



17th International Behavioural Finance Conference London, 6-7 June 2024

CALL FOR PAPERS

We invite you to submit your research in all areas related to behavioural and social finance to the 17th International Conference of the BFWG to be held on **6-7 June 2024** in London. As in previous years, the Conference promises to bring together a vibrant community of academics and practitioners in finance, economics, psychology and decision sciences, featuring regular and poster paper presentations, keynote lectures and research awards.

Keynote Speakers

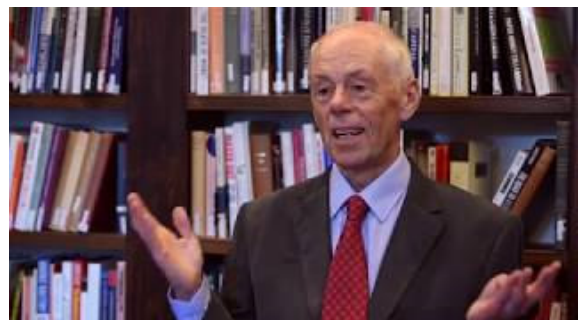
Prof. Marcin Kacperczyk
Imperial College London and CEPR

Managing Editor, *Review of Finance*
Associate Editor, *Journal of Financial and Quantitative Analysis*



Prof. Donald MacKenzie FBA FRSE FACSS
University of Edinburgh

Author, *Trading at the Speed of Light:
How Ultrafast Algorithms Are Transforming
Financial Markets*



Ian Taylor

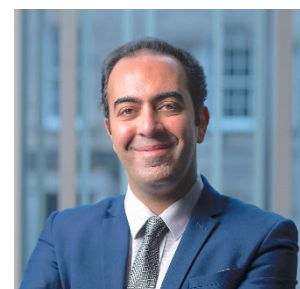
Head of Crypto and Digital Assets, *KPMG*
Board Adviser and former CEO, *Crypto UK*



Conference Organisers

Prof. Arman Eshraghi

Cardiff University
Editor, *International Review of Economics and Finance*



Prof. Gulnur Muradoglu

Queen Mary, University of London
Editor, *Review of Behavioral Finance*



Prof. Alexa Preda

Lingnan University, Hong Kong and King's College, London
Author, *The Spectacle of Expertise*



Topics

The Behavioural Finance Working Group conference is a **two-day** international meeting organized by the BFWG. It examines a wide range of behavioural finance topics within financial decision making, biases, experimental finance, corporate finance, fund management, asset pricing, forecasting, volatility, market sentiment and sociology of finance. We consider papers in all areas of interest to those working in behavioural finance and related areas.

The Conference also features support for selected PhD students by **ICAEW** Charitable Trusts.

Our 2023 conference featured sessions on the following topics:

- Banking and Regulation
- Behavioural Asset Pricing
- Behavioural Corporate Finance
- Biases and Heuristics
- Covid-19
- Cryptocurrencies
- Equality, Diversity & Inclusion
- Financial Analysts
- Financial Behaviour
- Financial Markets
- Investment Decisions
- Managerial Biases
- Mergers and Acquisitions
- Political Environment
- Retail Investors
- Sentiment
- Sustainability

This year's theme: Sociology of finance

For decades now, finance has been an object of intellectual interest and examination for disciplines outside financial economics: psychology, sociology, history, anthropology, or literature. While cross-pollinations between financial economics and psychology have led to the rise of behavioural finance, other social science disciplines have taken different trajectories.

Among these disciplines, the sociology of finance deserves to be singled out. While claiming an intellectual tradition going back to at least Max Weber, until the mid-1980s there were next to no sociological investigations of finance. Over the course of the next three decades, we have seen the sociology of finance becoming a burgeoning subfield of sociology. It is time not only to acknowledge the contribution sociology has made to the study of finance, but also to open the door to a dialogue across the social sciences, between financial economics, psychology, and sociology.

Affiliated Journals

Accepted papers may be invited for submission to the following journals:

- *International Review of Financial Analysis*
- *International Review of Economics and Finance*
- *Global Finance Journal*
- *Review of Behavioural Finance*
- *Qualitative Research in Financial Markets*

Submission Deadline

You can submit papers in progress or full papers by **31 January 2024**.

To make a submission, please visit **www.behaviouralfinance.org**. Extended abstracts will also be considered with the understanding that they will be finished by the time of the conference. Early submissions are encouraged.

Previous Conferences

2023 – Finance in a High-Inflation Post-COVID World

12-13 June 2022 at the Holiday Inn, Kensington, London

Organised by Arman Eshraghi (Cardiff University), Gulnur Muradoglu (Queen Mary University of London), Ylva Baeckström (King's College London)

Keynote Speakers: Dong Lou (LSE), Rosie Campbell (King's College London)

Practitioner Keynote: Mike Diiorio, CEO of Marble Bar Asset Management

2022 – Networks and Social Connections in Finance

9-10 June 2022 at the Queen Mary University of London

Organised by Arman Eshraghi (Cardiff University); Gulnur Muradoglu (Queen Mary University of London)

Keynote Speaker: Lauren Cohen (Harvard Business School)

Practitioner Keynote: Charlotte Duke (London Economics)

2021 – Behavioural Finance and Ethics

10-11 June 2021 at the Queen Mary University of London

Organised by Daphne Sobolev (University College London), Gulnur Muradoglu (Queen Mary University of London)

Keynote Speakers: Max Bazerman (Harvard Business School) and Boudewijn de Bruin (University of Groningen)

2019 – Can Behavioural Finance inform Volatility Modelling/Forecasting?

