

MARIKO YASU

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A doctoral researcher at Accounting and Finance Group, University of Edinburgh Business School. A former public-relations adviser and business journalist with extensive expertise in managing media relations and corporate issues. Previously spent 17 years as a bilingual business journalist at Bloomberg News.

RESEARCH INTEREST

Corporate governance, Corporate Communications, Capital markets, Financial policies

CONFERENCES

- European Accounting Association Annual Congress 2019
- British Accounting & Finance Association 2018 Annual Conference, Doctoral Colloquium
- Scottish Doctoral Colloquium in Accounting and Finance 2018

TEACHING EXPERIENCE

- 2018-Present University of Edinburgh Business School, Edinburgh
- Tutor for the Introduction to Corporate Finance course (Undergraduate)
- 2016-2017 Waseda University Business School, Tokyo
Teaching Assistant for the Venture Capital Financing course (M.Sc. Finance)

EDUCATION

- 2017-Present The University of Edinburgh, UK:
- 2014-2016 Waseda University, Japan: Master of Business Administration
Dissertation title: “Information Disclosure of Japanese Firms and Their Cost of Equity Capital”

NON-ACADEMIC EMPLOYMENT

- 2016 - 2017 Edelman Japan
- Group Leader for Edelman Japan’s Corporate Practice, providing consultancy and PR support services to clients in industries including technology, information services, finance and transportation.
- 2014 - 2016 VARECS Partners Limited
- Researcher at VARECS, an investment advisory firm specializing in Japanese small market-capitalization companies with robust business performances.
- 1997 - 2014 Bloomberg News
- 2009 to 2014: Senior English-language reporter in the Asia Technology Team. Authored articles in English published in BusinessWeek, Bloomberg Markets Magazine and Bloomberg News Wire.
- 2008 to 2009: Bloomberg TV anchor specializing in CEO interviews.
- 2005 to 2008: Senior English-language reporter in the Asia Finance Team
- 1997 to 2005: Japanese-language reporter in the Asia Finance Team

LANGUAGES

Japanese (native), English (fluent)

SOFTWARE SKILLS

Stata, SPSS, R, Datastream, Bloomberg, Thomson Reuters EIKON, OpenRefine, Microsoft Office

REFERENCES

Professor Jens Hagendorff
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