains statistically significant having the predicted relation with both takeover premium and acquirer abnormal returns alleviating endogeneity concerns.

Finally, we assess our proxy of overconfidence against other, subsequent to the M&A, corporate actions in which overconfidence has been found to play a role. We examine the relation of *synergies forecast error* with capital expenditures, leverage, and net equity issues. We find our proxy to be significant with the predicted sign providing further support that our measure captures CEO overconfidence. These results also highlight the *ex-ante* power of our measure which can prove as a useful tool for investors and financial advisors when evaluating CEO overconfidence status and its implied effect on corporate decisions.

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**Table 1: Sample Statistics**

The table presents summary sample statistics for acquirer, target firm, and deal characteristics for which there is information on synergies forecast error. The sample includes acquisitions announced by US acquirers between January 1993 and December, 2013 as reported by the SDC, where the acquirer completes a deal and gains control of a public target firm. We exclude financial companies (Standard Industrial Classification (SIC) codes 6000–6999) and utilities (SIC codes 4900–4949) from the sample. All acquirer and target firm characteristics are at the end of the fiscal year prior to the acquisition. Variables definitions are in the Appendix. Dollar values are in \$ millions.

<b>Variables</b>	<b>Observations</b>	<b>Mean</b>	<b>Median</b>	<b>Std</b>	<b>Min</b>	<b>Max</b>
<b>Panel A: Deal Characteristics</b>						
Takeover Premium	475	0.4161	0.3497	0.3753	0.0000	2.0000
Synergies Forecast Error	497	-0.2721	-0.1184	0.5568	-1.8859	0.4587
Forecasted Synergy	497	0.1168	0.0699	0.1331	0.0065	0.5401
Actual Synergy	497	0.4012	0.2058	0.6049	-0.2867	2.1543
Pure Shares	497	0.2596	0.0000	0.4388	0.0000	1.0000
Pure Cash	497	0.3018	0.0000	0.4595	0.0000	1.0000
Industry Relatedness	497	0.6881	1.0000	0.4637	0.0000	1.0000
Toehold	497	0.0201	0.0000	0.1406	0.0000	1.0000
Hostile	497	0.0282	0.0000	0.1656	0.0000	1.0000
Competed	497	0.0402	0.0000	0.1967	0.0000	1.0000
Tender Offer	496	0.1512	0.0000	0.3586	0.0000	1.0000
M&A Liquidity	496	0.0331	0.0188	0.0534	0.0001	0.3885
<b>Panel B: Acquirer Characteristics</b>						
ASize	495	15,741.47	4,293.94	26,227.62	46.94	102,145.75
AM/B	495	3.5005	2.3705	3.1985	0.6014	14.8606
ADebt	494	0.3385	0.3058	0.1868	0.0262	0.6760
AOCF	495	0.0748	0.0755	0.0489	-0.0798	0.1539
Net Equity Issues	480	0.0011	0.0000	0.0414	-0.0945	0.2110
ARunup	485	0.0333	0.0267	0.1584	-0.3195	0.4222
AHHI	496	0.0610	0.0421	0.0606	0.0079	0.4635
CARs	485	-0.0218	-0.0157	0.0843	-0.1855	0.1413
AEindex	340	2.34	2.00	1.25	0.00	5.00
Ama_score	470	0.0321	-0.0076	0.1710	-0.2950	0.5887
ALitigation	497	0.1710	0.0000	0.3769	0.0000	1.0000
ASigma	491	0.0248	0.0213	0.0160	0.0056	0.2262
<b>Panel C: Target Firm Characteristics</b>						
TSize	493	2118.79	1175.50	2141.45	13.74	5839.18
TM/B	493	2.7490	2.1027	2.2732	0.1486	10.1649
TDebt	492	0.3813	0.3658	0.2154	0.0312	0.7958
TOCF	493	0.0621	0.0787	0.0858	-0.2965	0.1691
TRunup	484	0.0701	0.0594	0.1885	-0.3438	0.5978
TIlliquidity	482	0.0003	0.0000	0.0009	0.0000	0.0127
TEindex	248	2.4677	2.0000	1.3160	0.0000	5.0000
TSigma	481	0.0304	0.0259	0.0156	0.0080	0.0923

