

Call for Papers & Participation
**Third Annual Meeting of the Academy of
Behavioral Finance & Economics-2011**
September 21-23, 2011, UCLA, Los Angeles, CA

www.aobf.org

Co-Sponsored By:

UCLA Anderson School of Management

Keynote Speaker:

Nobel Laureate in Economics Dr. Vernon Smith

Objectives and Scope. The Academy of Behavioral Finance & Economics offers a dedicated forum for exchange of research findings and professional advancement related to the fast-growing field of behavioral finance and economics. Given the well-recognized reality that “to make a decision, emotion is the necessary trigger (and) without emotion, one would be reduced to the state of an idiot savant who goes on endlessly calculating without the ability to make a choice” (Olsen, 2008), the objective of the annual conference is to encourage and distribute research and inquiry in the very promising area of Behavioral Finance and Economics.

Theoretical and empirical/experimental works that involve the application of psychology and neuroscience to all areas of financial decision-making and practice will be considered for presentation at the meeting. This includes, but is not limited to, the following areas:

1. Investment in and Workings of Financial Markets at all levels of functionality and capital allocation—including both public and private aspects;
2. Financial Management of Companies—both public and private entities;
3. Firm Entry and Exit Process—ranging from startup ventures to mature businesses;
4. Entrepreneurship, Innovation, and Venture Capital;
5. All other Business and Economic Endeavors that Involve Human Decision Making and Choice Under Conditions of Risk and Uncertainty;
6. Teaching and Learning—ranging from case development to other pedagogical issues.

Advances in Behavioral Finance & Economics: The Journal. A few carefully selected and further reviewed papers will be published in the *Advances in Behavioral Finance & Economics: The Journal of the Academy of Behavioral Finance & Economics*.

Award for The Best Doctoral Student Paper in Behavioral Finance

All papers submitted by doctoral students from across the world will be further reviewed by our Program Committee and five (5) best papers will be selected for special recognition at our 2011 ABF Annual Meeting. Recognition includes:

1. Presenting the “Award for the Best Doctoral Student Paper in Behavioral Finance”,
2. Awarding a \$500.00 prize check that can be used toward the expenses of attending the conference,
3. Publishing the selected papers in the *Advances in Behavioral Finance & Economics – 2012*.

Conference Proceedings. Abstracts of papers selected for presentation will be published in the *Conference Proceedings*.

Submission of Papers for Presentation. Please prepare: 1) a copy of your completed paper (or a detailed abstract) in PDF format where the cover page of your paper contains *only* the title (for anonymous review), and 2) a cover letter containing your affiliation and contact information. Email both documents to staff@aobf.org. Program decisions will be made by the Program Co-Chair, Professor A. Subrahmanyam, Anderson School at UCLA, in conjunction with Professor R. Yazdipour, Executive Director and Program Co-Chair, Academy of Behavioral Finance.

Submission Deadline is May 15, 2011

Notifications of results will be emailed to all respondents by May 31st.

Special Sessions and Panels. Persons interested in organizing a Special Session or Panel should submit a letter of interest, along with a short bio using the deadline and instructions above.

Terms and Conditions of Paper Acceptance

If your paper is accepted for presentation at the Annual Meeting, you agree to the followings:

1. The presenting author(s) will be required to present the paper in a professional manner and as assigned.
2. The presenting author(s) will be required to pre-register for the Conference within two weeks of the paper's acceptance by paying in full the due Conference Registration Fee of \$249.00. Only half of the paid registration fee (\$125.00) is refundable if cancellation is made within one month after the issuance of the Acceptance Letter. *Otherwise, no refund will be issued.* (There is a \$50.00 discount for doctoral students if payment made as instructed.) Payment must be made via our secure and fully Online Registration and Payment System. To register and pay the due fees, please click on the "2011 Conference" link our Web site www.aobf.org and select "Registraion.Conference.2011".
3. If the presenting author(s) does not register as stated above, the paper will be cancelled and the space will be released to the authors with accepted papers on the Waiting List. Letters of acceptance will be sent electronically by May 31st.
4. Each presenting author whose paper is accepted for presentation will be required to discuss another colleague's paper. Presenting authors will be sent a preliminary version of the program in mid-June, and asked to identify papers which they would like to discuss at the Meeting. Requests to discuss specific papers will be taken on a first-come, first-served basis. If a presenting author does not submit her/his choices for papers to discuss, the Program Chair(s) will assign her/him a paper.