



University of
South Australia

Conference on the Theme: Finance, Property, Technology and the Economy

[University of South Australia](http://www.unisa.edu.au)

The pace at which technology is affecting economy is both rapid and accelerating. Rapid technological changes are impacting governments, corporates, customers and investors with greater frequency in an increasingly interconnected world

Centre for Applied Finance and Economics, the University of South Australia Business School, invites finance, property and economics academics and industry participants to present and discuss the latest research, developments and related issues in areas that have recently been impacted by emerging new technologies.

The conference will emphasise three major themes: **Finance and Fintech, Property and PropTech**, and **Financial Inclusion**

1. Finance and Fintech

Fintech is rapidly changing the financial services industry and the broader economy. The disruption is continuous and focusses on value chain in various aspects of the Finance industry. This theme will feature papers offering different perspectives regarding “**Technological Disruption in the Financial Industry**”.

The conference will include research papers on the various areas of finance being influenced by the introduction of new technological innovations. These include asset pricing, corporate finance, market microstructure, capital markets, financial inclusion, international finance and behavioural finance.

We invite academic research and practitioner-oriented papers on the following topics (but not limited to): Blockchain applications in finance, P2P lending, FinTech in Mortgage lending, Crowdfunding, FinTech in Credit scoring, FinTech in Financial Analysis / Advising, Machine learning/ Artificial Intelligence applications in Finance, Textual analysis applications in finance,

and Robo Advice. In addition to FinTech papers, there will be limited sessions featuring high quality finance papers NOT falling in the purview of FinTech.

2. Property and Proptech

The second conference theme will focus on issues surrounding **Proptech and the impact of technology on the property industry**. The property industry is very traditional and makes long-term business plans and strategies. Consequently, the property sector lags in innovation compared to other industries. However, many entrepreneurs are now keen to disrupt long standing property market systems. In recent years, there has been growing interest from industry and academics in exploring the impact of technology on the performance enhancement of various property business models. 'PropTech' is now a hot buzzword in the property industry and as academic research area. We welcome academic research and practitioner-oriented papers on the following topics (but not limited to): Blockchain in the property industry, Fractional ownership and equity crowdfunding in property, PropTech in the property development / management / agency, Big data, Virtual Reality, Artificial Intelligence in property, Entrepreneurship in property, Smart contracts and property, Shared economy models in the property industry, PropTech impacts on market efficiency, PropTech in property funds, portfolio management and performance analysis, Technology and innovation in Property.

3. Financial Inclusion

The third theme is “**Current Developments in Financial Inclusion and Literacy**”. Financial inclusion has become a highly important issue for emerging and developing economies. For some economies, financial inclusion pertains mainly to the establishment of basic banking services such as ATMs or bank accounts to poor, or rural communities. For others, financial inclusion is best captured through the provision of fintech and digital finance platforms, or through financial literacy programs. The conference will focus on issues surrounding the effective measurement of financial inclusion and the effects of financial inclusion. We welcome papers in all areas of financial inclusion and literacy including (but not limited to): determinants of financial inclusion, effective measurement of financial inclusion, economic (and development) effects of financial inclusion, role of technology in promoting financial inclusion, efficacy of financial literacy programs, relationship of financial inclusion to financial development, financial inclusion and financial stability/financial interconnections, role of monetary and financial policies in

affecting financial inclusion, macroprudential regulation and financial inclusion.

PRACTITIONER FORUMS:

The conference will include three practitioner forums focussing on:

- **Current Developments and Challenges Facing the FinTech Sector**
- **Asset Management in a Changing Global Environment**
- **Recent Developments in PropTech**