**Table 2: Takeover Premium**

The table presents OLS regressions of the acquisition premium offered on synergies forecast error and other control variables. The dependent variable is the merger premium calculated as the final offer price relative to the target firm's share price on day -40 prior to the acquisition announcement. The definitions of all variables are provided in the Appendix. Year- and industry-fixed effects, whose coefficients are suppressed, are based on calendar year dummies and 2-digit SIC industries classification dummies, respectively. Standard errors (in parentheses) are adjusted for heteroscedasticity. \*, \*\*, and \*\*\* represent 10%, 5%, and 1% statistical significance, respectively.

	(1)	(2)	(3)
Intercept	0.537*** (0.0910)	0.314 (0.2960)	0.449 (0.4870)
Synergies Forecast Error	0.0601** (0.0268)	0.0737*** (0.0273)	0.0807*** (0.0311)
Pure Shares	-0.0591* (0.0341)	-0.0491 (0.0359)	-0.0577 (0.0404)
Pure Cash	-0.0492 (0.0355)	-0.0395 (0.0381)	-0.0139 (0.0440)
Industry Relatedness	0.0375 (0.0294)	0.0327 (0.0298)	0.0503 (0.0340)
Toehold	-0.0877 (0.1040)	-0.096 (0.1070)	-0.0554 (0.1160)
Hostile	0.187** (0.0816)	0.184** (0.0835)	0.169* (0.0944)
Competed	0.0614 (0.0696)	0.106 (0.0711)	0.117 (0.0771)
Tender Offer	0.0918** (0.0409)	0.0634 (0.0425)	0.0229 (0.0480)
M&A Liquidity	0.497* (0.2840)	0.534* (0.2990)	0.551 (0.3550)
ASize	0.0342*** (0.0121)	0.0308** (0.0122)	0.0251* (0.0139)
AM/B	0.0035 (0.0049)	0.0002 (0.0050)	-0.0011 (0.0055)
ADebt	0.0202 (0.0918)	0.0006 (0.0942)	0.0259 (0.1100)
AOCF	0.525 (0.3830)	0.448 (0.3880)	0.577 (0.4280)
ARunup	0.159* (0.0937)	0.144 (0.0949)	0.145 (0.1040)
AHHI	-0.363 (0.2520)	-0.281 (0.2570)	-0.48 (0.4520)
TSize	-0.0751*** (0.0161)	-0.0758*** (0.0163)	-0.0726*** (0.0181)
TM/B	-0.0101 (0.0069)	-0.0081 (0.0069)	-0.0078 (0.0075)
TDebt	0.0233 (0.0801)	-0.0208 (0.0819)	0.0031 (0.0916)
TOCF	-0.550** (0.2170)	-0.446* (0.2290)	-0.421* (0.2500)
TRunup	0.957*** (0.0799)	0.951*** (0.0836)	0.963*** (0.0927)
Tilliquidity	19.36 (17.82)	15.39 (18.07)	13.75 (20.84)
Year Fixed Effects	NO	NO	YES
Industry Fixed Effects	NO	YES	YES
Observations	461	461	461
Adjusted R <sup>2</sup>	0.40	0.412	0.38

**Table 3: Acquirer CAR**

The table presents OLS regressions of the acquirer five-day cumulative announcement abnormal returns CAR (-2, +2) on synergies forecast error and other control variables. The dependent variable is the five-day cumulative abnormal stock return CAR (-2, +2) of the acquirer. The definitions of all variables are provided in the Appendix. Year- and industry-fixed effects, whose coefficients are suppressed, are based on calendar year dummies and 2-digit SIC industries classification dummies, respectively. Standard errors, which are in parentheses, are adjusted for heteroscedasticity. \*, \*\*, and \*\*\* represent 10%, 5%, and 1% significance, respectively.

