

Ruichao ZHU

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EDUCATION

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| HKUST Business School, Hong Kong University of Science and Technology (HKUST) Ph.D. candidate in Accounting | <i>2020 – present</i> |
| HKUST Business School, HKUST MPhil. of Accounting | <i>2018 – 2020</i> |
| School of Management, Xiamen University MPhil. of Accounting | <i>2015 – 2018</i> |
| School of Management, Ocean University of China Bachelor of Accounting | <i>2010 – 2014</i> |

RESEARCH OF INTEREST

Financial Reporting and Disclosure, Real Effects, Corporate Finance, Auditing, ESG, Fintech, and China Study

WORKING PAPERS

1. Non-fundamental Price Noises and Non-GAAP Reporting: Evidence from Fragile Stocks (Job Marke Paper)
2. Asset Redeployability and Voluntary Disclosure (with Charles Hsu)
3. Motivating Innovation with Non-GAAP Reporting (with Charles Hsu, Kirill Novoselov)
4. How Does Product Market Competition Affect Management Earnings Guidance? Evidence from Chinese Import Penetration (with Zhihong Chen, Charles Hsu)
5. Effect of Audit Quality on Firm Innovation in a Weak Institutional Environment: Evidence from China (with Charles Hsu, Chaopeng Wu, Zehao Yan)
6. Institutional Common Ownership and Non-GAAP Reporting (with Charles Hsu, Irene Xiao)

PUBLICATIONS

7. Does Media Coverage Help Firms Lobby for Government Subsidies? Evidence from China (with Jin-hui Luo, Zeyue Huang), *Asia Pacific Journal of Management*, 2021.
8. When is Vertical Pay Dispersion Good or Bad for Firm Performance? Evidence from China (with Jin-hui Luo, Yuangao Xiang), *Management and Organization Review*, 2020.
9. Military Top Executives and Corporate Philanthropy: Evidence from China (with Jin-hui Luo, Yuangao Xiang). *Asia Pacific Journal of Management*, 2017.

CONFERENCES & WORKSHOPS

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| <i>2023 American Accounting Association (AAA) Annual Meeting (scheduled)</i> | <i>Aug 2023</i> |
| <i>2023 MIT Asia Conference in Accounting and Doctoral Consortium (scheduled)</i> | <i>Jul 2023</i> |
| <i>2023 European Financial Management Association (EMFA) Annual Meeting (scheduled)</i> | <i>June 2023</i> |
| <i>2023 European Accounting Association (EAA) Annual Congress (scheduled)</i> | <i>May 2023</i> |
| <i>2022 HKUST Accounting Research Symposium</i> | <i>Dec 2022</i> |
| <i>2022 MIT Asia Conference in Accounting</i> | <i>Jul 2022</i> |
| <i>2022 China International Conference in Finance</i> | <i>Jul 2022</i> |
| <i>2022 CUHK Accounting Research Conference</i> | <i>May 2022</i> |
| <i>2021 SMU SOAR Accounting Symposium</i> | <i>Dec 2021</i> |
| <i>2021 HKUST Accounting Research Symposium</i> | <i>Dec 2021</i> |
| <i>2021 MIT Asia Conference in Accounting</i> | <i>Jul 2021</i> |
| <i>2021 Western Finance Association (WFA) Annual Conference</i> | <i>June 2021</i> |
| <i>2021 CUHK Accounting Research Conference</i> | <i>May 2021</i> |
| <i>2021 FARS Midyear Meeting and Doctoral Consortium</i> | <i>Jan 2021</i> |
| <i>2019 HKUST Accounting Research Symposium</i> | <i>Dec 2019</i> |

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| <i>2019 MIT Asia Conference in Accounting and Doctoral Consortium</i> | <i>Jul 2019</i> |
| <i>2018 HKUST Accounting Research Symposium</i> | <i>Dec 2018</i> |
| <i>2018 HKU 1st Accounting Theory Conference</i> | <i>Dec 2018</i> |
| <i>2016 SYSBS International Paper Development Workshop</i> | <i>May 2016</i> |
| <i>2016 China Journal of Accounting Studies (CJAS) Annual Meeting</i> | <i>Nov 2016</i> |
| <i>2016 Academy of Management (AOM) Annual Meeting</i> | <i>Aug 2016</i> |
| <i>2016 The 15th International Symposium on Empirical Accounting of China</i> | <i>Dec 2016</i> |

AWARDS & HONORS

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| Hong Kong Ph.D. Fellowship, <i>Research Grants Council (RGC) of Hong Kong</i> | 2020-2023 |
| MIT Asia Conference in Accounting Doctoral Consortium Fellow | 2023 |
| Redbird Academic Excellence Awards, <i>HKUST</i> | 2022 |
| FARS Doctoral Consortium Fellow | 2021 |
| Excellent Research Award, <i>HKUST</i> | 2020 |
| MIT Asia Conference in Accounting Doctoral Consortium Fellow | 2019 |
| Postgraduate Studentship, <i>HKUST</i> | 2018, 2019 |
| Outstanding Graduates, <i>Xiamen University</i> | 2018 |
| Excellent Graduate Thesis, <i>Xiamen University</i> | 2018 |
| National Scholarship for Graduate Students, <i>Ministry of Education of China</i> | 2017 |
| Best Paper Nomination Award, <i>15th International Symposium on Empirical Accounting of China</i> | 2016 |
| Graduate Fellow Scholarship, <i>Xiamen University</i> | 2015-2017 |
| Excellent Undergraduate Thesis, <i>Ocean University of China</i> | 2014 |
| The Bank of Qingdao Outstanding Student Scholarship, <i>Ocean University of China</i> | 2012 |
| Academic Excellence Scholarship, <i>Ocean University of China</i> | 2011-2013 |

PROGRAMMING SKILLS

SAS, Stata, R, Python