

# Call for Papers

ITARC - London 2011

**International Trade & Academic Research Conference (ITARC)**

7<sup>th</sup> - 8<sup>th</sup> November, 2011

[www.abrmmr.com](http://www.abrmmr.com)

## Overview of the Conference

The dynamics of international trade have taken on an added significance in the light of the challenges created by the recent global financial crisis. Entire sectors and even nations have begun to reassess their trading relationships and the more enlightened are eager to gain an insight into the theories and processes that have helped certain economies to weather the storm. The emerging giants of Brazil, China and India are demanding greater attention and ensuring that practitioners and academics alike invest more time and resources in understanding where their economies are at and how they will shape future of international trade. The conference seeks to elucidate a wealth of issues related not just to international trade, but also business management and the retail sector. Contributions should therefore be of interest to scholars, practitioners and researchers in management in both developed and developing countries targeting a worldwide readership.

## Subject Coverage

Although broad in coverage, the following areas are indicative and nurture the interests of the Conference:

- The linkage between international trade and overseas aid
- International Trade in the context of the current economic climate
- Transparency in government procurement
- Trade-Related Aspects of Intellectual Property Rights (TRIPS)
- Remittances and their part in trade and export development
- The interplay between the G4 and trade round implementation issues
- How trade facilitation is conceptualized and made operational in different emerging markets
- The role of the Special Safeguard Mechanism (SSM)
- The linkages between global trade and corporate social responsibility
- The language and rhetoric of import sensitive products

- The role of tariff barriers and agro-subsidies
- Management and retail marketing
- Business management
- Business policies, strategies, and performance
- Creativity in Internet management and retailing
- Innovation and product development, Business strategies
- Marketing management and strategies
- Business and retail research
- Consumer behaviour, Customer relationship management
- Public relations and retail communication
- Business policy and decision-making

### Conference Objectives

- To elucidate an issue that is becoming ever more important as global economies become intertwined.
- To learn more of the key concepts and frameworks from all disciplines regarding wide range of contemporary issues in business and management.
- To consider the pedagogy for teaching the issue of business & management, including recommendations about topics, syllabi and course materials.
- To meet and network with colleagues in the world's most ethnically diverse city.

### Important Dates

**Draft submission deadline:** 31st August 2011

**Final paper submission deadline:** 7<sup>th</sup> October 2011

**Publication release:** 7th November 2011

### Submission

Authors are invited to submit original research papers, case studies, reviews, work in progress reports, abstracts, students' papers or research proposals within the broad scope of the conference. All submitted paper will be double blind reviewed for consideration in the conference. Papers should follow the required style and format. **All manuscripts should be professionally proofread before the submission.** The best papers from the conference will be recognized and will be considered for publication in the *Journal of Business & Retail Management Research (JBRMR)*.

Please note papers with more than three authors will not be accepted.

Papers should be submitted to the Editor-in-chief electronically through the online system as e-mail attachment to [itarc@abrmr.com](mailto:itarc@abrmr.com)

## Registration

Each conference participant is required to pay the registration fee of £295 (pound sterling). This covers conference attendance, copy of special edition of ITARC proceedings (The Business & Management Review) and conference attendance certificate.

<b>Details</b>	<b>Early Birds Before 31<sup>st</sup> August 2011</b>	<b>Payment after 31<sup>st</sup> August 2011</b>
Each Participants	£295	£350
Students	£225	£250
Observers (Academic Institutions)	£195	£195
Observers (Corporate)	£250	£250

No paper to be accepted after 21<sup>st</sup> October 2011.

For more information, please visit the website at [www.abrmmr.com](http://www.abrmmr.com) or email to us: [itarc@abrmmr.com](mailto:itarc@abrmmr.com)