	(1)	(2)	(3)
Intercept	-0.0939*** (0.0325)	-0.141 (0.1050)	-0.106 (0.1700)
Synergies Forecast Error	-0.0186* (0.0096)	-0.0196** (0.0096)	-0.0286*** (0.0109)
Pure Shares	-0.00983 (0.0122)	-0.00487 (0.0126)	-0.00111 (0.0140)
Pure Cash	0.0497*** (0.0127)	0.0372*** (0.0134)	0.0369** (0.0153)
Industry Relatedness	0.0104 (0.0105)	0.00955 (0.0104)	0.0132 (0.0118)
Toehold	0.0356 (0.0375)	0.0441 (0.0379)	0.0588 (0.0406)
Hostile	0.0241 (0.0294)	0.0354 (0.0295)	0.0336 (0.0330)
Competed	-0.00922 (0.0250)	-0.0166 (0.0252)	-0.00788 (0.0270)
Tender Offer	0.00213 (0.0147)	0.0128 (0.0150)	0.0104 (0.0168)
M&A Liquidity	0.066 (0.1020)	0.103 (0.1060)	0.114 (0.1240)
ASize	0.00507 (0.0043)	0.00525 (0.0043)	0.00433 (0.0049)
AM/B	-0.00197 (0.0018)	-0.00141 (0.0018)	-0.0012 (0.0019)
ADebt	0.0547* (0.0328)	0.0306 (0.0332)	0.00804 (0.0384)
AOCF	0.05 (0.1360)	0.107 (0.1360)	0.144 (0.1470)
ARunup	0.0186 (0.0335)	0.00699 (0.0334)	0.0345 (0.0362)
AHHI	0.167* (0.0904)	0.105 (0.0909)	0.0886 (0.1580)
TSize	-0.00575 (0.0058)	-0.00521 (0.0057)	-0.00401 (0.0063)
TM/B	-0.00266 (0.0024)	-0.00229 (0.0024)	-0.000991 (0.0026)
TDebt	0.00235 (0.0286)	0.0163 (0.0287)	0.0279 (0.0318)
TOCF	0.192** (0.0770)	0.189** (0.0800)	0.146* (0.0869)
TRunup	0.0236 (0.0286)	0.000541 (0.0295)	-0.0175 (0.0322)
Tilliquidity	5.135 (6.4000)	8.651 (6.3910)	9.039 (7.7290)
Year Fixed Effects	NO	NO	YES
Industry Fixed Effects	NO	YES	YES
Observations	467	467	467
Adjusted R <sup>2</sup>	0.106	0.152	0.124

**Table 4: Controlling for Other Factors**

The table presents OLS regressions after controlling for various factors. In Panel A, we report results of the regressions whereby the dependent variable is the merger premium calculated as the final offer price relative to the target firm's share price on day -40 prior to the acquisition announcement. In Panel B, the dependent variable is the acquirer five-day cumulative abnormal stock return CAR (-2, +2) surrounding the acquisition announcement. In column (1) of both panels, we control for corporate governance, whereby we employ the entrenchment index of the acquirer and the target firm as our measure of governance as in Bebchuk, Cohen, and Ferrell (2009). In column (2), we control for managerial ability using the acquirer managerial ability score (Ama\_score) as in Demerjian, Lev, and McVay (2012). In column (3) we control for litigation risk using a dummy for deal with high litigation risk as in Johnson, Kasznik, and Nelson (2000, 2001). In column (4) we control for inside information using the acquirer sigma. In column (5) we control for the uncertainty regarding the target firm's value using the target firm's sigma. All specifications contain the same control variables as in Tables 3 and 4. The definitions of all variables are provided in the Appendix. Year- and industry-fixed effects, whose coefficients are suppressed, are based on calendar year dummies and 2-digit SIC industries classification dummies, respectively. Standard errors, which are in parentheses, are adjusted for heteroscedasticity. \*, \*\*, and \*\*\* represent 10%, 5%, and 1% significance, respectively.

