



# European Financial Management Symposium 2017 欧洲金融管理学会2017专题研讨会

# Finance and Real Economy April 7-9, 2017 Xiamen University, China

Keynote Speakers:

Warren Bailey, Cornell University

Bruno Solnik, Hong Kong University of Science and Technology

Lu Zhang, Ohio State University

Symposium Chairs:
Warren Bailey, Cornell University
Yinggang Zhou, Xiamen University
John Doukas, Old Dominion University

### Host:







# Sponsored by:

Department of Finance, School of Economics, Xiamen University

Fubon Center for Cross-straits Finance and Industry, Xiamen University

Center for Econometrics and Quantitative Policy Evaluation, Xiamen University and Chinese Academy of Sciences

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Yinggang Zhou, Xiamen University

# **Economics and Finance at Xiamen University**

Welcome to the School of Economics (SOE), the Wang Yanan Institute for Studies in Economics (WISE) and theGregory and Paula Chow Center for Economic Research (GCCER), at Xiamen University. As one of the top centers for teaching and research on economics and finance in the country, SOE/WISE/GCCERareprivileged to welcome numerous domestic and international students and scholars each year.



### A Glorious History

The Economics and Finance discipline in Xiamen University was first established in 1921 and has a long tradition of excellence in teaching and research. Mr. Wang Yanan, the former President of Xiamen University for 19 years and a renowned economist who translated Adam Smith's Wealth of Nations and Karl Marx's Das Kapital into Chinese, guided the rapid development of Economics in XMU in the early years of the university.

In September of 1981, China's Ministry of Education approved the elevation of the Department of Economics to the School of Economics, making it the first school of economics established among top universities in mainland China. Ever since its establishment, the SOE has not only maintained its leading edge in economics and finance research in China, but has also forged ahead towards its goal of being an internationally recognized center for teaching and research.Currently, the SOE is composed of 5 departments and 3 research centers. In

total, there are 10 undergraduate majors, 30 master's degree majors, and 22 doctoral degree majors.

### A Modern Research Institute

In 2005, economics and finance research at Xiamen University received a huge boost with the establishment of the Wang Yanan Institute for Studies in Economics (WISE). WISE is a research-oriented institute founded as part of an initiative to modernize economics and finance research and education in China. WISE excels in econometrics, statistics, finance, experimental economics, law and economics and other fields of economics research. WISE focuses on frontier research, high-quality teaching, and enjoys intensive international academic exchanges and cooperation.

### A World-ClassResearch Center

In 2016, world-renowned economistProfessor Gregory Chowand his wife, Paula Chow, donated \$10 million dollars to Xiamen University for developing economics education and research in China. TheGregory and Paula Chow Foundation for Education in Economics and the Gregory and Paula Chow Center for Economic Research (GCCER) were established at Xiamen University in



September 2016. The Chow Center will be devoted to nurturing world-class economists and academic research, making itself a world class center of academic cooperation and international exchange not only in China, but throughout Asia and world.

### A Top Rate School in China and Asia

Currently, SOE, WISE and the Chow Center are closely working together to promote Xiamen University as one of the major centers for economics and finance research and education in the Asia Pacific region. In recent years, we have recruited faculty members from top universities, such as Columbia, Cornell, Harvard, London School of Economics, and New York University. Our colleagues have published articles in top economic journals such as Econometrica and Quarterly Journal of Economics, and in top finance journals such as Journal of Financial Economics and Review of Financial Studies

The SOE, WISE and the Chow Center not only offer students rich courses on modern economics, econometrics and finance taught by distinguished faculty, but also provide innovative programs tailored to different career goals, excellent study abroad opportunities, sophisticated information technology services, and fascinating teaching and research experiences.

We are proud of our history, but at the same time we are also excited about the future and are confident that our talented students and faculty will continue to produce academic excellence.

Please refer to the links below for more information.

