

Behavioral Finance Working Group Conference

Call for Papers

Theme: Sentiment and Mood Finance

Dates: 12-13 June 2017

[Behavioural Finance Working Group \(BFWG\)](#), Queen Mary, University of London, UK

Keynote Speaker: Malcolm Baker (Harvard Business School)

Organisers: Gulnur Muradoglu (Queen Mary, University of London, UK) and Darren Duxbury (Newcastle University Business School, UK)

Venue: Queen Mary University of London

School of Business and Management

Francis Bancroft Building

Mile End Road, London, UK, E1 4NS

Overview:

In this two-day meeting, we will consider how the fields of behavioural finance, economic psychology, financial socio-analysis and other related areas can enhance our understanding of financial behaviours. Papers exploring any Behavioural Finance issue will be considered, but those related to the influence of sentiment and mood on the decision-making of individuals (e.g. consumption, saving, borrow, investing) and/or corporations (e.g. financing, investing, pay-out policy), and the implications of such for markets and economic policy, will be particularly welcomed.

As usual, we will consider papers in all areas of common concern to those working in behavioural finance and related areas. These include processes underlying the financial judgments and decisions involved in investing, trading, forecasting, risk assessment, asset valuations, acquisitions, IPOs, asset pricing bubbles, financial crises, and other financial behaviours. As well as such associated cognitive phenomena as overconfidence, framing, loss aversion, herding, optimism, biased information search, and the money illusion, we are equally interested in drawing on emotional and psychodynamic perspectives, group psychology, personality theory including narcissism and psychopathology, and narratology in the context of the role story telling plays in all financial activity. We seek contributions relating to these issues at the level of markets and institutions of various types, households, corporations, boards and other financially active groups, individual and institutional investors and traders.

We will have dedicated PhD sessions supported by ICAEW's Charitable Trusts and a Practitioner's Round Table.

Best Paper Awards: Two best paper awards will be given for the papers presented at the conference. The European Journal of Finance will give a Best Quantitative Paper Award and the Qualitative Research in Financial Markets will give a Best Qualitative Paper award.

We invite you to submit extended abstracts, papers-in-progress or full papers by the **deadline of March 3rd 2017**.

The organisers will come back with a decision within two weeks after this deadline. To submit a paper or extended abstract for consideration please email a PDF version of the manuscript to: bfwg@qmul.ac.uk.

Conference Fee: Early bird fee - £200 before 15th of May 2017 Standard Fee - £300 after 15th of May to 11th of June 2017. Tickets:
http://eshop.qmul.ac.uk/browse/extra_info.asp?compid=1&modid=2&deptid=34&catid=1&prodid=605

Further information about BFWG:

<http://www.busman.qmul.ac.uk/research/researchcentres/Behavioural%20Finance%20Working%20Group/index.html>

Organiser Contact: bfwg@qmul.ac.uk