<b>Panel A: Merger Premium</b>	<b>(1)</b>	<b>(2)</b>	<b>(3)</b>	<b>(4)</b>	<b>(5)</b>
Intercept	0.868 (0.6230)	0.426 (0.4930)	0.452 (0.487)	0.389 (0.494)	0.392 (0.487)
Synergies Forecast Error	0.120* (0.0650)	0.0976*** (0.0331)	0.0816*** (0.0312)	0.0775** (0.0315)	0.0801** (0.0311)
AEindex	0.0162 (0.0218)				
TEindex	0.0195 (0.0205)				
Ama_score		-0.0875 (0.1120)			
ALitigation			-0.0624 (0.0652)		
Asigma				1.357 (1.835)	
Tsigma					2.587 (1.617)
Control Variables	YES	YES	YES	YES	YES
Year Fixed Effects	YES	YES	YES	YES	YES
Industry Fixed Effects	YES	YES	YES	YES	YES
Observations	187	436	461	461	461
Adjusted R <sup>2</sup>	0.236	0.373	0.380	0.379	0.382

**Table 4 (Continued)**

<b>Panel B: Acquirer CAR (-2, +2)</b>	<b>(1)</b>	<b>(2)</b>	<b>(3)</b>	<b>(4)</b>	<b>(5)</b>
Intercept	-0.00037 (0.1610)	-0.125 (0.1710)	-0.105 (0.171)	-0.0531 (0.172)	-0.115 (0.171)
Synergies Forecast Error	-0.0336** (0.0169)	-0.0317*** (0.0115)	-0.0283*** (0.0109)	-0.0258** (0.0109)	-0.0287*** (0.0109)
AEindex	-0.00577 (0.0056)				
TEindex	-0.0167*** (0.0053)				
Ama_score		-0.0245 (0.0389)			
ALitigation			-0.0168 (0.0228)		
Asigma				-1.187* (0.64)	
Tsigma					0.419 (0.562)
Control Variables	YES	YES	YES	YES	YES
Year Fixed Effects	YES	YES	YES	YES	YES
Industry Fixed Effects	YES	YES	YES	YES	YES
Observations	189	441	467	467	467
Adjusted R <sup>2</sup>	0.249	0.12	0.123	0.13	0.123

### Table 5: Non-Random CEO-Firm Matching

The table reports OLS regressions by subsamples of CEO tenure. Specifications (1) and (3) require CEO tenure greater than 1 year, specifications (2) and (4) greater than 3 years. In columns (1) and (2) the dependent variable is the takeover premium calculated as the final offer price relative to the target firm's share price on day -40 prior to the acquisition announcement. In columns (3) and (4) the dependent variable is the five-day cumulative abnormal stock return CAR (-2, +2) of the acquirer. All specifications contain the same control variables as in Tables 3 and 4. The definitions of all variables are provided in the Appendix. Year- and industry-fixed effects, whose coefficients are suppressed, are based on calendar year dummies and 2-digit SIC industries classification dummies, respectively. Standard errors, which are in parentheses, are adjusted for heteroscedasticity. \*, \*\*, and \*\*\* represent 10%, 5%, and 1% statistical significance, respectively.

	Takeover Premium		Acquirer CAR	
	Tenure>1 Year (1)	Tenure 1>3 Years (2)	Tenure>1 Year (3)	Tenure>3 Years (4)
Intercept	0.428 (0.506)	0.612 (0.576)	-0.124 (0.174)	-0.0973 (0.198)
Synergies Forecast Error	0.0796** (0.0343)	0.0904** (0.0392)	-0.0275** (0.0118)	-0.0326** (0.0135)
Control Variables	YES	YES	YES	YES
Year Fixed Effects	YES	YES	YES	YES
Industry Fixed Effects	YES	YES	YES	YES
Observations	386	314	392	318
Adjusted R <sup>2</sup>	0.387	0.378	0.124	0.13

**Table 6: Diversifying Acquisitions**

The table reports logit regressions of the probability of making diversifying acquisitions on synergies forecast error and other control variables. The dependent variable is a dummy that takes the value of 1 if the target firm and the acquirer do not share the same 2-digit SIC code, and 0 otherwise. We replicate regressions for two sub-samples of cash-rich and non-cash-rich acquirers, respectively, whereby we define cash-rich (non-cash-rich) acquirers as those that have cash-to-assets ratio above (below) the sample average. The definitions of all variables are provided in the Appendix. Year- and industry-fixed effects, whose coefficients are suppressed, are based on calendar year dummies and 2-digit SIC industries classification dummies, respectively. Standard errors, which are in parentheses, are adjusted for heteroscedasticity. \*, \*\*, and \*\*\* represent 10%, 5%, and 1% statistical significance, respectively.