6-7 June 2019 at the Queen Mary University of London

Organised by Vasileios Kallinterakis (University of Liverpool), Dimos Kambouroudis (Stirling University), Gulnur Muradoglu (Queen Mary, University of London)

Keynote Speaker: Richard Sias (University of Arizona)

Practitioner Keynote: Emily Haisley (BlackRock)

2018 – Behavioural Finance in Advanced and Emerging Markets

14-15 June 2018 at the Queen Mary University of London

Organised by Ali M. Kutan (Southern Illinois University Edwardsville) and Gulnur Muradoglu (Queen Mary University of London)

Keynote Speaker: Avanidhar Subrahmanyam (University of California Los Angeles)

Practitioner Keynotes: Chantal Richer (Canada Deposit Insurance Corporation) and Brad Evenson (Canada Deposit Insurance Corporation)

2017 – Sentiment and Mood in Finance

13-14 June 2017 at the Queen Mary University of London

Organised by Darren Duxbury (Newcastle University Business School) and Gulnur Muradoglu (Queen Mary University of London)

Keynote Speaker: Malcolm Baker (Harvard Business School)

Practitioner Keynotes: Chantal Richer (Canada Deposit Insurance Corporation) and Brad Evenson (Canada Deposit Insurance Corporation)

2016 – Financial Regulation and the Politics of Finance

13-14 June 2016 at the Queen Mary University of London

Organised by Kim Kaivanto (Lancaster University) and Muradoglu (Queen Mary University of London)

Keynote Speaker: Hersh Shefrin (Santa Clara University)

Practitioner Keynotes: Chair: Greg Davies (Barclays), Pete Brooks (Barclays), Pete Trainor (Nexus), Paul Adams (Financial Conduct Authority)

2015 – Financial Regulation in Response to the Financial Crisis: Seven Years On

11-12 June 2015 at the Queen Mary University of London

Organised by Gulnur Muradoglu (Queen Mary, University of London) and William Forbes (Waterford Institute of Technology)

Keynote Speakers: Harrison Hong (Princeton), Charles Goodhart (London School of Economics), Marie-Hélène Broihanne (Université de Strasbourg)

Practitioner Keynotes: Will Goodhart (CFA UK), James Clunie (Jupiter Asset Management), Paul Craven (Goldman Sachs), Greg Davies (Barclays)

2014 – Emotional Finance

23-24 June 2014 at the Queen Mary University of London

Organised by Richard Taffler (Edinburgh University) and Gulnur Muradoglu (Queen Mary University of London)

Keynote Speakers: Alok Kumar (University of Miami), Russell Craig (University of Victoria)

Practitioner Keynotes: Will Goodhart (CFA UK), James Clunie (Jupiter Asset Management), Paul Craven (Goldman Sachs), Greg Davies (Barclays)

2013 – Behavioural Finance: Austerity, Poverty and Policy

16-17 December 2013 at the Queen Mary University of London

Organised by Peter Ayton (City University London) and Gulnur Muradoglu (Queen Mary University of London)

Keynote Speakers: Eldar Shafir (Princeton University), Meir Statman (Santa Clara University)

Practitioner Keynotes: Greg Davies (Barclays), Emily Haisley (Barclays), Charlotte Duke (London Economics), Samuel Nguyen (Behavioural Insights Team)

2012 – Behavioural Finance and Cross Border Investments

21-22 June 2012 at the Bayes (formerly, Cass) Business School

Organised by Scott Moeller (Cass Business School) and Gulnur Muradoglu (Cass Business School)

Keynote Speaker: Warren Bailey (Cornell University)

Practitioner Keynotes: Greg Davies (Barclays), Rich Lewis (Decision Technology), Matthew Blakstad (National Employment Savings Trust), Terry Thomson (Oxford Risk), Stefan Hunt (Financial Services Authority)

2011 – Behavioural Finance and Economic Psychology: Recent Developments

7-8 April 2011 at the Bayes (formerly, Cass) Business School

Organised by Nigel Harvey (University College London) and Gulnur Muradoglu (Cass Business School)

Keynote Speakers: Tommy Gärling (University of Gothenburg) and Neil Stewart (University of Warwick)

Practitioner Keynotes: Jeremy Ko (Securities and Exchange Commission) and Anna Riitta Lehtinen (National Consumer Research Centre)

2010 – Fairness, Trust and Emotions in Finance

1-2 July 2010 at the Bayes (formerly, Cass) Business School

Organised by Richard Fairchild (University of Bath), Gulnur Muradoglu (Cass Business School), and Daniel Zizzo (University of East Anglia)

Keynote Speaker: Richard Olsen (Olsen and Associates)

2009 – Behavioural Perspectives on the Financial Crisis

10-11 December 2009 at the Bayes (formerly, Cass) Business School

Organised by William Forbes (Loughborough University), Paul Hamalainen (Essex University), and Gulnur Muradoglu (Cass Business School)

Keynote Speaker: Werner DeBondt (DePaul University)

Practitioner Keynote: Panel organised by Centre for Study of Financial Innovation (CSFI) with Support from Knowledge Transfer Network

2008 – Interdisciplinary Nature of Behavioural Finance

9 December 2008 at the Bayes (formerly, Cass) Business School