SHARK TANK PITCH Event and Publication Potential

This year, as a new initiative, the conference is holding a Shark Tank pitch event inviting research teams to pitch a brand new research idea to a panel of research “shark” editors (*Pacific-Basin Finance Journal, Accounting and Finance confirmed*). While any finance topic is eligible, in line with conference theme, FinTech-related pitches will be given preference. The shark tank event has 2 main elements: (I) **written 2-page pitch** (based on Faff’s (2018, SSRN: ID 2462059) “pitching research” framework); (II) **oral pitch presentation** (based on the written pitch) to a “shark panel” at a dedicated session in the conference. After each pitch, each shark editor will give a “thumbs up” or “thumbs down”. Ultimately, subject to an **agreed** offer by one of the shark editors, pitches presented at the SHARK TANK PITCH event, will be invited to execute the research project and publish the resultant completed paper in a future issue of the “winning” shark’s journal (following a review process). Please address your queries regarding shark tank pitch event to r.faff@business.uq.edu.au

CFA ARX Best Paper Award (\$1,000)

The best paper that is relevant to the Asia-Pacific region and/or of significance to finance practitioners will be awarded the CFA ARX award. In addition to submitting papers through e-mail to CMR-Research@unisa.edu.au, applicants must upload papers to the CFA Institute Asia-Pacific Research Exchange website - www.arx.cfa to be eligible for the ARX Best Paper Award.

Conference Advisors:

Douglas Cumming, Editor, *Journal of Corporate Finance*

Ghon Rhee, Founding Editor, *Pacific-Basin Finance Journal*

Iftekhar Hasan, Fordham University, Managing Editor, ***Journal of Financial Stability***

Paresh Narayan, Editor, ***Economic Modelling / Energy Economics***

Raghavendra Rau (Cambridge University, UK)

Robert Faff, Editor, ***Pacific-Basin Finance Journal***

Tarun Chordia, Editor, ***Journal of Financial Markets***

Tom Smith, Editor, ***Accounting and Finance*** (Journal)

Program Committee:

Bala Balachandran (La Trobe University), Rajabrata Banerjee (UniSA), Henk Berkman (University of Auckland), Tony Cavoli (UniSA), Adrian Cheung (Flinders University), Shiao-Lan Chou (UniSA),

Simon Cottrell (UniSA), Sinclair Davidson (RMIT University), Huu Duong (Monash University), Robert Durand (Curtin University), Kartick Gupta (UniSA), Robert Elliott (UniSA), Seow Eng Ong (National University of Singapore), Janice How (Queensland University of Technology), Asjeet Lamba (University of Melbourne), Chyi Lin Lee (Western Sydney University), Braam Lowies (UniSA), Ron McIver (UniSA), David Parker (UniSA), Jerry Parwada (University of New South Wales), Talis Putnins (University of Technology Sydney), Ramkishan Rajan (National University of Singapore), George Shan (University of Western Australia), Harminder Singh (Deakin University), Silvio Vismara (University of Bergamo, Italy), Alireza Tourani-Rad (Auckland University of Technology), Gary Tian (Macquarie University), Peter Verhoeven (Queensland University of Technology), Damien Wallace (UniSA), Joakim Westerholm (University of Sydney), Lei Xu (UniSA), Joakim Westerholm (University of Sydney), Guodong Yuan (UniSA), Alfred Yawson (University of Adelaide), Takeshi Yamada (Australian National University), and Hao Zhou (UniSA).

Submission Guidelines:

Papers must be submitted by email to CMR-Research@unisa.edu.au by 1 October 2019.

Submissions should include two versions of the paper in pdf format, as follows:

i. **A full paper with authors' names.** The title page must include the presentation title, authors' names, a short abstract of about 100 words, and the presenting author's name, title, affiliation and email address, with the affiliation of all additional co-authors.

ii. **A full paper without authors' names.**

Submissions to the Shark Pitch Event must indicate this on the title page.

Key Dates:

Closing date for conference paper submissions: **1 October 2019**
Notification of acceptance: **15 October 2019**
Early Registration deadline for accepted authors: **1 November 2019**

Additional Information:

For further submission and conference details and registration go to <https://unisabusinessschool.edu.au/research/CAFE/events/finance-property-technology-and-the-economy-conference/>

Conference Contacts:

Conveners:

Prof. Chandra Krishnamurti — Chandra.Krishnamurti@unisa.edu.au

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