	All	Cash-Rich	Non-Cash Rich	All	Cash-Rich	Non-Cash-Rich
	(1)	(2)	(3)	(4)	(5)	(6)
Intercept	-3.338*** (1.0860)	-6.307** (3.0780)	-3.339** (1.4450)	-0.905 (2.0480)	-9.78 (8.5640)	-1.597 (2.3640)
Synergies Forecast Error	0.802*** (0.2790)	1.887** (0.8740)	0.798** (0.3400)	0.958*** (0.3430)	7.668 (4.8660)	1.227*** (0.4330)
Pure Shares	0.123 (0.3300)	-0.114 (0.7970)	0.0328 (0.4250)	0.231 (0.3920)	-5.687** (2.7440)	0.341 (0.5360)
Pure Cash	0.377 (0.3460)	1.162 (0.9460)	0.308 (0.4280)	0.558 (0.4250)	7.457* (3.9800)	0.484 (0.5820)
Toehold	2.605** (1.1620)		3.020* (1.6370)	4.944*** (1.8110)		4.862** (2.0580)
Hostile	0.246 (0.7660)		1.305 (0.8160)	-0.0433 (0.9020)		1.628 (1.0960)
Competed	-0.699 (0.7090)		-0.681 (0.7930)	-0.612 (0.7940)		-0.0895 (0.9400)
Tender Offer	0.106 (0.3740)	0.472 (1.0460)	0.0000417 (0.4440)	0.219 (0.4510)	-6.540* (3.7340)	-0.372 (0.6130)
M&A Liquidity	-1.031 (2.8260)	11.93 (8.2180)	-4.894 (3.8120)	0.901 (3.9310)	-37.11 (88.2200)	-7.236 (6.7790)
ASize	0.435*** (0.1140)	0.317 (0.3170)	0.555*** (0.1400)	0.440*** (0.1470)	0.681 (0.9200)	0.641*** (0.1910)
AM/B	-0.0715 (0.0505)	-0.2 (0.1330)	-0.0626 (0.0642)	-0.048 (0.0551)	-1.113 (0.8050)	-0.0809 (0.0808)
ADebt	1.630* (0.8510)	3.204 (2.6500)	1.282 (1.0570)	1.43 (1.0980)	12.75 (12.5300)	1.305 (1.4220)
AOCF	-2.76 (3.5660)	0.741 (8.1850)	-6.422 (4.8740)	-1.852 (4.4210)	-4.301 (16.2400)	-4.657 (6.5440)
ARunup	1.697* (0.8900)	2.349 (2.2430)	2.577** (1.2060)	1.684 (1.1080)	17.29** (8.4670)	1.977 (1.6220)
AHHI	4.455** (2.2410)	35.93** (17.7300)	5.439** (2.5210)	0.734 (4.7600)	40.65 (72.4900)	0.979 (7.0590)
TTize	-0.310** (0.1480)	-0.108 (0.5230)	-0.389** (0.1770)	-0.390** (0.1950)	0.658 (1.1680)	-0.826*** (0.2720)
TM/B	-0.0669 (0.0636)	-0.0824 (0.1740)	-0.0563 (0.0734)	-0.0407 (0.0763)	0.103 (0.5110)	-0.0651 (0.0930)
TDebt	-1.223* (0.7360)	-0.904 (2.0020)	-2.230** (0.9470)	-0.615 (0.8860)	-1.604 (9.4330)	-2.343* (1.2250)
TOCF	1.152 (2.1080)	-2.728 (4.7960)	4.142 (3.6630)	-0.795 (2.6310)	38.60* (22.5700)	2.376 (4.3260)
TRunup	1.21 (0.7470)	-1.604 (1.9460)	1.897** (0.9540)	1.289 (0.9290)	-3.331 (4.8120)	2.173* (1.2990)
Tilliquidity	-9.037 (159.90)	-43.04 (546.80)	80.32 (164.00)	-642.6 (393.50)	2623.4 (1633.40)	-1339.1* (720.90)
Year Fixed Effects	NO	NO	NO	YES	YES	YES
Industry Fixed Effects	YES	YES	YES	YES	YES	YES
Observations	458	95	310	404	63	261
Pseudo R <sup>2</sup>	0.151	0.254	0.165	0.229	0.504	0.259