SOE: http://se.xmu.edu.cn/english/

WISE: http://www.wise.xmu.edu.cn/english/ GCCER: http://chowcenter.xmu.edu.cn/English

### **Keynote Speakers:**



Warren Bailey, Cornell University

Professor Bailey's interests include international finance, international securities markets, and investments. He has a special interest in emerging capital markets, particularly in Asia. He has been featured and quoted extensively in the financial and mainstream press, including The New York Times, The Economist, and The Far Eastern Economic Review, and television interviews on CNN-FN and CNBC. He is a co-editor of The Journal of Financial Services Research and an associate editor of The Journal of Financial and Quantitative Analysis and The Pacific Basin Finance Journal. He received the Class of 1992 Award for Teaching Excellence and the Stephen Russell Distinguished Teaching Award in 1999.

He received the 1st Sun Yefang Financial Innovation Award, National Institute of Finance, Tsinghua Wudaokou Finance Institute, May 2015, for "Bank Loans with Chinese Characteristics:Inside Debt, Firm Quality, and Market Response" (with Wei Huang and Zhishu Yang), Journal of Financial and Quantitative Analysis, 2011.



**Bruno Solnik**, Hong Kong University of Science and Technology

Bruno Solnik is with the Hong Kong University of Science and Technology. He is also Distinguished Emeritus Professor of Finance at HEC-Paris (France). He has been on the faculty of the Stanford Graduate School of Business and a visiting professor at Berkeley, UCLA, Université de Genève, University of New South Wales, University of Tokyo. Professor Solnik is a former President of the European Finance Association and Director of the American Finance Association. He has received many prizes, including two Graham & Dodd awards for excellence by the Financial Analysts Journal. The "Financial Award of the Year" at the 1988 Interlaken Finance Symposium, and the Nicholas Molodovsky Award, presented by the CFA Institute This award is given periodically only to those individuals who have made outstanding contributions of such significance as to change the direction of the profession and to raise it to higher standards of accomplishment.

Professor Solnik has written a large number of articles and seven books, including Global Investments, the leading textbook in the field, translated into Japanese and Chinese. He also serves on the board of editors of several major Finance journals in America, Europe and Asia. He is a knight in the Order of the Legion of Honor.



Lu Zhang, Ohio State University

Dr. Lu Zhang is Fisher College of Business Distinguished Chair in Finance and Professor of Finance at The Ohio State University, as well as Research Associate at National Bureau of Economic Research (Asset Pricing program) and Associate Editor for Journal of Financial Economics and Journal of Financial and Quantitative Analysis. He is Founding President in of Macro Finance Society, an international academic society devoted to advancing and disseminating high-quality research at the intersection of financial economics and macroeconomics.

Before joining Ohio State in 2010, Dr. Zhang taught at Stephen M. Ross School of Business at University of Michigan and William E. Simon Graduate School of Business Administration at University of Rochester. His research focuses on asset pricing, in relation with macroeconomics, corporate finance, labor economics, computational economics, and capital markets research in accounting. His work proposes and elaborates the investment CAPM, which is a unified, conceptual framework for understanding asset pricing anomalies. His recent work also shows how labor market frictions give rise endogenously to rare disasters. Dr. Zhang has published extensively at leading academic journals. His doctoral thesis "The value premium" won the Smith-Breeden Award for Best Paper for 2005 from American Finance Association and the Journal of Finance.

Dr. Zhang has extensive teaching experience at the undergraduate, M.B.A., and Ph.D. levels. He has taught Investment Management, Derivative Securities, Capital Markets and Investment Strategy, Corporate Finance, Theory of Finance, and Advanced Asset Pricing. In 2015, he was voted the Outstanding Working Professional MBA Elective Faculty Award recipient at Fisher College of Business, The Ohio State University.

