



DAUPHINE-AMUNDI CHAIR IN ASSET MANAGEMENT

CALL FOR COURSES

Deadline: September 30 2011

Context

The Chair in Asset Management of the Dauphine Foundation was created in fall 2010. It is sponsored by Amundi, one of the world market leaders in asset management. Its vocation is to be (i) a catalyst to promote research at Paris-Dauphine University and (ii) a strong link with the asset management industry.

Objectives

The Chair in Asset Management of the Dauphine Foundation objectives are three fold:

- (i) identifying the main streams of research that will structure the asset management industry in the future and developing first rank theoretical and empirical research on topics related to asset management,
- (ii) creating cutting-edge courses with applied cases on the latest topics in asset management for MBA and Master students; it also includes the introduction of new teaching methods,
- (iii) providing the Paris-place with recommendations to enhance its attractiveness.

The topics

The steering committee of the Chair invites submissions of high-quality theoretical courses along with applied cases in asset management. It should be done through a Word format (30-50 pages). This call for courses covers particularly topics such as (but not necessarily limited to):

Topic # 1 « Inflation and asset allocation: a review of the literature on how inflation is taken into account in the problem of asset allocation (strategic and tactical, long-term and short term) for all investors, especially (not exclusively) those who deal with liabilities »

Topic # 2 « Long term risks and asset management »

Topic # 3 « Business model evolution in the fund management companies »

Topic # 4 « Relevance and usefulness of the benchmarks in the long-term asset management »

Submission procedure

The deadline for course project submissions is **September 30th, 2011**. All course projects will be reviewed by the board of the Chair in Asset Management.

Complete the *enclosed form* + join a *resume for each application*. These documents must be:

- (i) in English and in PDF format with a maximum size of 2MB.
- (ii) submitted by e-mail to: anne-laure.depremesnil@fondation-dauphine.fr
- (iii) marked "Course project application – Chair in Asset Management"

Authors will be notified about the acceptance of their course project by **October 31, 2011**. The Chair in Asset Management offers of prize of **10,000€** for each project selected. 40% will be paid after the notification of acceptance.

The final version of the paper should be sent by **June 1st, 2012** by email to: anne-laure.depremesnil@fondation-dauphine.fr. The remaining 60% will be paid at the final course version acceptance.

The course or survey may be presented in an upcoming **1-day workshop in Paris** during summer 2012.

Contact information

Anne-Laure de Prèmesnil - 01 44 05 44 35 - anne-laure.depremesnil@fondation-dauphine.fr
Project Manager
Fondation Dauphine
Place du Maréchal de Lattre de Tassigny
75775 Paris Cedex 16

More about the sponsor

Amundi was formed by combining the asset management expertise of two major French banking groups: Crédit Agricole and Société Générale. This partnership reflects the two groups' shared vision of asset management responding to the new challenges facing the industry and allowing them to serve their clients more effectively. It has more than €680 billions in assets under management.

<http://www.amundi.com/home>

More about the Dauphine Foundation

In 2008, the president of Dauphine University Laurent Batsch established the Dauphine Foundation thanks to the support of seven major French firms: Bouygues, Bolloré, Crédit Foncier, Exane, GDF-Suez, Lagardère and BNP Paribas. The Foundation sponsors annual programs and activities that are designed to promote excellence and solidarity in the Dauphine community and abroad. www.fondation.dauphine.fr

DAUPHINE-AMUNDI CHAIR IN ASSET MANAGEMENT

APPLICATION FORM

Deadline: **September 30, 2011**

1# The person in charge of course project

Last name:
First name:
Position:
University/company:
Research centre:

2# The team members included in the course project

Team members	Expertise/skills
Last name: First name: Position: University/company: Research centre:	✓ ✓ ✓
Last name: First name: Position: University/company: Research centre:	✓ ✓ ✓

3 # The resume of each member (same format, one per page)

Member # 1
A - EDUCATION
B - ACADEMIC EXPERIENCE
C - INDUSTRY EXPERIENCE
D - PUBLICATIONS
E - HONORS & AWARDS

4 # The description of the course project (max 5 pages)