**Table 7: CEO Overconfidence and Other Corporate Actions**

The table reports fixed effects panel data regressions of the effect of CEO overconfidence on various corporate actions. The panel data is taken for the entire sample period from 1993 to 2013 whereby dependent variables are in year  $t$  and independent variable are in year  $t-1$ . In column (1) the dependent variable is the capital expenditure scaled by market value of assets of the acquiring firm. In column (2) the dependent variable is the leverage of the acquiring firm (Debt ratio). In column (3) the dependent variable is the net equity issues scaled by market value of assets of the acquiring. The definitions of all variables are provided in the Appendix. Year-fixed effects, whose coefficients are suppressed, are based on calendar year dummies. Standard errors are in parentheses and are adjusted for heteroscedasticity. \*, \*\*, and \*\*\* represent 10%, 5%, and 1% statistical significance, respectively.

	(1)	(2)	(3)
	Capital Expenditures	ADebt	Net Equity Issues
Intercept	0.0424*** (0.0048)	0.561*** (0.0315)	0.00753 (0.0061)
Synergies Forecast Error	0.00789* (0.0047)	0.0849** (0.0340)	-0.00977* (0.0059)
AM/B	-0.000206 (0.0002)	-0.0146*** (0.0017)	0.000798** (0.0003)
ADebt	-0.00510** (0.0026)		0.0172*** (0.0032)
AOCF	0.0616*** (0.0107)	-0.0524 (0.0774)	-0.0446*** (0.0135)
ASize	0.000719* (0.0004)	-0.0202*** (0.0027)	-0.00152*** (0.0005)
AHHI	-0.000592 (0.0062)	-0.0429 (0.0448)	0.00348 (0.0078)
Year Fixed Effects	YES	YES	YES
Observations	2,474	2,484	2,484
R <sup>2</sup>	0.098	0.238	0.127



## Appendix A: Variable Definitions

Variable	Definition
<b>Panel A: Dependent Variables</b>	
Takeover Premium	The difference between the offer price and the target's firm stock price 4 weeks prior to the acquisition announcement divided by the latter. Values below 0% or above 200% are winsorized following Officer (2003).
CARs (-2,+2)	The acquiring firm's 5-day cumulative abnormal returns estimated using the market adjusted model as actual return minus benchmark return using the CRSP value-weighted index returns as the benchmark.
Capital Expenditures	The mean capital expenditure scaled by market value of assets of the acquiring firm for the three years post-merger.
ADebt	The book debt over market value of assets (as defined above). Book debt is total assets (Item AT) minus book equity. Book equity is Total Assets (Item AT) minus liabilities (Item LT) plus balance sheet deferred taxes and investment tax credit (Item TXDITC) minus preferred stock.
Net Equity Issues	Sale of common and preferred stock (SSTK) minus purchase of common and preferred stock (PRSTKC), scaled by market value of assets
<b>Panel B: Deal Characteristics</b>	
Synergies Forecast Error	The forecasted synergies minus actual synergies.
Actual Synergy	The present value of the annual changes in actual equity cash flows (ECF) from the pre-merger year to the five-year post-merger period.
Pure Shares	Dummy equal to one if the method of payment is pure share, 0 otherwise.
Pure Cash	Dummy equal to one if the method of payment is pure cash, 0 otherwise.
Industry Relatedness	Dummy equal to one if the acquisition is between firms with the same 2-digit SIC code, 0 otherwise.
Toehold	Dummy equal one for deals where the acquirer had at least 5% ownership in the target firm prior to the acquisition, 0 otherwise.
Hostile	Dummy equal to one if an acquisition is hostile or unsolicited, 0 otherwise.
Competed	Dummy equal to one if there was a competing bidder for the target firm as reported in Thomson Financial SDC, 0 otherwise.