# **Program Day 1: Opening Session**

Friday, April 7th, 2017		
02:30pm - 04:30pm	Registration	Lobby of the Economics Building
04:30pm - 04:45pm	Openning Ceremony	Economics N302
04:45pm - 05:45pm	Keynote Speech I  "International Asset Allocation and Financial Crises"  Bruno Solnik, Hong Kong University of Science and  Techonlogy	Economics N302 Chair: Ye Guo (Xiamen University)
06:00pm	Dinner Reception	

Saturday, April 8 <sup>th</sup> , 2017		
08:30am - 09:30am	Keynote Speech II  "Finance and Factories"  Warren Bailey, Cornell University	Economics N302 Chair: Linlin Niu (Xiamen University)
09:30am - 09:45am	Group Photo	
09:45am - 11:00am, Room: Economics N301	09:45am - 11:00am, Room: Economics N302	09:45am - 11:00am, Room: Economics N303
Session A1: Implied Volatilities	Session A2: International Finance	Session A3: Corporate Finance
Chair: Dutta Anupam (University of Vaasa)	Chair: Kee-Hong Bae (York University)	Chair: Dinh Hoang Bach Phan (Deakin University)
Investigating the Association between Oil VIX and Equity VIX: Evidence from China Dutta Anupam (University of Vaasa)  Discussant: Tong Fang (Central University of Finance and Economics)  Does NVIX Matter for Volatility Zhi Su (Central University of Finance and Economics) Tong Fang (Central University of Finance and Economics) Libo Yin (Central University of Finance and Economics)  Discussant: Peilin Hsieh (Xiaman University)	Does the Stock Market Benefit the Economy?  Kee-Hong Bae (York University)  Jisok Kang (University of Cambridge)  Discussant: Tiago Loncan (University of Strathclyde)  Stock Market Integration, Cost of Equity Capital and Corporate Investment  Tiago Loncan (University of Strathclyde)  David Hillier (University of Strathclyde)  Discussant:Tian Xie (Xiamen University)	Do Worker Layoffs Influence Corporate Investment? New Global Evidence Paresh Kumar Narayan (Deakin University) Seema Narayan (RMIT University) Dinh Hoang Bach Phan (Deakin University)  Discussant: Ambrus Kecskes (York University)  Do Technology Spillovers Affect Corporate Financial Policies?  Ambrus Kecskes (York University) Phuong-anh Nguyen (York University)  Discussant: Skvortsova I.V. (National Research University)
Information Contents of Risk Neutral Densities at the FX Market Ren-Raw Chen (Fordham University) Peilin Hsieh (Xiaman University) Jeffrey Huang (KGI Bank) Discussant: Dutta Anupam (University of Vaasa)	Controlling Global Effects in Asset Pricing Yu Ren (Xiamen University) Tian Xie (Xiamen University)  Discussant: Kee-Hong Bae (York University)	Is Corporate Diversification a Viable Strategy in Falling or Rising Economies? The Case of Chinese and Russian Firms  Ivashkovskaya I.V. (National Research University) Skvortsova I.V. (National Research University)  Discussant: Dinh Hoang Bach Phan (Deakin University)
11:00am - 11:15am	Coffee Break	Sunwise cafe

