

Announcing the Thomson Financial Research Bibliography & Idea Builder Program

Thomson Financial is pleased to announce the launch of the Thomson Financial Research Bibliography. It contains approximately 1,400 abstracts of papers written by over 2,000 distinguished professors and published in more than 200 academic journals. The Bibliography was edited by Lawrence D. Brown, J. Mack Robinson Distinguished Professor of Accountancy at Georgia State University. This most recent update to the bibliography has already found extraordinary demand and popularity at the largest global investment concerns.

Thomson Financial is also introducing a new outreach program for academics called the Thomson Idea Builder Program, aimed at helping select academics publish more papers.

This program offers select academics:

- Free access to quality Thomson data.
- Customized Results – Thomson's dedicated, in-house research team is available to do the number crunching for you, saving you time to focus on other aspects of your research process. Our analysts will run your queries on our Thomson Quantitative Analytics platform.

By offering select academics data at no charge and customizing that data to meet the unique needs of each working paper, academics are left with more time and money to focus on the big picture: completing and publishing papers.

The Thomson Idea Builder Program equals time saved, money saved, and quality, accurate research findings tailored for the distinctive themes of each paper.

We've already received some great feedback and look forward to hearing from you. Please contact us for more information about this program and to request a free copy of the Bibliography.

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