Tender Offer	Dummy equal to one if the deal type is tender offer as reported in Thomson Financial SDC, 0 otherwise.
M&A Liquidity	The sum of acquisition deal value per year and 2-digit SIC industry divided by the total assets of all firms in the Compustat dataset in the same year and industry.
<b>Panel C: Acquirer Characteristics</b>	
ASize	The market value of assets defined as liabilities (Item LT) minus balance sheet deferred taxes and investment tax credit (Item TXDITC) plus preferred stock (Item PSTKL) plus market equity (Item CSHO×Item PRCC_F).
AM/B	Market to Book ratio: market value of equity calculated as share price multiplied by number of shares outstanding divided by book value of shareholders equity.
ADebt	The book debt over market value of assets (as defined above). Book debt is total assets (Item AT) minus book equity. Book equity is Total Assets (Item AT) minus liabilities (Item LT) plus balance sheet deferred taxes and investment tax credit (Item TXDITC) minus preferred stock.
AOCF	Operating cash flows to MV of assets ratio. The operating cash flow is sales minus cost of goods sold, selling and general administrative expenses, and working capital change, items (SALE−COGS−XSGA−WCAPCH).
ARunup	The market-adjusted buy-and-hold returns of the acquiring firm over the (−205, −6) window prior to the acquisition announcement.
AHHI	Sum of squares of the market shares of all firms sharing the same 2-digit SIC, where market share is defined as sales of the firm to the aggregated sales of the industry.
AEindex	The acquirer entrenchment index is the sum of binary variables concerning the following provisions: i) classified boards; ii) limitations to shareholders' ability to amend the bylaws; iii) supermajority voting for business combinations; iv) supermajority requirements for charter amendments; v) poison pills; and vi) golden parachutes.
Ama_score	The acquirer managerial ability score that is calculated as the fitted value of manager-fixed effects on firm efficiency as in Demerjian, Lev, and McVay (2012).
ALitigation	Dummy variable equal to one if the bidder belongs to the computer hardware (SIC codes 3570–3577), computer software (SIC codes 7371–7379), or pharmaceuticals (SIC codes 2833–2836) industries.
ASigma	The standard deviation of the market-adjusted daily returns of the acquiring firm over the (−205, −6) window prior to the acquisition announcement.

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**Panel D: Target Firm Characteristics**

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TDebt	The book debt over market value of assets. The market value of assets is defined as liabilities (Item LT) minus balance sheet deferred taxes and investment tax credit (Item TXDITC) plus preferred stock (Item PSTKL) plus market value of equity (Item CSHO×Item PRCC_F). Book debt is total Assets (Item AT) minus book equity. Book equity is total assets (Item AT) minus liabilities (Item LT) plus balance sheet deferred taxes and investment tax credit (Item TXDITC) minus preferred stock.
TOCF	Operating cash flows to market value of assets ratio. Operating cash flows are sales minus cost of goods sold, selling and general administrative expenses, and working capital change, items (SALE-COGS-XSGA-WCAPCH).
TM/B	Market to book ratio: Market value of Equity calculated as share price multiplied by number of shares outstanding divided by the book value of shareholders' equity.
TRunup	The market-adjusted buy-and-hold returns of the target firm over the (-205, -6) window prior to the acquisition announcement.
Tliquidity	This is the Amihud (2002) illiquidity measure.
TEindex	The target entrenchment index is the sum of binary variables concerning the following provisions: i) classified boards; ii) limitations to shareholders' ability to amend the bylaws; iii) supermajority voting for business combinations; iv) supermajority requirements for charter amendments; v) poison pills; and vi) golden parachutes.
TSigma	The standard deviation of the market-adjusted daily returns of the target firm over the (-205, -6) window prior to the acquisition announcement.

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