Dear Colleague and Friend of the Academy:

You are hereby invited to attend either as a Presenter OR just an Attendee the Seventh Annual Meeting of the Academy of Behavioral Finance and Economics, ABF&E, which will be held on September 16-18, 2015, in Philadelphia, PA; a great American city where New York City and Wall Street is just a short commute away. Website: http://aobf.org/index.htm

ABF&E offers a dedicated forum for exchange of cutting-edge research findings and applications related to the fast-growing field of behavioral finance and economics. Both THEORETICAL and APPLIED works that involve the application of psychology – and all other social sciences including neuroscience – to all areas of financial decision-making and practice will be considered for presentation at the conference. Attendees who do not wish to present their works are equally welcome to register and attend. NEW EVENT THIS YEAR: A Separate one-day Behavioral Finance Seminar devoted exclusively to Applications!

- FOR FULL DETAILS ON PAPER SUBMISSION AND REGISTRATION FOR THE SEVENTH ANNUAL MEETING OF THE ACADEMY OF BEHAVIORAL FINANCE AND ECONOMICS (mainly offered for Academics, Researchers, and Practitioners) please click on this URL: http://aobf.org/ and then select the 2nd Menu item (Annual Meeting); or this direct URL: http://aobf.org/papersubmissionform.php.

- FOR FULL DETAILS REGARDING THE BEHAVIORAL FINANCE APPLICATIONS SEMINAR (offered exclusively for Practitioners) and accessing the Seminar Brochure, please click on this URL: http://aobf.org/ and then select the 3rd Menu item (Behavioral Finance Applications). NOTE: A “Conference + Seminar” Pass that provides admission and full access to all sessions in the two events in above is also available; here is direct URL: http://aobf.org/seminar_registration.html.

- FYI, we ALSO offer the 26th Annual Meeting of the Academy of Entrepreneurial Finance (AEF) meeting. FOR FULL DETAILS REGARDING AEF please click on this URL: http://aobf.org/ and then select the 4th Menu item (Entrepreneurial Finance Annual Meeting); or this direct URL: http://aobf.org/aef.html.

Submission Deadline is April 24, 2015; Early Submission is Encouraged for Securing a Seat at the conference. Notifications of results will be emailed to all respondents generally in three (3) weeks from the date of submission.

For any question you may email us at: staff@aobf.org

On behalf of the ABF&E-2015 Organizing Committee,
Staff