Session B1: Behavior Finance Chair: Richard J. Taffler (University of Warwick) China and International Housing Price Growth Yuk Ying Chang (Massey University) Hamish Anderson (Massey University) Song Shi (University of Technology Sydney) Discussant: Richard J. Taffler (University of Warwick)  Asset Pricing Bubbles and Investor Emotions: An Empirical Analysis of the 2014-2016 Chinese Stock Market Bubble Richard J. Taffler (University of Warwick) Xijuan Bellotti (Aspiring Pi Solutions Ltd) Discussant: Xiao Li (Tianjin University)  Familiarity Shocks and Stock Market Reactions: Information Advantages or Psychological Bias Dehua Shen (Tianjin University) Wei Zhang (Tianjin University)  Session B2: Bond and Derivatives Chair: Yoshio Nozawa (Federal Reserve Board)  Chair: Xiaoran Ni (Tsinghua University) Tradable Blocks, Liquidity and Thrathe Chair Tradable Blocks, Liquidity and Thrathe Chair Standard University)  Licusant: Hongbiao Zhao (Xiamen University)  Contagion Behavior of High-frequency Trading in Future and Option Markets  Peilin Hsieh (Xiamen University)  Discussant: Yoshio Nozawa (Federal Reserve Board)  Chair: Xiaoran Ni (Tsinghua University)  The Unintended Consequences of Government Regulations in Emerging Informacial Markets: Evidence from the IPO market  Peilin Hsieh (Xiamen University)  Yuqiang Guo (Xiamen University)  Discussant: Yoshio Nozawa (Federal Reserve Board)  Francios Derrien (HEC paris)  Xiaohui Wu (Xiamen University)  Discussant: Xiaoran Ni (Tsinghua University)  Xiao Li (Tianjin University)  Xiao Li (Tianjin University)  Xiao Li (Tianjin University)			
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China and International Housing Price Growth Yuk Ying Chang (Massey University) Hamish Anderson (Massey University) Song Shi (University of Technology Sydney) Discussant: Richard J. Taffler (University of Warwick) Asset Pricing Bubbles and Investor Emotions: An Empirical Analysis of the 2014-2016 Chinese Stock Market Bubble Richard J. Taffler (University of Warwick) Xijuan Bellotti (Aspiring Pi Solutions Ltd) Discussant: Xiao Li (Tianjin University) Discussant: Yoshio Nozawa (Federal Reserve Board) Dehua Shen (Tianjin University) Xiao Li (Tianjin University) Xi	Session B1: Behavior Finance	Session B2: Bond and Derivatives	Session B3: Emerging Market Finance
The China Experience    Yuk Ying Chang (Massey University)     Hamish Anderson (Massey University)     Song Shi (University of Technology Sydney)     Discussant: Richard J. Taffler (University of Warwick)     Asset Pricing Bubbles and Investor Emotions: An Empirical Analysis of the 2014-2016     Chinese Stock Market Bubble     Richard J. Taffler (University of Warwick)     Discussant: Hongbiao Zhao (Xiamen University)     Discussant: Warmen University)     Discussant: Yoshio Nozawa (Federal Reserve Board)     Discussant: Yoshio Nozawa (Federal Reserve Board)     Discussant: Warmen University)     Discussant: Kuang-Chieh Yen (Taiwan University)     Discussant: Mingfa Ding (Chinese Academy of Final Development)     Sandy Suardi (University of Wollongong Discussant: Francois Derrien (HEC paris Government Regulations in Emerging Financial Markets: Evidence from the IPO market     Peilin Hsieh (Xiamen University)     Discussant: Yoshio Nozawa (Federal Reserve Board)     Discussant: Yoshio Nozawa (Federal Reserve Board)     Discussant: Viaoran Ni (Tsinghua University)     Discussant: Wargen University     Discussant: Wargen University     Discussant: Wargen University     Discussant: Viaoran University     Vaiaoran Ni (Tsinghua University)     Discussant: Mingfa Ding (Chinese Aca	Chair: Richard J. Taffler (University of Warwick)	Chair: Yoshio Nozawa (Federal Reserve Board)	Chair: Xiaoran Ni (Tsinghua University)
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12:30pm - 01:30pm Lunch	12:30pm - 01:30pm	Lunch	

