

BEHAVIORAL FINANCE & ECONOMICS GATHERING-2011 at its BEST!

Dear Behavioral Finance & Economics Colleague:

With OVER 100 Presentations and related functions offered by both academics and industry professionals from some of the most respected universities and companies from across the globe and Keynote Address delivered by Nobel Laureate in Economics Dr. Vernon Smith, the Academy of Behavioral Finance & Economics (ABF&E) invites you to attend its 2011 Annual Program, held on the beautiful campus of UCLA in Los Angeles, California. Dates are September 21-23, 2011. Our two Hotels are nearby Hotel Angeleno and the UCLA Guesthouse located right on the UCLA campus as you can see from our website at <http://www.aobf.org/> .

WHAT FOLLOWS IS JUST A SAMPLE OF MAIN TOPICS AT THE CONFERENCE:

- The Financial Crisis, Risk-Taking, and Active Investing
- Behavioral Economics of Benefits and Saving for Retirement
- Trading Strategies and Behavioral Finance
- Gender and Decision Making
- Trust, Financial Collapse, and the Finance Sector
- Behavior, Deception, and Regulation
- Entrepreneurial Finance & Behavioral Finance
- Individual Investors and Option Trading: Attention Grabbing versus Long-term Strategies
- Retirement Planning and Management
- Macro, Bubbles, and Cycles
- Emotional Balance and Risk Attitude
- Trust, Psychometric of Risk, and Leadership

You can view and/or download ABF&E-2011's draft Program from this URL:

<https://p11.secure.hostingprod.com/@aobf.org/ssl/attachments/2011/ABF2011Program.pdf>

For Conference Registration, Hotel Reservation, and other logistics-related info, you may click on this link:

<http://www.aobf.org/2011Conference.htm>

For any questions, you may visit ABF's website at <http://www.aobf.org/> or email ABF at staff@aobf.org

Hope to see some of you at UCLA in Los Angeles, California; the site of our conference.

Regards,

Staff at the Academy of Behavioral Finance & Economics <http://www.aobf.org/> .