Saturday, April 8 <sup>th</sup> , 2017		
01:30pm - 02:45pm, Room: Economics N301	01:30pm - 02:45pm, Room: Economics N302	01:30pm - 02:45pm, Room: Economics N303
Session C1: Choice of Financing	Session C2: Corporate Governance	Session C3: Banking I
Chair: Ming Gao (Peking University)	Chair: Si Zhou (University of Southampton)	Chair: Haoyu Gao (Chinese Academy of Sciences)
Inventory Investment and the choice of Financing in China: Does City-level Financial Development Play a Role?  Junhong Yang (University of Sheffield) Alessandra Guariglia (University of Birmingham) Yukun Shi (University of Leicester) Yuchao Peng (Renmin University of China)  Discussant: Ming Gao (Peking University)	Are CEOs Incentivized to Shelter Good Information?  Hongrui Feng (Oklahoma State University) Yuecheng Jia (Central University of Finance and Economics)  Discussant: Zhenhua Wu (Carey School of Business)	Who Borrow More from Deep Pocket Bank? Theory and Evidence from China  Haoyu Gao (Chinese Academy of Sciences) Junbo Wang (City University of Hong Kong) Xiaoguang Yang (Chinese Academy of Sciences) Lin Zhao (Chinese Academy of Sciences) Discussant: Mong Shan Ee (Deakin University)
Formal and Informal Finance: Underlying Channels and Welfare Effects  Ming Gao (Peking University)  Discussant: Vijaya Bhaskar Marisetty (RMIT University)	Market Reputation, Information Sharing: A Theory of Boardroom Collusion  Frank Li (University of Western Ontario) Zhenhua Wu (Carey School of Business)  Discussant: Si Zhou (University of Southampton)	Shadow Banking and Economic Development in Developing Countries  Chi-Chur Chao (Deakin University) Mong Shan Ee (Deakin University) Jing Zhang (Shandong University of Economics and Finance)  Discussant: Kai Lisa Lo (Shanghai University of Finance and Economics)
Institutional Quality, Investment Efficiency and the Choice of PublicPrivate Partnerships  Hong Nhung Dao (RMIT University)  Vijaya Bhaskar Marisetty (RMIT University)  Discussant: Yuchao Peng (Renmin University of China)	If Busy, Team Up! When Multitasking Fund Manager Meets Team  Jean J. Chen (University of Liverpool) Li Xie (Xi'an Jiaotong-Liverpool University) Si Zhou (University of Southampton)  Discussant: Yuecheng Jia (Central University of Finance and Economics)	Does Re-Intermediation Benefit Borrowers and Investors? Evidence from China's P2P Market  Kai Lisa Lo (Shanghai University of Finance and Economics) Jinhong Jackson Mi (Shanghai Maritime University)  Discussant: Haoyu Gao (Chinese Academy of Sciences)
02:45pm - 03:15pm	Coffee Break	Sunwise cafe

rogram bay 2.		
Saturday, April 8 <sup>th</sup> , 2017		
03:15pm - 04:30pm, Room: Economics N301	03:15pm - 04:30pm, Room: Economics N302	03:15pm - 04:30pm, Room: Economics N303
Session D1: Takeovers and M&A	Session D2: Innovation	Session D3: Asset Pricing
Chair: Ning Gao (University of Manchester)	Chair: Liang Han (University of Reading)	Chair: Po-Hsuan Hsu (University of Hong Kong)
The Oscar goes Takeovers and Innovation Envy  I-Ju Chen (Yuan Ze University) Po-Hsuan Hsu (University of Hong Kong) Micah S. Officer (Loyola Marymount University) Yanzhi Wang (Taiwan University)	How Local is Local? Evidence from Bank Competition and Corporate Innovation in U.S.  Lin Tian (University of Surrey) Liang Han (University of Reading)  Discussant: Fu Xin (Hobai University)	Option Implied Volatility-Volume Indictor and Predictability of Stock Returns  Jian Chen (Xiamen University) Yangshu Liu (Xiamen University) Chunchi Wu (State University of New York at Buffald Zhaodong Zhong (The state University of New Jersey)
Discussant: Ning Gao (University of Manchester)  Does Shorttermism Shape up Mergers?	How Does Banking Competition Stimulate	Discussant: Po-Hsuan Hsu (University of Hong Kong Falling into Traps? Patent Tickets, Patent
Ning Gao (University of Manchester) Olga Kolokolova (University of Manchester) Achim Mattes (University of Konstanz)	Local Innovation? The Evidence from the Entry of Small Banks in China  Fu Xin (Hobai University)  Jie Zhang (Renmin University of China)	Po-Hsuan Hsu (University of Hong Kong) Hsiao-Hui Lee (University of Hong Kong) Tong Zhou (University of Hong Kong)
Discussant: Xiangjun Hong (Tshinghua University)	Discussant: Kuo Zhang (Xiamen University)	Discussant: Woo Hwa Koh (Korea Advanced Institute of Science and Technology)
Turn away Bad Deals or Passive Execute Financial Intermediary's Role in Chinese Corporate Takeover	Does Financial Innovation Affect Technological Innovation? Evidence from Credit Default Swaps Trading	The Impact of Uncertainty Shocks on the Cross-Section of Returns
Xiangjun Hong (Tshinghua University)	Xin Chang (University of Cambridge and Nanyang Technological University) Yangyang Chen (Hong Kong Polytechnic University)	Woo Hwa Koh (Korea Advanced Institute of Science and Technology)
Discussant: I-Ju Chen (Yuan Ze University)	Sarah Qian Wang (University of Warwick) <u>Kuo Zhang (Xiamen University)</u> Wenrui Zhang (Chinese University of Hong Kong)	Discussant: Jian Chen (Xiamen University)
	Discussant: Liang Han (University of Reading)	
04:30pm - 05:30pm	Keynote Speech III  " The Investment CAPM"  Lu Zhang, Ohio State University	Economics N302 Chair: Yinggang Zhou (Xiamen University)
06:00pm - 08:00pm	Gala Dinner	

Sunday, April 9 <sup>th</sup> , 2017		
08:45am - 10:00am, Room: Economics N301	08:45am - 10:00am, Room: Economics N302	08:45am - 10:00am, Room: Economics N303
Session E1: Business Cycles and Financial Cycles	Session E2: Firm Performance and Risk	Session E3: Banking II
Chair: Mengnan Zhu (Xiamen University)	Chair: Bai Xue (University of Southampton)	Chair: Zhao Li (Universitat Pompeu Fabra)
Is Finance a Veil: The Lead-and-lag Relation Between Financial Cycles and Business CyclesThe Case of China  Chung-Hua Shen (Hunan University)	Impact of Multi-dimensional Environmental Performance on Firm Performance and Risk  Bai Xue (University of Southampton)  Pingli Li (University of Southampton)	Financial Strength and Monitoring Capital: Evidence from Firm-Bank Matching  Harvey (Haiwei) Jing (Xiamen University)
Jun-Guo Shi (Hunan University)  Discussant: Lijia Wei (Wuhan University)	Zhuang Zhang (University of Southampton)  Discussant: Juanjuan Huang (Xiamen University)	Discussant: Zhao Li (Universitat Pompeu Fabra)
Stock Market and the Baltic Dry Index: Volatilities and Correlations in China's Business Cycle  Shaoyu Li (Southwestern University of Finance and Economics) Lijia Wei (Wuhan University) Huanxi Wu (Wuhan University)  Discussant: Mengnan Zhu (Xiamen University)	What Does Skewness of Firm Fundamentals Tell Us about Firm Growth, Profitability, and Stock Return  Yuecheng Jia (Oklahoma State University) Shu Yan (Oklahoma State University)  Discussant: Jiaquan Yao (Xiamen University)	Bank Information Sharing and Liquidity Risk  Fabio Castiglionesi (Tilburg University) Zhao Li (Universitat Pompeu Fabra) Kebin Ma (Warwick Business School)  Discussant: Xiping Li (Massey University)
Macroeconomic News and the RMB Exchange Rate  Mengnan Zhu (Xiamen University) Shuai Yan (Xiamen University) Bingqian Ding (Xiamen University)  Discussant: Chung-Hua Shen (Hunan University)	The World Price of Skewness Risk  Jian Chen (Xiamen University) Fuwei Jiang (Central University of Finance and Economics) Shuyu Xue (Singapore Management University) Jiaquan Yao (Xiamen University)  Discussant: Bai Xue (University of Southampton)	Measuring Bank Risk: An Exploration of Z-score  Xiping Li (Massey University) David Tripe (Massey University Chris Malone (Massey University)  Discussant: Harvey (Haiwei) Jing (Xiamen University)
10:00am - 10:15am	Coffee Break	Sunwise cafe

Sunday, April 9 <sup>th</sup> , 2017		
10:15am - 11:30am, Room: Economics N301	10:15am - 11:30am, Room: Economics N302	10:15am - 11:30am, Room: Economics N303
Session F1: Externality and Financial Stability	Session F2: Monetary Policy	Session F3: Asset Pricing II
Chair: Stephanie Chan (Universiteit van Amsterdam)	Chair: Anthony M. Diercks (Federal Reserve Board)	Chair: Peter Lerner ( Wenzhou-Kean Business School
CoCo Design, Risk-Shifting Incentives, and Financial Fragility	The Equity Premium, Long-Run Risk, and Optimal Monetary Policy	Intangible Assets and the Book-to-Market Effect
Stephanie Chan (Universiteit van Amsterdam)	Anthony M. Diercks (Federal Reserve Board)	Hyuna Park (The City University of New York)
Sweder van Wijnbergen (Universiteit van Amsterdam)	Discussant: Yildiray Yildirim (Baruch College)	Discussant: Yu Ren (Xiamen University)
Discussant: Yan Liu (Wuhan University)		
On the Optimal design of a Financial Stability Fund	Portfolio Balance Effects and the Federal Reserve's Large-Scale Asset Purchases	Evaluating Asset Pricing Factors
Arpad Abraham (European University Institute) Eva Carceles-Poveda (SUNY at Stony Brook) Yan Liu (Wuhan University)	Thomas J. Emmerling (M&T Bank Corporation) Robert A. Jarrow (Cornell University) Yildiray Yildirim (Baruch College)	Yu Ren (Xiamen University) Yue Qiu (Queen's University) Tian Xie (Xiamen University)
Ramon Marimon (European University Institute)  Discussant: Stephanie Chan (Universiteit van Amsterdam)	Discussant: Menghan Xu (Xiamen University)	Discussant: Hyuna Park (The City University of New York)
The Positive Externalities of CEO Delta	Search Frictions in Crowdfunding Markets	
Hongrui Feng (Oklahoma State University) Yuecheng Jia (Central University of Finance and Economics)  Discussant: Yubo Liu (Xiamen University)	Menghan Xu (Xiamen University)  Discussant: Anthony M. Diercks (Federal Reserve Board)	
11:30am - 13:00pm	Lunch	

### **Call for Papers**

### EUROPEAN FINANCIAL MANAGEMENT



### **SPECIAL ISSUE**

### "Corporate Policies and Asset Prices"

Guest Editor: Professor Lu Zhang, Ohio State University

**Objective:** The objective of the Special Issue is to publish high quality papers on the interaction between corporate policies and asset pricing. Topics suitable for the Special issue include, but are not limited to, the following:

- . Empirical studies on the relations between firm characteristics and expected securities returns
- . Factor models and their applications in the asset management industry
- . Explanations of asset pricing anomalies, neoclassical or behavioral
- . Asset pricing implications of corporate policies
- . The impact of time-varying risk premiums or investor sentiment on corporate decisions
- . Equilibrium asset pricing with production

**Publication:** All submitted papers will be handled by Professor Lu Zhang, the Guest Editor of the special issue, and will go through the journal's (fast-track) standard blind review process.

Electronic Submission: Authors are invited to submit theoretical and empirical research papers electronically (two (2) files in PDF format: (1) Complete paper and (2) Paper without the name/s and affiliation/s of author/s) via the EFMA website [http://efmaefm.org/0EFMJOURNAL/submissions/submissions.php] indicating with a note that their paper should be considered from the EFM Special Issue. All submitted papers must include an abstract of 100 words explaining the contribution of the paper.

Deadline: The deadline for submissions is August 31, 2017.

Correspondence: Address all correspondence to Professor Lu Zhang, Fisher College of Business, The Ohio State University, 760A Fisher Hall, 2100 Neil Avenue, Columbus OH 43210.

Email: zhanglu@fisher.osu.edu

Guest Editor: Professor Lu Zhang, Ohio State University

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